# INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL

# FICSC RESTORE

Psalm 51:14

# 59<sup>th</sup> Annual Conference

September 12-15, 2021 Orlando, Florida

Click <u>HERE</u> to register

Registration Information

**The Dream of Elijah** Philippe de Champaigne oil on canvas, 1655 Musée de Tesse, Le Mans, France



The International Catholic Stewardship Council (ICSC) cordially invites you to register for its 59th annual conference to be held "in-person" in Orlando, Florida, from September 12 to 15, 2021. ICSC is committed to its important role of moving the stewardship community forward and its members believe in coming together – both in-person and, at a later date, virtually.

ICSC is at its best when the entire Catholic stewardship community has the opportunity to participate in its conference, and during these uncertain times, much consideration is being made

# Restore Our Joy! - The 59th annual ICSC Stewardship Conference

to make this conference as safe and healthy for all conference participants.

The 2021 ICSC Stewardship Conference offers its members and other attendees a chance to gather, develop relationships, investigate and reflect on stewardship in the Catholic Church. Participants will also be invited to prepare for our Church's transformational future in the current COVID-19 environment.

The theme for the 59th annual conference is *Restore Our Joy!* which recalls the psalmist's plea to the Lord to transform his heart from sorrow to joy and renew in him a spirit of determination and hope (Psalm 51:14).

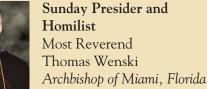
The conference image is the colorful, inspirational painting, *The Dream of Elijah*, by Philippe de Champaigne (c1655). This painting depicts the great prophet Elijah, fleeing from the death warrant of Queen Jezebel, falling down in exhaustion and grief and asking the Lord to let him die. He is rescued by the Lord's angel, who gives him sustenance, renewed stamina, courage and hope to continue his flight, and ultimately his prophetic destiny.

The ICSC conference begins with a Eucharistic celebration on Sunday afternoon, September 12 at 3:30 pm and concludes with a closing Eucharistic celebration on Wednesday morning, September 15, at 10:30 am. All conference sessions are held at the Hyatt Regency Orlando Hotel in Orlando, Florida.

As a gathering of Catholic stewardship leaders and fund development professionals from the United States and around the world, the conference is searching for ways to give Catholics in dioceses and parishes the most current tools and strategies as well as the inspiration needed to summon courage, hope and a renewed spirit. We hope you will join us in Orlando, Florida, and in 2021 let us *Restore Our Joy*!



Sunday Plenary Speaker Cardinal John Dew, D.D. Archbishop of Wellington, New Zealand





Monday Plenary Speaker Rev. Michael Renninger Renowned Homilist, Pastor St. Mary's Catholic Church, Richmond, Virginia

Tuesday Plenary Speaker Laura Fanucci Author and award-winning columnist for Catholic News Service, writer of nationally syndicated monthly series, "Faith at Home."



**Wednesday "Sending Forth" Presenters** Tony Brandt and Christ Stewart Co-founders of the inspiring Catholic evangelization ministry – Casting Nets

# Conference Schedule

Sunday, September 12, 2021
10:00 am - 7:00 pm. . . . . Registration/Information Desk Open
2:00 pm - 3:00 pm. . . . . Orientation for First Time Attendees
3:30 pm - 5:30 pm. . . . . Conference begins with Opening Prayer and Opening Plenary Session
6:00 pm - 7:00 pm. . . . . Welcome to Orlando Reception with Exhibitors

Monday, September 13, 2021
7:45 am – 9:00 am Breakfast and Plenary Session
9:30 am – 10:30 am Morning conference sessions
10:30 am – 11:00 am Break and visit with Exhibitors
11:00 am – Noon Morning conference sessions
12:00 pm – 2:00 pm $\dots$ Mid-day Break and visit with Exhibitors
2:00 pm – 3:00 pm Afternoon conference sessions
3:00  pm - 3:30  am Break and visit with Exhibitors
3:30 pm – 4:30 pm Afternoon conference sessions
5:15 pm – 6:30 pm Concelebrated Liturgy

