

## Digital Resource Guide

2022 Catholic Ministry Appeal

The **Digital Resource Guide** provides an organized listing and description of all materials, resources and tools created and made available on the 2022 Catholic Ministry Appeal Parish Resources and Materials page at [www.dosp.org/catholicministryappeal/parishresources/](http://www.dosp.org/catholicministryappeal/parishresources/).

If you have questions concerning the materials and resources provided, or need assistance, please contact the Office of Stewardship and Development by email at [stewardship@dosp.org](mailto:stewardship@dosp.org) or phone at 727-344-1611.

### NEW THIS WEEK!

- All Parish Summary Report
- Weekly Up/Down Report

### IN CASE YOU MISSED IT...

- June Weekend Parish Resources
- Bulletin Inserts – Participation focus for Parishes Above/Below Goal (English & Spanish Available)
- 2021 Annual Report

### PLANNING AND EXECUTION

Name	Description	Date Added
Commitment Weekend Ask Sample	- Presented at the January 12, 2022 Webinar - PDF	1/12/2022
Lay Witness Guide	- Presented at the January 12, 2022 Webinar - PDF	1/12/2022
Lay Witness Sample Video	- Presentation by Mackenzie Kraker, at the January 12, 2022 Webinar - <a href="https://vimeo.com/667338069/2df77c4e54">https://vimeo.com/667338069/2df77c4e54</a>	1/12/2022
Video Recording Tips	- Presented at the January 12, 2022 Webinar - PDF	1/12/2022
Parish Implementation Timeline	- Presented at the September 22, 2021 Webinar - Word file	Updated: 11/22/2021
Parish Planning FAQ	- Presented at the September 22, 2021 Webinar - Word file	9/22/2021
Budget by Funding Sources	- Handout of the budget breaking out which offices are funded by which of the 3 sources - PDF file	11/8/2021

Team Responsibility Worksheet	- Presented at the September 22, 2021 Webinar - Word file	9/22/2021
Parish Planning Meeting Worksheet – Case Summary	- Presented at the September 22, 2021 Webinar - Word file	9/22/2021
Parish Planning Worksheet - Communications	- Presented at the September 22, 2021 Webinar - Word file	9/22/2021
Parish Planning Worksheet – Law Testimonial	- Presented at the September 22, 2021 Webinar - Word file	9/22/2021
Pastor Letter	- Bilingual suggested Pastor Letter of Support sent to all parishioners after Bishop Parkes’ mailing is sent - Presented at the September 22, 2021 Webinar - Word file	11/8/2021
Parish Best Effort Implementation	- Parish Implementation of the Catholic Ministry Appeal - Presented at the August 10, 2021 Webinar - Available in English, Spanish and Vietnamese - PDF file	8/10/2021
Timeline	- Timeline & Plan of Action for the Catholic Ministry Appeal - Presented at the August 10, 2021 Webinar - Available in English, Spanish and Vietnamese - PDF file	8/10/2021
Frequently Asked Questions	- About the new Cathedralism, Catholic Ministry Appeal and the retirement of APA - Presented at the August 10, 2021 Webinar - Available in English, Spanish and Vietnamese - PDF file	8/10/2021
Gift Remittance Process	- Procedures established to expedite the remittance of gifts and commitments - PDF file	11/15/2021
Ways to Give	- Handout with breakdown of gifts accepted - PDF File	11/15/2021
Weekly Parish Resources	- Prayers of the Faithful, Pulpit, Web Announcements and Graphics to share during the weekends of:  - June 4-5, 2022  - April 30-May 1,2022 - May 7-8, 2022 - May 14-15, 2022 - May 21-22, 2022 - May 28-29, 2022  - April 2-3, 2022	Updated 6/6/2022

	<ul style="list-style-type: none"> <li>- April 9-10, 2022</li> <li>- April 16-17, 2022</li> <li>- April 23-24, 2022</li>   <li>- March 5-6, 2022</li> <li>- March 12-13, 2022</li> <li>- March 19-20, 2022</li> <li>- March 26-27, 2022</li>   <li>- February 5-6, 2022</li> <li>- February 12-13, 2022</li> <li>- February 19-20, 2022</li> <li>- February 26-27, 2022</li>   <li>- January 8-9, 2021</li> <li>- January 15-16, 2021</li> <li>- January 22-23, 2021</li> <li>- January 29-30, 2021</li> </ul>	
--	--	--

