

2024 Catholic Ministry Appeal

UPDATES & WHAT'S AHEAD



Year-over-year Comparative

Meegan Wright

Exec. Director of the Office of Stewardship & Development

Exec. Director of the Catholic Foundation



As of 5/20/2024

\$9M goal | \$7M pledged | \$6.2M paid to date

17,060 donors | 16% participation

11 parishes over goal

7 above 90% of goal

6 above 80% of goal

19 at/below 50% of goal

As of 5/20/2024

\$413 average gift

78% of goal

3 Year Summary Comparative

	2024	2023	2022
	5/13/2024	5/12/2023	5/13/2022
Goal	\$9,000,000.00	\$8,500,000.00	\$ 7,116,494.00
Total Pledged	\$6,923,623.16	\$6,215,212.58	\$ 7,329,309.36
Amount to Goal	\$2,076,376.84	\$2,284,787.42	-\$212,815.36
Total Paid	\$6,029,062.04	\$5,175,065.49	\$6,116,605.64
Overall Participation	16%	15%	16%
% of Goal	76.9%	73%	103%
Average Pledge	\$412.44	\$394.37	\$390.02
100%+ of Goal	7	8	22
85-99% of Goal	14	11	14
70-84% of Goal	15	13	14
50% of Goal and Below	22	25	14
Above 24% Participation	21	18	24
20-24% Participation	13	9	11
17-20% Participation	16	12	12
13-16% Participation	9	15	11
Below 13% Participation	21	25	20



3 Year Summary Comparative

Donor Status	Count	Sum of 2024 Pledge	Sum of 2023 Paid
New Donor	1,050	\$256,013	
Nondonor	80,049	\$0	\$0
Possible Lybunt	8,873	\$0	\$2,780,004
Reacquired	1,551	\$451,843	
Retained	11,819	\$5,346,412	\$6,032,583
Sybunt	10,023	\$0	
Grand Total	113,365	\$6,054,268	\$8,812,587



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1152 recurring
online donors

\$646K

\$6.1M

3 Year Summary Comparative

Gift Compared to 2023 Amount▼	Count	Avg 2024	Avg 2023	Sum of 2024 Pledge	Sum of 2023 Paid
Gave less than 2023	4,608	\$256	\$583	\$1,180,385	\$2,685,414
Gave the same as 2023	3,559	\$459	\$459	\$1,634,550	\$1,634,549
Increased over 2023	3,652	\$693	\$469	\$2,531,477	\$1,712,619
New Donor	1,050	\$244		\$256,013	
Reacquired	1,551	\$291		\$451,843	
Grand Total	14,420	\$420	\$510	\$6,054,268	\$6,032,583

3 Year Summary Comparative

Gift Compared to Requested A	Count	Avg 2024	Avg 2023	Sum of 2024 Pledge	Sum of 2023 Paid
<input checked="" type="checkbox"/> Gave less than requested	11,408	\$272	\$394	\$3,097,301	\$3,961,056
Gave less than 2023	4,510	\$205	\$466	\$923,520	\$2,103,346
Gave the same as 2023	3,457	\$349	\$349	\$1,208,220	\$1,208,219
Increased over 2023	2,088	\$390	\$311	\$814,591	\$649,491
New Donor	344	\$19		\$6,655	
Reacquired	1,009	\$143		\$144,316	
<input checked="" type="checkbox"/> Gave more than requested	1,777	\$684	\$504	\$1,215,373	\$431,163
Gave less than 2023	20	\$663	\$1,079	\$13,251	\$21,576
Gave the same as 2023	22	\$1,555	\$1,555	\$34,200	\$34,200
Increased over 2023	814	\$903	\$461	\$734,806	\$375,387
New Donor	581	\$416		\$241,909	
Reacquired	340	\$562		\$191,208	
<input checked="" type="checkbox"/> Gave requested amount	1,061	\$518	\$470	\$549,940	\$349,018
Gave less than 2023	13	\$602	\$954	\$7,830	\$12,397
Gave the same as 2023	28	\$531	\$531	\$14,880	\$14,880
Increased over 2023	701	\$624	\$459	\$437,460	\$321,741
New Donor	125	\$60		\$7,450	
Reacquired	194	\$424		\$82,320	
<input checked="" type="checkbox"/> Open-ended Ask	174	\$6,849	\$7,779	\$1,191,654	\$1,291,346
Gave less than 2023	65	\$3,627	\$8,432	\$235,784	\$548,096
Gave the same as 2023	52	\$7,255	\$7,255	\$377,250	\$377,250
Increased over 2023	49	\$11,115	\$7,469	\$544,620	\$366,000
Reacquired	8	\$4,250		\$34,000	
Grand Total	14,420	\$420	\$510	\$6,054,268	\$6,032,583