Tuesday, September 14, 2021

7:30 am – 8:30 am Continental Breakfast with Exhibitors
8:30 am – 9:30 am Morning conference sessions
9:30 am – 10:00 am Break and visit with Exhibitors
10:00 am – 11:00 am Morning conference sessions
11:00 am – 11:45 am Break and visit with Exhibitors
11:45 am – 1:00 pm Awards Luncheon and Plenary Session
1:00 pm – 2:00 pm Dessert Reception Exhibit Hall
2:00 pm – 3:00 pm Afternoon conference sessions
$3:00 \text{ pm} - 3:30 \text{ pm} \dots$ Break and visit with Exhibitors
3:30 pm – 4:30 pm Afternoon conference sessions
5:15 pm – 6:30 pm Concelebrated Liturgy

Wednesday, September 15, 2021 8:00 am – 8:45 am. . . . . ICSC Regional Meetings 9:00 am – 10:00 am. . . . Closing Plenary Session 10:30 am – 11:30 am. . . . Closing Concelebrated Liturgy



# ICSC Forum for Catholic Foundations

Begins Saturday, September 11 at 1:00 pm Ends Sunday, September 12 at Noon

\$149 for ICSC 2021 conference attendees \$495 for non-conference attendees

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!

# Information on the ICSC 2021 Virtual Component

For those ICSC members and others who cannot join the ICSC family in Orlando, ICSC will host a virtual conference component currently scheduled for Wednesday through Friday, October 6-8, 2021. Although this event will not enjoy the full liturgical, interactive and networking experience as the inperson conference, it will offer a number of presentations featured in Orlando and at ICSC's 2020 virtual conference. More information will be made available to registrants two weeks prior to the virtual component, including log-in instructions. Look for more details on the ICSC website.

#### Frequently Asked Questions

There are many questions we are asked about the conference, such as "What does my registration fee include?"... "Are there any registration discounts?"... and many more! You will find the answers to these, and several other common questions on the conference section of our website at www.catholicstewardship.com







# SAVE MONEY with Super Early Bird registration!

The SUPER early bird registration fee of \$549 per person for members extends through June 30, 2021. Beginning July 1, 2021 the ICSC Early Bird member rate of \$599 per person will go into effect; and beginning August 1, 2021, the Regular member rate of \$699 per person will go into effect.

There are several ways to register for this year's ICSC conference: visit our website at www.catholicstewardship.com, phone our office at 800-352-3452, complete and mail the form in this brochure, or email us at register@catholicstewardship.org. The website provides information regarding non-member registration fees, methods of payment and membership information.

The International Catholic Stewardship Council has named the Hyatt Regency Orlando Florida as the headquarters hotel for the 2021 annual conference. The Hyatt Regency Orlando Hotel is centrally located in Orlando. The hotel gives you easy access to shopping, dining, and all of the best things to do in Orlando, including downtown Orlando and major theme parks. On-site there are a number of activities, all to ensure an unforgettable stay in Orlando, Florida.

Hyatt Regency Orlando 9801 International Drive Orlando, Florida 32819

# Hotel Reservations

ICSC has made special arrangements for accommodations at the Hyatt Regency Orlando Hotel. The Hyatt's web-based online reservation form can be found at: https://www.hyatt.com/en-US/group-booking/MCORO/G-AICH

Should anyone require additional assistance in booking, the Hyatt reservation team can be reached at 402-593-5048.

# ICSC and the Hyatt Hotel are Committed to Your Safety and Wellbeing.

Your safety, health and welfare are ICSC's highest priority. The safety and wellbeing of Hyatt's guests is a top priority as well. The Hyatt Regency Orlando has established robust health and safety guidelines in light of COVID-19 and for precautionary measures.