## PROMOTION MATERIALS

Name	Description	Date Added
Launch Video "More than a Name Change...Introducing the <i>Catholic Ministry Appeal</i> "	<ul style="list-style-type: none"> <li>- Bishop Parkes describes the retirement of APA to be replaced with the new <i>Catholic Ministry Appeal</i>.</li> <li>- Download the video from Vimeo to show at Mass</li>   <li>- English viewing link: <a href="https://vimeo.com/648717168">https://vimeo.com/648717168</a></li> <li>- English download link: <a href="https://vimeo.com/dosp/download/648717168/df0b2381ce">https://vimeo.com/dosp/download/648717168/df0b2381ce</a></li>   <li>- Spanish viewing link: <a href="https://vimeo.com/663439200">https://vimeo.com/663439200</a></li> <li>- Spanish download link: <a href="https://vimeo.com/dosp/download/663439200/3f77bbdc62">https://vimeo.com/dosp/download/663439200/3f77bbdc62</a></li> </ul>	11/22/2021          Spanish: 1/5/22
Logos for Digital Materials	<ul style="list-style-type: none"> <li>- English/Spanish – Full Color</li> <li>- English/Spanish – White letters</li> <li>- English/Spanish – Black and white</li> <li>- Downloadable .png files</li> </ul>	Updated 11/21/2021
Brochure	For informational purposes, we have uploaded the brochure which will be included with Bishop Parkes' mailing in January 2022.	11/29/2021
Flickr Album	<ul style="list-style-type: none"> <li>- Album dedicated for photos to use in Catholic Ministry Appeal materials</li> <li>- <a href="https://www.flickr.com/gp/diostpete/wC00RU">https://www.flickr.com/gp/diostpete/wC00RU</a></li> </ul>	11/22/2021

<p><i>Catholic Ministry Appeal</i> Prayer</p> <p>PowerPoint</p> <p>Prayer Card</p>	<ul style="list-style-type: none"> <li>- PowerPoint ready slides to use on projection systems during Mass</li> <li>- Full Prayer (one slide) – Black Text on White Background</li> <li>- Black Text on White Background (slideshow)</li> <li>- White Text on Black Background (slideshow)</li> <li>- Gold Text on Black Background (slideshow)</li> <li>- PowerPoint Presentation files</li> <li>- English and Spanish</li> <li>- 3 up Prayer Card to download, print and cut in house</li> <li>- PDF file</li> <li>- English and Spanish</li> </ul>	<p>Updated 12/6/2021</p> <p>12/6/2021</p>
<p>Postcard</p>	<ul style="list-style-type: none"> <li>- Postcard Option 1 – Logo with website on the cover</li> <li>- Postcard Option 2 – Ministry Photo with logo on the cover</li> <li>- Download and Customize</li> <li>- Word file</li> </ul>	<p>9/27/2021</p>
<p>“Ministries in Action” Bulletin Inserts</p>	<p><b>Participation focus for Parishes Above/Below Goal</b> Customizable Flocknote and Word templates with increased participation messaging for parishes above/below their individual parish financial goal.</p> <ul style="list-style-type: none"> <li>- Parishes Above Goal</li> <li>- Parishes Below Goal</li> <li>- Word file</li> <li>- Flocknote template</li> <li>- English and Spanish</li> </ul> <p><b>Active Phase Timeline</b></p> <ul style="list-style-type: none"> <li>- 9 messages available to copy and schedule starting January 2022 with the proposed timeline below: <ul style="list-style-type: none"> <li>- Ministries in Action – Kick off template (<b>Schedule: 1/1-7/22</b>)</li> <li>- Ministries in Action – Diaconate (<b>Pick 1 and Schedule: 1/8-14/22</b>) <ol style="list-style-type: none"> <li>1. Serving Our People template</li> <li>2. Teaching our People template</li> </ol> </li> <li>- Ministries in Action – Proclaiming God’s love template (<b>Schedule: 1/15-21/22</b>)</li> <li>- Ministries in Action – Ministry to Priests (<b>Pick one and Schedule: 1/22-28/22</b>) <ol style="list-style-type: none"> <li>1. Serving those who serve v1 template</li> <li>2. Serving those who serve v2 template</li> </ol> </li> <li>- Ministries in Action – The Center of the Family template (<b>Schedule: 1/29-2/2/22</b>)</li> <li>- Ministries in Action – Protecting our children template (<b>Schedule: 2/2-4/22</b>) <ul style="list-style-type: none"> <li>- Ministries in Action – Commitment Weekend template (<b>Schedule: 2/5-6/22</b>)</li> </ul> </li> </ul> </li> <li>- Contact <a href="mailto:mnm@dosp.org">mnm@dosp.org</a> if you have any questions</li> <li>- English and Spanish</li> </ul>	<p>6/6/2022</p> <p>12/3/2021</p> <p>Spanish: 1/8/22</p>