Feedback

Michelle Mesiano

Associate Director, Office of Stewardship & Development



Comments/Suggestions

- The Diocesan **speaker testimonials** and videos were very well done
- Having a wider range of "where the money goes" items would be helpful. A greater choice would allow us to tailor the campaign to our parishioners' interest
- It might've helped if we had **testimonials**. Although, we are actually doing better this year than last year
- More resources to help increase participation

What aspects of the materials do you think could be improved?

- Simplify the pledge envelopes. Too much verbiage on them.
- **More stories of the good uses of donations.**
- Being personalized according to the Campaign progress and commitment level (amount donated) by parishioners.
- Half page bulletin inserts
- More focus on the **work being done**, especially in the copy. Most of the copy relates to the Gospels, when the visceral response to donate is hearing and seeing about the work being done the programs and ministries supported by CMA.

SACRED HEART CATHOLIC CHURCH (TAMPA)



**EUCCHARISTIC ENCOUNTER
WELCOME**

“Today was so much more than I could have ever imagined.”



Hear from Deacon Ray Ferreris on his experience attending the recent diocesan Eucharistic Encounter event, and learn how such events are supported through our Catholic Ministry Appeal.

**GIVE TOGETHER
GIVE TODAY**

[SUPPORTMINISTRY.DOSP.ORG](https://supportministry.dosp.org)



Learn More Here



**DIOCESE OF ST. PETERSBURG
CATHOLIC MINISTRY
Appeal**

Done in Love

Our Catholic Ministry Appeal continues this weekend, with a focus on Catholic Charities

This weekend you will hear the lay leaders and volunteers of our parish describing ways in which , through the Catholic Ministry Appeal, assists the efforts of in their mission to to promote the sanctity and dignity of all people with God.

Make a Gift today!



EST. 1905



**DIOCESE OF ST. PETERSBURG
CATHOLIC MINISTRY
Appeal**

Done in Love

Our Catholic Ministry Appeal continues this weekend, with a focus on Marriage and Family Life

This weekend you will hear the friars and families of our parish describing ways in which assists the sacramental and ministerial journeys of those seeking marriage, and those growing the faith of their families.

Make a Gift today!



EST. 1905

SACRED HEART CATHOLIC CHURCH (TAMPA)

