

Dear [salutation].

The <u>Archdiocese of Washington</u> is excited to announce our participation in <u>#iGiveCatholic</u> on #GivingTuesday, December 3, 2019. Through <u>#iGiveCatholic</u>, you will be able to donate directly to ministries within our Archdiocese as well as to your own parish by click here.

We are excited to announce that donations to the <u>Annual Appeal</u> through #iGiveCatholic up to the first \$5,000 raised will be **DOUBLED** thanks to a generous donor who has pledged a matching gift!

Did you know? Gifts made to the <u>Annual Appeal</u> impact more than 60 Archdiocesan ministries and programs, from priestly formation to Catholic school tuition aid.

Click <u>here</u> to go directly to the Annual Appeal page and donate today! You can make your gift starting **today** (November 18) through Tuesday, December 3.

DONATE NOW

Thank you for your support of our Archdiocese's mission and ministries through your participation in <u>#iGiveCatholic!</u>

To learn more about the Annual Appeal please visit <u>appeal.adw.org.</u>











IGC2 FRIDAY, 11/22/19, 4, 5, 7, 8 PM RELEASES







Dear [salutation].

On Monday we announced the Archdiocese of Washington's participation in <u>#iGiveCatholic</u> on <u>#GivingTuesday</u>, December 3, 2019. Through <u>#iGiveCatholic</u>, you are able to donate directly to ministries and parishes within our Archdiocese <u>today!</u>

We are excited to announce that donations to the Annual Appeal through #iGiveCatholic up to the first \$5,000 raised are being **DOUBLED** thanks to a generous donor who has pledged a matching gift.

<u>Don't wait until December 3rd to have your gift matched.</u>
<u>Make your contribution starting today!</u>

Did you know? The Annual Appeal is the primary source of funding for many programs and ministries within the Church of Washington, including seminarian formation, family and pro-life ministries, hospital and prison ministries, special needs ministries, and more! As in every year, 100% of your commitment directly supports the mission of the Church.

DONATE NOW

Thank you for your support of our Archdiocese's mission through your participation in #iGiveCatholic.

To learn more about the Annual Appeal please visit appeal.adw.org.











IGC3 TUESDAY, 11/26/19, 6 & 8 PM RELEASES







Dear [salutation].

This Thursday we give thanks for God's abundant graces upon our lives. Called as we are to multiply those gifts, I invite you to make a donation to the <u>Annual Appeal</u> this Thanksgiving through #iGiveCatholic.

Did you know? One of the ministries supported by the <u>Annual Appeal</u> is St. Maria's Meals, which serves more than 15,000 hot meals to local homeless men and women in need each year.

Click <u>HERE</u> today to support St. Maria's Meals and more than 60 other local programs and ministries through your gift to the <u>Annual Appeal!</u> Thanks to Charles and Barbara Rossotti, and other generous donors, <u>Annual Appeal</u> gifts, up to the first \$10,000, will be matched for DOUBLE THE IMPACT!

DONATE NOW

Thank you for your support of our Archdiocese's mission through your participation in <u>#iGiveCatholic</u>. May you have a blessed and happy Thanksgiving!

To learn more about the Annual Appeal, please visit <u>appeal.adw.org</u>.











IGC4 SATURDAY, 11/30/19, 6 AM & 2 PM (SUNDAY) RELEASES







Donate your Black Friday/Cyber Monday savings!

Dear [salutation].

Studies show that this year, for the first time ever, most Christmas shopping will be done online.

While you do your own online shopping this weekend, make a quick visit to <u>#iGiveCatholic</u> and donate \$30, \$60, or more of your discount savings to the Church of Washington!

Thanks to Charles and Barbara Rossotti, and other generous donors, <u>Annual Appeal</u> gifts, up to the first \$10,000, will be matched for DOUBLE THE IMPACT!

DONATE NOW

Did you know? One of the ministries supported by the <u>Annual Appeal</u> is St. Ann's Center for Children, Youth and Families. Watch this moving video about how your donation to the <u>Annual Appeal</u> supports families in need through the St. Ann's Center.



Thank you for your support of our Archdiocese's mission through your participation in #iGiveCatholic.

To learn more about the Annual Appeal please visit <u>appeal.adw.org.</u>











IGC5 MONDAY, 12/2/19, 5 PM RELEASE







DONATE NOW

Dear [salutation].

#GivingTuesday is still a day away, but faithful across the Archdiocese of Washington have already made their donation to the local ministry and parish of their choice through #iGiveCatholic.

Make your #GivingTuesday donation to the <u>Annual Appeal</u> today and double your impact!

The next \$6,915 that is donated to the <u>Annual Appeal</u> will be matched dollar-for-dollar thanks to generous donors who have pledged a matching gift!

Double your impact today!

Did you know? The Archdiocese of Washington pays the cost to conduct the Annual Appeal through other revenue sources so that 100% of every donation is applied to the programs and ministries supported by the Annual Appeal. To learn more about the Annual Appeal please visit <a href="majorage-appeal-app

Thank you for your support of our Archdiocese's mission through your participation in #iGiveCatholic.











IGC6 TUESDAY, 12/3/19, 6 AM RELEASE







DONATE NOW

Dear [salutation].

The Archdiocese of Washington is excited to participate in #GivingTuesday today through <u>#iGiveCatholic</u>, our nation's first Catholic day of giving.

With many worthy causes to support this #GivingTuesday, consider making a gift to the <u>Annual Appeal</u> and support more than 60 programs and ministries at once!

You can still DOUBLE YOUR IMPACT if you make your gift soon, as donations up to the first \$10,000 raised will be matched thanks to some generous benefactors!

Double your impact!

Did you know? More than 60 archdiocesan ministries and programs are supported by the Annual Appeal, from campus ministries serving students at local universities, to seminarian formation where the Archdiocese has more than 70 men preparing for the priesthood. To learn more about the Annual Appeal visit <u>appeal.adw.org.</u>

Thank you for your support of our Archdiocese's mission through your participation in #iGiveCatholic.













Donate and double your impact!

Dear (salutation).

We are pleased to announce that <u>nearly \$17,000</u> has been raised for the <u>Annual Appeal</u> so far for #GivingTuesday!

However, there is still \$5,355 left in our matching gift! Will you help us meet our matching goal by making a \$30, \$60, or other gift right now?

Donate and double your impact!

Did you know? More than 60 Archdiocesan ministries and programs are supported by the Annual Appeal, from campus ministries serving students at local universities, to seminarian formation where the Archdiocese has more than 70 men preparing for the priesthood. To learn more about the Annual Appeal visit <u>appeal.adw.org.</u>

Thank you for your support of our Archdiocese's mission through your participation in <u>#iGiveCatholic</u>.











Donate and double your impact!

Dear [salutation],

We are very grateful to all those who made a #GivingTuesday gift with #iGiveCatholic.

There are now less than 7 hours left to make your own gift! As a reminder, your gift to the <u>Annual Appeal</u> supports more than 60 local ministries and programs.

Our \$10,000 matching gift is now down to \$3,040. Please help us meet our goal of fulfilling this matching gift by making your own #GivingTuesday gift now!

Donate and double your impact!

Did you know? There are **4,209** catechists who serve across the Archdiocese including for children's formation, RCIA, adult formation, youth ministry, marriage prep, and infant baptism prep.

The Office of Catechesis is supported by your donation to the Annual Appeal! To learn more about the Annual Appeal visit appeal.adw.org.

Thank you for your support of our Archdiocese's mission through your participation in #iGiveCatholic.