## 2021 SCHEDULE AT A GLANCE

	Stewardship: Now More Important Than Ever	Growing and Sustaining Parish Stewardship	Parish Stewardship and Evangelization		Enhancing Communications and Engagement After Covid-19	Summit for Parish Administrators and Business Managers
	MONDAY, SEPTEMBER 13					
9:30-10:30 am	Restore Our Joy! A New Introduction to the Bishop's Pastoral Letter on Christian Stewardship (vo) Michael Murphy Executive Director International Catholic Stewardship Council	Cutting through the Noise: Practical Growth Strategies that Actually Work (vo) Jeffrey Bachelor Diocesan Account Representative ParishSoft	The Heart of the Mission: Simple Ways to Bring People to Jesus Cande de Leon Executive Director, Office of Mission Advancement Diocese of Phoenix		"Lord, Open My Lips!": Lamentation, Celebration and Communication Mike DiCosola, Director of Mobile Services Diocesan	Changing the Organizational Culture of Your Parish Post Pandemic (vo) Matthew Manion Villanova University
11:00 am-Noon	Liturgy Informs Stewardship and Stewardship Informs Liturgy Rev. Joe Creedon, Pastor Emeritus Christ the King Catholic Church Kingston, Rhode Island	Renewal: How Consistent, Intentional Activity Equals Thriving Parishes Katie Herzing, Domingo Betancourt, Ray Coogan, Joanie Lewis, Tina Sullivan OSV	Key to an Evangelizing Parish Community: The Concept of Emotional Intelligence Dr. Dan Ebener, Professor of Leadership St. Ambrose University, Davenport, Iowa		eGiving in a New Decade (vo) Mike Walsh, Vice President, Sales Faith Direct	The Liturgy of Light: Lighting for Churches and Cathedrals Edwin Rambusch, President Rambusch Lighting
2:00-3:00 pm	Embracing Christian Stewardship in a Secular World Brian Doyle Mission Advancement Officer Diocese of Toledo	How Our Parish Makes Stewardship a Way of Life Rev. Robert Kantor, Pastor Gloria Carter, Stewardship Coordinator St. Angela Catholic Church Naples, Florida	Planning and Stewarding a Robust Parish Sustainability Plan (vo) William Pressprich Ann Arbor, Michigan		<b>Growing a Live Stream Community</b> Michelle Fortana, Director of Marketing and Development St. Ignatius Martyr Catholic Church Austin, Texas	Better Understanding Our Parish During These Uncertain Times; Who We Are, Where We Are Headed (vo) Paul Goldsworthy ACS Technologies
3:30-4:30 pm	A New Look at Hospitality and Revitalizing Your Stewardship Committee Christine DeLieto and Laura Worhacz Stewardship and Communications Committee St. Vincent de Paul Parish, Holiday, Florida	Three Keys to the Best Results in Your Capital Campaign (vo) Mike Walsh, President Walsh & Associates, Church Capital Campaign Specialists	Stewardship: A Revolutionary Spirituality for Priests Rev. William McDonald, Associate Spiritual Director and Professor of Pastoral Theology Immaculate Conception Seminary School of Theology, Seton Hall University		Capitalizing on Digital Giving Trends in the Church (vo) Troy Pollock and Tyler Snook PushPay	New Stewardship Lessons We've Learned During the Pandemic A Panel of ICSC Parish Business Managers
	TUESDAY, SEPTEMBER 14					
8:30-9:30 am	Growing Giving through Covid-19 (vo) Rev. Michael White, Pastor Church of the Nativity Tom Corcoran, Associate to the Pastor Church of the Nativity/Rebuilt Parish Association Timonium, Maryland	Building Your Total Parish Plan Thomas Sonni, President & Managing Partner Toni Gwiazdowski, Senior Vice President Greater Mission, LLC	Stewardship, Missionary Discipleship and Evangelization in a Post-Covid World Tony Brandt, Co-Founder and President Christ Stewart, Co-Founder and COO Casting Nets Ministries		Strategic Re-Engagement of Stewards in a Post Covid-19 Environment Rev. John Piderit, S.J. Former Vicar for Administration and Moderator of the Curia Archdiocese of San Francisco, California	The Joy of Giving: Stewardship as a Spiritual Practice Dr. Lois Locey, Adjunct Professor Villanova School of Business
10:00-11:00 am	Clergy-to-Clergy: A Panel of ICSC Pastors Discusses the Effectiveness of Embracing Stewardship in their Parishes	Stewardship is THE Answer: A Blueprint for Parishes After Covid-19 (vo) Leisa Anslinger, Associate Department Director for Pastoral Life Archdiocese of Cincinnati, Ohio	"Of Course We Can!" Successful Strategies for Fund Development in the Hispanic Catholic Community (vo) Joe Citro ICSC Spanish-Language Stewardship Consultant		Welcoming and Engaging Young Adults Linda Maccarone, Director of Parish Mission St. Mary's Catholic Church Royal Oak, Michigan	Stabilize Your Parish: Sustain Giving Post Pandemic (vo) Steve McSwain, Senior Generosity Strategist Generis, Inc.
2:00-3:00 pm	The Bedlam of Love: How a Family of Eight Lives the Spirituality of Stewardship to Grow in Unity and Holiness (vo) Kathleen and Brian Niebrugge, Executive Director, Stewardship and the Annual Catholic Appeal, Archdiocese of St. Louis	Forming Lay Witness Speakers: Sharing Stories of Stewardship Conversion Mary Ann Otto, Pastoral Minister for Missionary Discipleship St. Joseph and St. Mary Parishes Appleton, Wisconsin	Engaging Our Youth for the Future of Our Church Carlos Bernard, Jr. Director of Youth Ministry Diocese of Orlando		Cultivating Hearts and Empowering Generosity (vo) Johnny Stoupenous, Senior Director ACS Technologies	Strengthening Your Parish Management Skills through Nonprofit Leadership Practices Deacon Bob Beehner, former Director of Administration St. Francis Assisi Parish Manitowoc, Wisconsin
3:30-4:30 pm	"Come Away and Rest Awhile:" Stewarding Our Spiritual Health Teresa Keogh, Advisor for Stewardship Archdiocese of Southwark, United Kingdom	Amazing Stewardship Videos on a Shoestring Budget Mark Brosens, Communications Manager Quentin Schesnuik, Associate Director of Parish Vitality and Stewardship Archdiocese of Toronto	Using Social Media to Engage More Parishioners (vo) Tommy Shultz, Director of Faith Formation North Allegan Catholic Collaborative Grand Rapids, Michigan		Stewardship and the National Collections: Generosity that Enhances Spiritual Growth Nicole Germain, Assistant Director of Promotions USCCB, Office of National Collections Washington, D.C.	Where Do We Go From Here? An Open Forum for Parish Administrators and Business Professionals