	<p><b>Active Phase (English)</b></p> <ul style="list-style-type: none"> <li>- 9 Downloadable 8.5x11 PDF/JPEG bulletin inserts highlighting the change from APA to the <i>Catholic Ministry Appeal</i>, testimonials about specific ministries supported and how to make a gift to the <i>Catholic Ministry Appeal</i></li> <li>- Kick Off Weekend – <b>First issue</b></li> <li>- <i>The Center of the Family</i>   Family Life &amp; Multicultural Office</li> <li>- <i>Serving our people</i>   Diaconate Office – v1 from Pastor perspective</li> <li>- <i>Serving our people</i>   Diaconate Office – v2 from Deacon perspective</li> <li>- <i>Proclaiming God’s love</i>   Respect Life</li> <li>- <i>Serving those who serve</i>   Ministry to Priests - v1</li> <li>- <i>Teaching those who serve</i>   Ministry to Priests – v2</li> <li>- <i>Protecting our children</i>   Safe Environment</li> <li>- Commitment Weekend – <b>Last issue</b></li> </ul> <p><b>Active Phase (Spanish)</b></p> <ul style="list-style-type: none"> <li>- Kick Off Weekend - <b>First Issue</b> (Introduction of the <i>Catholic Ministry Appeal</i>)</li> <li>- <i>El seno de la Familia</i> - El ministerio con comunidades multiculturales y el de matrimonios y familias</li> <li>- <i>Servir a nuestra gente</i>   El Diaconado - v1</li> <li>- <i>Enseñar a nuestro pueblo</i>   El Diaconado v2</li> <li>- <i>Proclamar el amor de Dios</i>   Respeto por la vida</li> <li>- <i>Servir a aquellos que sirven</i>   Ministerio con sacerdotes - v1</li> <li>- <i>Servir a aquellos que sirven</i>   Ministerio con sacerdotes - v2</li> <li>- <i>Proteger a los niños</i>   Nuestra Responsabilidad</li> <li>- Commitment Weekend - <b>Last Issue</b> (Giving options - online, QR code and Text to Give)</li> </ul>	<p>11/22/2021</p> <p>12/20/2021</p>
11x17 Posters & Inserts	<ul style="list-style-type: none"> <li>- Download and print in house</li> <li>- Faith Formation &amp; Evangelization</li> <li>- Justice, Life &amp; Advocacy Promotion &amp; Formation</li> <li>- Ministry to Youth &amp; Young Adults</li> <li>- Ministries of Mercy through Catholic Charities</li> <li>- Diaconate Program &amp; Formation</li> <li>- Download in PDF or JPEG files</li> <li>- English and Spanish</li> </ul>	9/21/2021
33x84 Diocesan Rollout Banner	<ul style="list-style-type: none"> <li>- Large rollout banner</li> <li>- <a href="#">Click here to order directly from the Diocesan website</a></li> </ul>	12/9/2021
Offertory Envelope & Design	<ul style="list-style-type: none"> <li>- Download print ready PDF to send to your envelope provider</li> <li>- Available to order through OSV (email <a href="mailto:stewardship@dosp.org">stewardship@dosp.org</a> if you have any trouble)</li> </ul>	10/11/2021
Text to Give Graphics	<ul style="list-style-type: none"> <li>- Graphics/PowerPoint presentation slides to show at Mass during Commitment Weekend</li> </ul>	

