








# Social Media Guide

## APA 2020 Facebook/Instagram Posting Schedule

Date	Text of Post	Graphic
October 9	<p>The coronavirus impacted in person marriage preparation in early Spring, but by consolidating the program, the Office of Marriage and Family Life successfully relaunched. To date, 159 have participated in sacramental preparation since May.</p> <p>#MarriageandFamily #APA2020</p>	 <p>Did you know...</p> <p>Our Marriage &amp; Family Life Ministry safely continued serving 159 couples</p> <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>
October 12	<p>Over the past six months, Catholic Charities not only provided \$125,000 in Covid-19 relief funds, they have also converted apartments to affordable homes and served almost 10,000 meals to 210 clients through Hillsborough Hope.</p> <p>#CCDoSP #APA2020</p>	 <p>Did you know...</p> <p>Catholic Charities provided \$125K through the COVID-19 Relief fund</p> <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>
October 15	<p>The Office of Catholic Schools formed the Covid-19 Task Force on Catholic Education, which provided information and resources to the 46 catholic schools and centers in the Diocese. Through FEMA, arrangements were made for a mobile testing van to provide free testing to all school employees, and 22,000 face masks were secured for staff and students.</p> <p>#CatholicSchools #APA2020</p>	 <p>Did you know...</p> <p>The Office of Catholic Schools secured 22K face masks to ensure the safety of staff &amp; students</p> <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>

**2020 Annual Pastoral Appeal Social Media Guide – Ministry Update**

<p>October 19</p>	<p>The Communications Office inspired our community to be United in Christ alongside Courageously Live the Gospel. Six communication workshops were held during the shutdown, DOSP social media platforms gained popularity and Holy Week liturgies with Bishop Parkes were livestreamed across all platforms.</p> <p>#Communications #APA2020</p>	 <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>
<p>October 23</p>	<p>The Office of Religious Education and Formation virtually connected with DREs. Despite coronavirus challenges, we have continued to assist our parishes and schools in educating and informing the children.</p> <p>#ReligiousEd #Formation #APA2020</p>	 <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>
<p>October 26</p>	<p>The Office of Vocations has adapted and created new discernment activities and transformed old programs to new virtual events. This fall, we celebrated our seven new seminarians and three new priests!</p> <p>#Vocations #APA2020</p>	 <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>
<p>October 30</p>	<p>The Youth and Young Adult Ministry transitioned the Good Samaritan Project into a hybrid program, with over 150 teens, 50 adult chaperones, and 25 college student leaders attending from their 10 parishes. Each group connected on Zoom for spiritual formation, community building and virtual skits and talks.</p> <p>#YouthandYoungAdultMinistry #APA2020</p>	 <p>Visit <a href="http://www.dosp.org/2020ministryupdate">www.dosp.org/2020ministryupdate</a> to learn more about this and other ministries supported through the Annual Pastoral Appeal and make your gift today!</p>