NOTE: The designation "(vo)" by selected session titles indicates an anticipated, added virtual offering.

## 2021 SCHEDULE AT A GLANCE

	New Trends in Diocesan Stewardship and Development	Transforming Catholic Philanthropy in the World of Covid-19 and Beyond	Catholic Foundations	Catholic School Advancement	Corresponsabilidad en Español
	MONDAY, SEPTEMBER 13				
9:30-10:30 am	Creating a New Approach for Your Next Appeal Campaign Theresa Aide, Sales Representative Suttle-Straus	Designing the Modern Post-Pandemic Development Office to Maximize Philanthropic Impact Thomas Kissane, Principal and Managing Director CCS	How to Re-structure an Investment Strategy According to Catholic Social Teaching Sloan Smith, <i>Principal and Director</i> Innovest Portfolio Solutions LLC	Planning for Promise: Fundraising Success Rooted in the Right Plan Steve Michalek, Chief Operating Officer Ruotolo Associates Inc. Angela Gunderson, Managing Director Meitler	En el Espiritu de San Jose Una Introduccion a la Espiritualidad de la Corresponsabilidad Cristiana / In the Spirit of Saint Joseph: An Introduction to the Spirituality of Christian Stewardship Alma Benitez Director of Stewardship and Development Diocese of Yakima
11:00 am-Noon	Advanced Strategies to Modernize Your Annual Appeal Nic Prenger, Chief Executive Officer Prenger Solutions Group	Why the 82% Don't Give (And How to Change That) Matt Warner, CEO Flocknote	Strengthening Parish Finances with Parish Endowment Funds and Gift Annuities Mark Henry Stewardship Planned Giving	The Spirituality of Stewardship: The Heart of Catholic School Development Mary Ann Otto Pastoral Minister for Missionary Discipleship St. Joseph and St. Mary Parishes Appleton, Wisconsin	Reflexiones sobre la Corresponsabilidad del Tesoro / Reflections on the Stewardship of Treasure (vo) Most Rev. Donald F. Hanchon Auxiliary Bishop of Detroit, Michigan Episcopal Moderator, ICSC
2:00-3:00 pm	Managing a Successful Small Diocesan Development Office (vo) Derek Lyssey Director of Stewardship and Development Diocese of Tulsa	Increasing Gifts and Other Building Blocks of Diocesan Appeals (vo) Bob Mueller, Executive Director of Development Jeanne Combos, Director, Annual Appeal Programs Diocese of Arlington	The Spirituality of Fundraising (vo) Cory Howat, Executive Director Catholic Community Foundation, Archdiocese of New Orleans Brian Niebrugge Executive Director, Stewardship and the Annual Catholic Appeal Archdiocese of St. Louis	Fourth Quarter Magic: Ideas for Enhancing Revenues Toward the End of the Year (vo) Mary Foley Mission Advancement Division Christian Brothers Services	Usando Las Lecciones Efectivas de la Pandemia para Crear un Modelo Nuevo de la Parroquia / Using Effective Lessons from the Pandemic to Create a New Model of the Parish (vo) Joe Citro, ICSC Spanish-Language Stewardship Consultant
3:30-4:30 pm	Get to Know Your Donor Building Blocks: Build a Donor Loyalty Program Beyond Giving Circles (vo) Kathy Delsaso, Chief ROI Officer ROI Dataworks Inc.	The Goal of Communication is Communion Teresa Peterson, Executive Director of Communications Diocese of St. Petersburg	Meeting Donors Where They Are: Planned Gifts and Endowment Building Madelyn Weed Vice President, Chief Donor Services Officer The Catholic Foundation of Central Florida	An Introduction to Do-It-Yourself or Peer-To- Peer Fundraising (vo) John Linton, Vice President of Sales and Operations, K-12 Blackbaud	Utilizando los Medios Sociales para Evangelizar en la Comunidad Latina / Using Social Media to Evangelize in the Latino Community (vo) Adriana Castro Velez Parroquia Nuestra Señora de los Andes Santiago de Cali, Colombia