Give Now Graphics & QR Code	<ul style="list-style-type: none"> <li>- Ready to use when the <i>Catholic Ministry Appeal</i> kicks off January 2022</li> <li>- Gradient background, color logo white letters</li> <li>- White background, color logo black letters</li> <li>- 1920 x 1080 px</li> <li>- Downloadable PNG file (English &amp; Spanish)</li> </ul>	9/22/2021
QR Code	<ul style="list-style-type: none"> <li>- Image of QR code to use in print/digital materials</li> </ul>	1/31/2022
Social Media Guide	<ul style="list-style-type: none"> <li>- 4-week social media guide sample with graphics and sample text to help promote the <i>Catholic Ministry Appeal</i> on various social media platforms</li> </ul>	12/6/2021
Social Media Teaser Video "We Are Starting Over..."	<ul style="list-style-type: none"> <li>- Downloadable 26 second teaser video to be posted on various social media platforms or shown at Mass</li> </ul> <p>English viewing link: <a href="https://vimeo.com/653044892">https://vimeo.com/653044892</a></p> <p>English download link: <a href="https://vimeo.com/dosp/download/653044892/67cc5f1d69">https://vimeo.com/dosp/download/653044892/67cc5f1d69</a></p> <p>Spanish viewing link: <a href="https://vimeo.com/664260133">https://vimeo.com/664260133</a></p> <p>Spanish download link: <a href="https://vimeo.com/dosp/download/664260133/abc699958b">https://vimeo.com/dosp/download/664260133/abc699958b</a></p>	English: 12/6/2021          Spanish: 1/10/22
Social Media Graphics	<ul style="list-style-type: none"> <li>- Social Media graphic youth quote from survey and photo <ul style="list-style-type: none"> <li>- 1920 x 1080 px</li> <li>- 1080 x 1080 px</li> </ul> </li> <li>- Social Media graphic vocations quote from survey and photo <ul style="list-style-type: none"> <li>- 1920 x 1080 px</li> <li>- 1080 x 1080 px</li> </ul> </li> <li>- Social Media graphic medical quote from survey and photo <ul style="list-style-type: none"> <li>- 1920 x 1080 px</li> <li>- 1080 x 1080 px</li> </ul> </li> <li>- Social Media graphic general ministry quote from survey and photo <ul style="list-style-type: none"> <li>- 1920 x 1080 px</li> <li>- 1080 x 1080 px</li> </ul> </li> <li>- Downloadable PNG files</li> </ul>	9/20/2021
Build Your Own Social Media Graphic!	<ul style="list-style-type: none"> <li>- 1920 x 1080 Gradient Background</li> <li>- 1920 x 1920 Gradient Background</li> <li>- Downloadable JPEG file</li> </ul>	9/16/2021
Build Your Own Poster & Insert!	<ul style="list-style-type: none"> <li>- Encountering God and Nurturing our Spiritual Life Gradient Background</li> <li>- Embracing God's Call to Serve Gradient Background</li> <li>- Accompanying our Missionary Disciples Gradient Background</li> <li>- 11 x 17 in</li> <li>- Downloadable JPEG file</li> </ul>	9/16/2021

## TRAINING WEBINAR RECORDINGS

Name	Description	Date Added
Meeting #3: Pastor, Staff and Leadership Training	Pastor, Staff and Leadership Training – January 12, 2022 - Webinar Presentation - Presentation Slides	1/12/2022
Meeting #2: Pastor, Staff and Leadership Training	Pastor, Staff and Leadership Training – September 22, 2021 - Webinar Presentation	9/22/2021
Meeting #1: Launching the Catholic Ministry Appeal	Launching the Catholic Ministry Appeal – August 10, 2021 - Webinar Presentation - Presentation Slides - Launch Q&A by Topic	8/10/2021