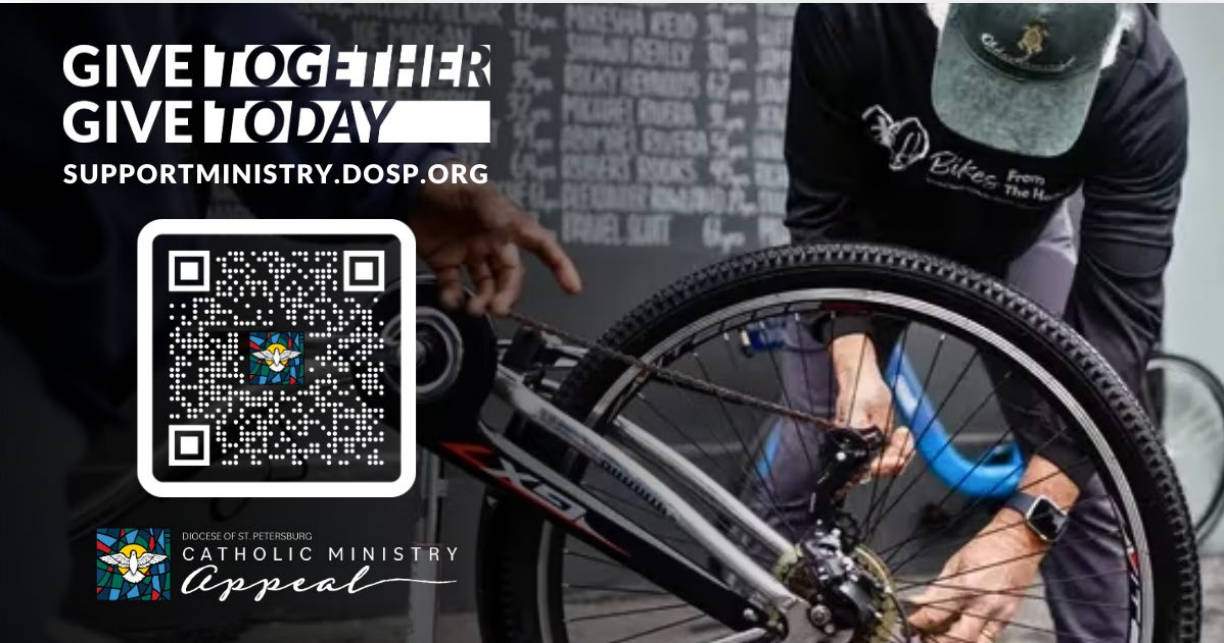


DIOCESE OF ST. PETERSBURG
CATHOLIC
MINISTRY
Appeal



Done in Love
Click to Make Your Gift Today

SACRED HEART CATHOLIC CHURCH (TAMPA)



SACRED HEART CATHOLIC CHURCH (TAMPA)



ST. MARK THE EVANGELIST CATHOLIC CHURCH – Bulletins



CATHOLIC MINISTRY
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UNITY IN DIVERSITY

Multicultural Ministries is one of 11 diocesan ministries that encounter God, and offer all who seek God an opportunity to encounter Him and enrich our spiritual lives, fostering our response to God's call to serve. Through the Catholic Ministry Appeal, this group of ministries will receive \$3.8 million, or 43%, of the total \$9 million appeal goal to carry out their good works.



The Annual Diocesan African Mass has long been a highlight of the celebration of the Eucharist with diverse African languages and cultures. The 2023 Mass, celebrated at St. Paul Parish in Tampa, drew more than 700 priests and parishioners from parishes across the Diocese and representing various African countries gathered as one unified community to celebrate Mass and worship God together.

"The African Mass was an awesome experience of the unity in diversity of our Catholic Church. I witnessed parishioners of St. Paul Parish in Tampa from diverse ministries and cultural communities working together to set up for the reception which would follow the Mass," said Carlos Flores, Director of diocesan Multicultural Ministries.

The reception that followed offered the opportunity to continue the celebration and experience. "At the reception, there was food not only from African countries, but also from other ethnic communities like the Brazilians and the Filipinos," Flores shared. "I sat at a table with persons from Puerto Rico and a couple from Philadelphia who expressed they travel every year to experience the African Mass in our Diocese."

As part of our diocesan Multicultural Ministries, the Black Catholic Commission was established in 2001 in the Diocese of St. Petersburg for the purpose of supporting the Bishop in providing spiritual, cultural, and social nourishment to Catholics of African descent, thereby facilitating their enrichment within the diocese and encouraging them to participate more fully in the life and activities of the Church.

For more information about Black Catholic Ministry in our Diocese, please visit www.diosp.org/intercultural/blackcatholic.

"The African Mass was an awesome experience of the unity in diversity of our Catholic Church."



CARLOS FLORES
DIRECTOR OF
MULTICULTURAL MINISTRIES

VISIT WWW.CATHOLICMINISTRYAPPEAL.ORG TO LEARN MORE ABOUT THE MINISTRIES SUPPORTED THROUGH THE APPEAL.