	TUESDAY, SEPTEMBER 14				
8:30-9:30 am	The Role of the Diocesan Finance Office to Development Success (vo) Aad de Lange, CFO – Galveston-Houston David Zaleski, CFO - Memphis Michael Goodwin, President of Diocesan Services Stephen Babcock, Executive VP Guidance in Giving	Giving Trends in 2021: Fundraising after Covid-19 (vo) Bridget Daly, VP Business Development Viss Vash, Senior VP of Technology Give Central	Catholic Foundations: New Recommendations and Next Steps for Growth (vo) Dennis Gerber, Donor-Advised Fund Specialist Knights of Columbus	The Joy of Cultivating and Soliciting Major Donors Jim Kelley, Director of Development Diocese of Charlotte Michael Murphy, Executive Director International Catholic Stewardship Council	Planificación Estratégica: Esencial para el Crecimiento de Su Parroquia / Strategic Planning: Essential to the Growth of Your Parish Cecelia Tejada, Coordinator of Lay Ministry Our Lady of Perpetual Help Caguas, Puerto Rico
10:00-11:00 am	Transforming Leadership-Level Giving Societies from Transactional to Relational David Wyrwich, Director of Stewardship and Development, Diocese of Biloxi Kate McDonough Cominsky, Senior Managing Director of Fundraising, Cathedral Corporation	Inspiring Transformational Giving During Uncertainty (vo) Elizabeth Zeigler, President and CEO GP Catholic Services, a division of Graham- Pelton Consulting	A Simple Guide to Making Charitable Gift Annuities Work for Your Diocese or Foundation (vo) Kevin McGowan, Chief Financial Officer Catholic Extension	Strategies for Keeping the Students Who Enrolled During the Pandemic Kelli Horton, President Donor Synergy, LLC	Impactando y Sosteniendo una Recuperación Financiera en la Parroquia: Conceptos y Consejos / Impacting and Sustaining a Financial Recovery in the Parish: Concepts and Tips Domingo Betancourt, <i>Consultor Desarrollo de Recursos</i> , OSV
2:00-3:00 pm	Making the Spiritual Case for Fundraising Matt Vuorela, President Christopher Beaudet, J.C.D., President of Diocesan Services Steier Group	Offertory Enhancement in the Age of Covid-19: A Panel Discussion facilitated by Marta Sweeney, Vice President, Chief Community Services Officer, The Catholic Foundation of Central Florida	Maximizing Donor Engagement with Digital Media After Covid-19 Scott Whitaker Secretariat Director for Stewardship, Development and Communications Diocese of Austin	The Art of Podcasting: Stewarding and Cultivating Your Donors (vo) Dr. Tim Uhl Superintendent, Montana Catholic Schools	Llevando la Corresponsabilidad a la Gente, Parroquia por Parroquia / Bringing Stewardship to the People Parish by Parish Hiram Diaz Belardo, Development Director Archdiocese of San Juan, Puerto Rico
3:30-4:30 pm	A Picture is Worth a Thousand Words: Visual Story Telling Matt Potter, Director of Stewardship Diocese of Evansville	Stewardship Renewal: A Critical Tool for Re-Engaging Generous Stewards Debbie Leaverton, <i>ICSC Stewardship Consultant</i>	What Church Development Professionals Can Learn From Higher Education facilitated by Renée Underwood, CFRE Chief Development Officer Advancement Foundation – Catholic Diocese of Fort Worth	The Future of Catholic Education in United States: Advancing the Vision, Minding the Mission (vo) Gavan Mooney, President and Chief Client Officer Jim Friend, Senior Managing Director Changing Our World New York, New York	¿Hacia Donde Nos Dirigimos? Planificación de Nuestros Próximos Pasos / Where Do We Go From Here? Planning Our Next Steps Facilitated by Spanish-speaking Stewardship Experts

