

COURAGEOUSLY

Living the Gospel

Communications Timeline

This timeline is part of the Communication Plan that seeks to raise awareness for our Mutually-Shared Vision and the call to action it represents for each and every Catholic in the five counties of the Diocese of St. Petersburg. The plan also seeks to obtain support, enthusiasm and participation in the Mutually-Shared Vision so that all will be committed to *Courageously Living the Gospel*. Here is a short overview of the timeline for communications:

PRE-LAUNCH TO INTERNAL AUDIENCES

- May 21, 2018** Bishop Parkes presents new Mutually-Shared Vision during Presbyteral Council meeting and sends email to all priests with PDF of Vision booklet, link to video, link to website and this timeline.
- May 24, 2018** Bishop Parkes sends email to all deacons, sisters, brothers, executive directors, seminarians, principals, Catholic Charities leadership team and Pastoral Center staff with PDF of Vision booklet, link to video, link to website, and this timeline.
- May 24, 2018** Letter from Bishop Parkes is sent to all priests, deacons, sisters, brothers, executive directors, seminarians, principals, Catholic Charities leadership team and Pastoral Center staff with printed Vision booklet and this timeline.

LAUNCH FOR PARISHIONERS

- June 16, 2018** Bishop Parkes will make an announcement about our new Mutually-Shared Vision after the June 16 Diocese of St. Petersburg Anniversary Mass.
- June 16–17, 2018** Priests are asked to share our new Mutually-Shared Vision with their parish community, show the Vision video at Mass and/or place two-page ad in the bulletin.

RE-LAUNCH FOR PARISHIONERS

- September 9, 2018** This day is being designated by Bishop Parkes as *Courageously Living the Gospel Sunday*. Priests are asked to show the Vision video and/or other videos (which will be provided) and/or place Vision ads in the bulletin.

For more information and to view communication materials, visit: www.dosp.org/courageouslyliving/communication

