

## **“Why I Love the Church” Video Contest Judging Criteria**

These rubrics were designed to allow groups to take their video in different directions. A “perfect score” is practically impossible and not expected.

| <b>REQUIRED ELEMENTS</b>                          | <b>YES</b>                        | <b>NO</b>  |
|---|-----------------------------------|--|
| Formatted as an MP4                               | Yes                               | No<br>(Disqualified)                             |
| Filmed with a horizontal orientation              | Yes                               | No<br>(Disqualified)                             |
| Sponsorship letter from Catholic institution      | Yes                               | No<br>(Disqualified)                             |
| Submitted by August 31 <sup>st</sup> , 2018       | Yes                               | No<br>(Disqualified)                             |
| Less than 3 minutes long                          | Yes                               | No<br>(Disqualified)                             |
| No use of Copyrighted material without permission | No misuse of copyrighted material | Misuse of copyrighted material<br>(Disqualified) |

## **“Why I Love the Church” Video Contest Judging Criteria**

| <b>CONTENT QUALITY</b>                          | <b>5 POINTS</b>   | <b>4 POINTS</b>                                 | <b>3 POINTS</b>                               | <b>2 POINTS</b>  | <b>1 POINT</b>                             |
|---|---|---|---|--|--|
| How well was: “Why I Love the Church?” Answered | Answered very well, over three unique examples were given               | Answered well, three unique examples were given | Answered, 1-2 unique examples were given      | Answer given, but was weak and not clear               | No answer was given                        |
| Elements from the Past                          | Four or more examples   | Three examples                                  | Two examples                                  | One example  | No example                                 |
| Elements from the Present                       | Four or more examples   | Three examples                                  | Two examples                                  | One example  | No example                                 |
| Elements from the future                        | Four or more examples   | Three examples                                  | Two examples                                  | One example  | No example                                 |
| Suggested elements used?                        | Four or more examples of the suggested elements used                    | Three examples of the suggested elements used   | Two examples of the suggested elements used   | One example of the suggested elements                  | No example of the suggested elements       |
| Accuracy of Data                                | No false information detected   | Minor misrepresentations of history             | One false element detected                    | 1-3 false elements detected                            | Obvious that no research was done          |
| Engagement                                      | Very exciting and engaging  | Somewhat exciting and engaging                  | Average                                       | My mind wandered a little                              | I could not stay focused                   |
| Quality of Filming Technique and Editing        | Superb visual quality with unique and appropriate camera angles/effects | Professional level quality                      | Overall good work with a few disjointed shots | Amateur film style video looks clichéd and out of date | “Was this made by little kids in the 80s?” |
| Viewer Enjoyment (subjective to each judge)     | I enjoyed the video immensely   | I would watch this video again                  | I liked the video                             | I was disappointed by this video                       | It was a chore to finish this video        |