CATHOLIC MINISTRY
Appeal

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TRANSFORMING OUR LIVES IN CHRIST

The Eucharistic Revival and Encounter, and Mission Advancement Initiatives is one of 7 diocesan ministries that is instrumental in the formation of the faithful as "Missionary Disciples," serving as living witnesses to Christ's message and love and serving those most in need. Through the Catholic Ministry Appeal, this group of ministries will receive \$2.3 million, or 26%, of the total \$9 million appeal goal to carry out their good works.



"At first, when I came, I didn't know if I wanted to come," said Paul Nguyen, Holy Martyrs of Vietnam Parishioner. "But when I stepped in this environment, the Holy Spirit got me. It got me excited. After listening to the first song, I felt or encountered the Spirit coming to me. And then the first speaker was talking to us about Jesus wanting to be closer."

Paul was one of nearly 200 people representing 65 churches from all five counties of our Diocese attended the Eucharistic Encounter on September 26, 2023, at the JW Marriott Hotel in downtown Tampa. And another 200 joined throughout the day via livestream to renew their devotion to Jesus in the Eucharist. Speakers at the event included Curtis Martin of FOCUS, Father Tim Anastas of the Archdiocese of Chicago, Sister Anna Chiara of the Disciples of the Lord Jesus Christ, John Bergama of the St. Paul Center, and Mother Olga Yagob of the Sacred Heart, founder of the Daughters of Mary of Nazareth.

"We have talked so much today about the Lord's presence," said Bishop Parkes in his Homily. "He will be truly present on this altar before us here this evening. How will this encounter today be transformational in your life?"

Upon leaving Deacon Rafael Ferreris, Jr., of Sacred Heart Parish Tampa shared, "Today was so much more than I could have ever imagined. I have had a great love for the Eucharist, but today this is such a beautiful shot in the arm... thank you for bringing us here today and allowing us to participate in this. And I thank our diocese for hosting this - I hope to see more."

"Today was so much more than I could have ever imagined."



DEACON RAFAEL
FERRERIS, JR.
ORDAINED OCT. 18, 2019

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CATHOLIC MINISTRY
Appeal

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The Catholic Church serves the needs of many in our local area and beyond. Some services can be offered at the parish level, but in many cases, it is more effective for all parishes of our diocese to join together in local outreach. This includes outreach to the poor and marginalized through Catholic Charities, faith-filled education for students seeking a Catholic education, catechesis training and enrichment through our Faith Formation programs, as well as the education and formation of our seminarians, and faithful support to the life and ministry of our clergy, religious, and all who serve the Church.

As we begin our efforts for the Catholic Ministry Appeal, we invite all to begin with a gift of prayer. We are Catholic and believe in the power of prayer. Prayer takes just a little time and every member of our parish can participate.

Let's begin our commitment to prayer together!

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ST. MARK THE EVANGELIST CATHOLIC CHURCH – Bulletins



CATHOLIC MINISTRY Appeal

GIVE TOGETHER GIVE TODAY
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EIGHT MEN ORDAINED AS PERMANENT DEACONS

The Diaconate Program & Formation Ministry is one of six diocesan ministries that embrace God's call to serve, and actively carry out His mission and ministry with love, gratitude and concern for others. These ministries encourage all to act, expressing God's saving love within us. Through the Catholic Ministry Appeal, this group will receive \$2.7 million, or 31%, of the total \$9 million appeal goal to carry out their good works.




More than 100 Deacons serve throughout our diocese at parishes as well as in larger ministries such as Tampa and Pinellas Hope, and St. Vincent de Paul, and in our communities at hospitals, fire departments, and police and sheriff departments. Wherever a need is identified by Bishop Parishes, our deacons step in to assist.

Our Diaconate Office offers ongoing guidance to them in their ministry and continuing formation opportunities. In addition, they also plan and supervise the diaconate formation program, bringing new men into this vital ministry.