NOTE: The designation "(vo)" by selected session titles indicates an anticipated, added virtual offering.

#### 2021 CONFERENCE REGISTRATION

Organization (Parish, School, Foundation, etc.)	Arch/Diocese	ICSC Membership		
Address		Join the ICSC family and connect with hundreds of parishes and church leaders who share in the		
City	State/Province	mission of nurturing disciples of Jesus Christ through stewardship.		
Postal Code	Country			
() ()		Membership Commitment		
Phone Fax	E-mail	Up to 250 families \$ 180.00		
1 Name		251 to 500 families \$ 240.00		
name		501 to 999 families \$ 300.00		
Job Title	E-mail	1,000 to 1,999 families\$ 360.00		
		2,000 to 2,500 families \$ 420.00 2,501 to 3,000 families \$ 480.00		
2 Name		2,501 to 5,000 families		
		Over 9,000 minines		
Job Title	E-mail			
SUPER EARLY BIRD MEMBER DISCOUNT (Endi	ng June 30, 2021) Each registrant @ \$549 x (# persons)	= \$   Complete this form, keep a copy		
EARLY BIRD ICSC MEMBER RATE (July 1-31, 202	Each registrant @ \$599 x (# persons)	= s for your records and return it with		
REGULAR ICSC MEMBER RATE (Beginning Augu		your payment to:		
SPOUSE RATE (members only)	Each registrant @ \$299 x (# persons)	ICSC – 2021 EVENT REGISTRATION		
VIRTUAL MEMBER RATE Virtual group rates (members or	Each virtual registrant (up to 2 persons) @ \$299 pp x (# persons) aly) 3-4 people @ \$249 pp, 5 or more people @ \$229 pp x (# persons)	* <u></u>		
	") 5 T people @ \$2 () pp; 5 of more people @ \$220 pp - x (" persons)	(		
NON-MEMBER REGISTRATION	Each registrant @ \$1,199 x (# persons)			
VIRTUAL NON-MEMBER RATE	Each virtual registrant @ \$699 pp x (# persons)			
	· Catholic Foundations (Saturday 1:00 pm – Sunday Noon)	Any registration cancellation received		
with conference registration	@ \$149 x (# persons)			
if attending forum only	@ \$495 x (# persons)			
MEMBERSHIP COMMITMENT		\$ must be requested in writing. PLEASE		
TOTAL AMOUNT DUE		\$ AFTER AUGUST 1, 2021. Postmark		
METHOD OF PAYMENT (Please check one)		or date of email determines deadline.		
Check (Make checks payable to ICSC)	Card 🗌 VISA 🗌 Discover 🔲 AmEx			
Account Number:	Expiration Date:/ CVV:	123450 (C) <b>4</b>		
Authorized Name:	Signature:			