

Archdiocese of Washington

appeal.adw.org | #AnnualAppeal

Fast Facts

- **Location:** Includes the District of Columbia and five surrounding Maryland counties of St. Mary's, Charles, Calvert, Prince George's and Montgomery
- **Archbishop:** Wilton D. Gregory. Pope Francis named him the Seventh Archbishop of Washington on 4/4/19
- **About:**
 - 655,000 Catholics
 - 139 parishes and missions
 - Masses celebrated in more than 20 languages
 - 93 Catholic schools serving 26,000 students
 - Three Catholic universities – The Catholic University of America, Georgetown University and Trinity Washington University

Asks and L.A.S.C.

- **Fund:** Annual Appeal 2020: Hearts Filled with Hope
- **2020 Goal:** \$14.3 million
- **What it Supports:**
 - **FAITH:**
 - **Vocations and Clergy**
 - Formation of seminarians and deacons
 - Continuing religious education
 - Care of elderly and ailing retired priests
 - Support for Office of Vocations, Office of the Diaconate and Office of Consecrated Life
 - Saint John Paul II Seminary
 - **HOPE**
 - **Education and Leadership Formation**
 - Tuition assistance for Catholic school students
 - Inner-city Catholic school assistance
 - Parish religious education programs
 - Educator and catechist development
 - Lay leadership development
 - School safety
 - Enrollment management and technology
 - University campus ministries

- **Office of Catechesis:**
 - Oversees/assists religious education programs for young people in parish and Catholic schools
 - Sacramental preparation
 - Adult faith formation
 - Rite of Christian Initiation of Adults (RCIA)

▪ **MISSION:**

- **Family Life Ministries:**
 - Birthing and care
 - Natural Family Planning
- **Office of Cultural Diversity and Outreach:**
 - Ethnic festivals
 - Intercultural conferences
 - Special liturgies and public devotions such as annual Walk with Mary celebration
 - Youth and young adult engagement
 - Department of Special Needs Ministry
- **Pro-life Activities:**
 - Annual Youth Rally
 - Mass for Life
 - Pregnancy Aid centers
- **Ministry to Hospitalized and Imprisoned**
- **Special Masses and Events**
- **Communications and Outreach:**
 - TV Mass
 - Media tools to support new evangelization efforts
- **Catholic Charities:**
 - Serving more than 140,000 women, men and children annually
 - Over 80 locations
 - 5 million meals served to needy
 - 1 million pounds of food provided to local food pantries
 - 1,500 beds shelter homeless
 - Medical services provided
 - Legal services for more than 7,000 cases
 - Training for unemployed with developmental disabilities
- **Catholic Deaf Center**

- **Spanish Catholic Center**
- **Behavioral Health Services**

Reasons to Give

- For 51 years, the Annual Appeal has been a call to join as one to help others. With your generous support, you demonstrate faith-filled willingness to be a part of the transforming action of the Church.
- One hundred percent of your donation directly supports the local mission and ministry of the Church of Washington.
- Gifts support future priests, our seminarians, allowing them the time, resources and guidance they need to hear the Lord's call.
- At Saint John Paul II Seminary young men open their hearts to Christ in an environment marked by prayer, study, fraternal community and heartfelt devotion to Mary.
- Gifts support our Catholic Schools, providing for children to experience academic excellence alive with Gospel values. Catholic education is rooted in faith and moral values, preparing students to make a positive impact our world. Without your Appeal donation, many children couldn't experience integration of rigorous academics with a faith encounter.
- Gifts support Catholic Charities and are immediately used to show God's love and practical care to the poor and marginalized —140,000 are served annually with meals; a clean, warm bed; groceries; medical and legal services; and training for unemployed with developmental disabilities.
- The Youth Rally and Mass for Life, supported by Appeal donations, draws nearly 20,000 young people from across the country, annually to stand for the gift of human life and to pray for a culture of life in our society.
- Gifts support Sanctuaries for Life, offering expectant mothers a network of medical, physical, emotional and spiritual assistance. By coordinating affordable prenatal and delivery care with resources for food, housing, and mentoring support services, Sanctuaries for Life provides hope for babies and their mothers.

- In 1969, Cardinal O’Boyle established the Appeal for the Archdiocese of Washington. Since then, the Appeal has delivered tens of millions of dollars to provide loving care, education and leadership to people throughout the community. Join us in celebrating 51 years of loving our neighbors spiritually and practically.
- Acts 20:35 assures us that “It is more blessed to give than to receive.” Join us in experiencing the blessing of generosity.

OBJECTIONS/FAQ

- **Covid-19:**
 - The work of the Church of Washington is ongoing and continues to need your support
 - Every ministry and program of the Archdiocese has continued operations through this pandemic, finding new and creative ways to serve our parishes, the local faithful and all those in need of spiritual and pastoral nourishment
- **Questions/concerns about clergy sexual abuse:**
 - No funds from the Appeal are used to pay legal bills or settlements involving clergy sexual abuse. Every dollar raised is used exclusively to support local ministries.
 - The Archdiocese of Washington is committed to keeping children safe and to bringing healing to those harmed.
 - Any allegations of abuse of a minor or vulnerable adult must be reported to police and other appropriate government agencies, as well as our Office for Child and Youth Protection and Safe Environment.
- **I feel the only way my voice is heard is if I withhold support:**
 - Archbishop Gregory is listening and as he visits parishes throughout the archdiocese wants to hear more from you personally.
 - The Archdiocese of Washington has procedures in place to report financial or other misconduct using EthicsPoint, an independent reporting service.
- **Questions/concerns about Cardinal Wuerl:**

- Pope Francis accepted the resignation of Cardinal Wuerl as the Archbishop of Washington on October 12, 2018. *If prospect is still upset/has questions, leave a detailed comment.*

- **Why was the name of the appeal changed?**
 - The Appeal has had many names over its 51-year history. What has not changed is the Annual Appeal’s mission to help the Church of Washington and to support the good works of the Church. For this reason, we named the campaign ‘Annual Appeal’. Also, with our new leader being an Archbishop, it was no longer appropriate to keep the name ‘Cardinal’s Appeal’.
- **Why support the Annual Appeal instead of individual Catholic ministries?**
 - The Annual Appeal provides a way for each of us to support critical services and ministries of the Church in an efficient, effective and meaningful way, and to support ministries larger than any particular parish or agency.
 - Many ministries supported by the Annual Appeal do not receive direct support.
 - One-hundred-percent of donations go directly to the missions and ministries supported by the Annual Appeal. The Archdiocese of Washington pays for expenses related to conducting the Appeal through other revenue sources.
- **Is there a minimum donation?**
 - No. We provide all supporters the opportunity to prayerfully support the Annual Appeal according to the gifts God has given. As each has means, we together improve the lives of thousands and strengthen our local ministry and outreach.
- **What is the cost to conduct the Annual Appeal each year?**
 - The annual cost for outreach, gift and data processing, pledge reminders, gift acknowledgements and other correspondence relating to the Annual Appeal is seven (7) pennies per dollar raised. The funds to cover these cost come from revenue sources outside the Appeal.
- **How can I be sure that my support for the Annual Appeal will go to the missions and ministries listed?**

- When a nonprofit such as the Archdiocese of Washington promotes a charitable campaign with specific elements, such as the Annual Appeal, it is considered donor-restricted giving. Funds raised for the Annual Appeal must be applied to the elements of the Appeal (or we must receive donor permission to redirect funds if the project has changed).
- Annual Appeal donations are separate from other funds and accounts to ensure that 100% of every donation to the Annual Appeal is applied to ministries supported by the Annual Appeal.

On the Phones