This past October, we celebrated the Ordination of eight men to the Permanent Diaconate – one of the largest groups to date! "I think the bigger group was beneficial," said Deacon Joseph Grimaudo, newly Ordained and now serving at Our Lady of the Rosary Parish in Land O' Lakes. "We helped each other all through out in different ways, whether it was academic or struggling with something in life. We have really formed great friendships that will continue."

The multi-year formation process is rigorous and includes graduate level coursework. As many candidates are married with children or grandchildren, the commitment of time can be daunting. However, as Deacon Sharon Ryan now serving at St. Stephen Parish in Valrico shared, it was a very rewarding experience. "Its impact on my life, my marriage, my relationship with my daughter... we've grown together personally, spiritually, in our lives, in the parish."

Diaconate formation is funded in part through donations to the Catholic Ministry Appeal. "I'd like to thank everyone who has and will continue to support the Catholic Ministry Appeal," shared Deacon Grimaudo. "The Diaconate is very important to our Diocese, to our Church. Thank you so much for helping us on this journey."

"We have really formed great friendships that will continue."



DEACON JOSEPH GRIMAUDO
ORDAINED OCT. 16, 2023

VISIT WWW.CATHOLICMINISTRYAPPEAL.ORG TO LEARN MORE ABOUT THE MINISTRIES SUPPORTED THROUGH THE APPEAL.

@DioStPete WWW.DOSP.ORG 727-341-6829



ST. MARK the EVANGELIST CATHOLIC CHURCH



CATHOLIC MINISTRY Appeal

Our Mission
To invite all on our journey to:

Learn
Orar (Pray)
Give
Evangelize

All Are Welcome!
If you are a visitor, we hope you will find our bulletin to be a reflection of our vibrant and spirit filled parish, and that you will consider becoming a part of our family!

To join us, please register online at www.stmarktampa.org/join or call the Parish Office at 813-907-7746.

For more information, visit our website at: www.stmarktampa.org

More numerous than the stars in the sky are your blessings, O Good and Gracious God.

You have called us to spread the Good News of your Son, Jesus Christ, through our words and actions.

Strengthen our faith and open our hearts to care for all our brothers and sisters, especially those who need us the most.

Help us to understand the difference we can make, the love we can share and the lives we can bring to Christ through our Catholic Ministry Appeal.

We pray that your grace, O Lord, will lead us to be your loving heart and hands today.

Amen



GIVE TOGETHER GIVE TODAY
SUPPORTMINISTRY.DOSP.ORG

January 23, 2024 4th Sunday in Ordinary Time



ST. MARK the EVANGELIST CATHOLIC CHURCH



CATHOLIC MINISTRY Appeal

Our Mission
To invite all on our journey to:

Learn
Orar (Pray)
Give
Evangelize

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To join us, please register online at www.stmarktampa.org/join or call the Parish Office at 813-907-7746.

For more information, visit our website at: www.stmarktampa.org

WAYS TO GIVE


- QR CODE
- MAIL
P.O. Box 418
Kensington, CT 06037-0418
- CHECK
SupportMinistryDosp.org
- CASH
St. Mark, CBU
1000 N. Dale Mabry Ave.



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SUPPORTMINISTRY.DOSP.ORG

February 4, 2024 5th Sunday in Ordinary Time

ST. CECELIA CATHOLIC CHURCH – Monthly Posters



THE CATHOLIC DIOCESE OF SAINT PETERSBURG

Catholic Ministry *Appeal*

To Meet Our Goal We Require:

\$85,003.00

**We have collected \$74,313
of our \$159,316 Goal**

The Catholic Ministry Appeal is a capital campaign sponsored by The Diocese of Saint Petersburg to support charities, religious education, and the priesthood, among other ministries in our county and surrounding regions.



SCAN ME WITH YOUR
MOBILE PHONE'S CAMERA
TO CONTRIBUTE ONLINE

CONTRIBUTION TOTAL LAST UPDATED: MAY 2024



LA DIOCESIS CATOLICA DE ST PETERSBURG

Catholic Ministry *Appeal*

Para alcanzar nuestra meta necesitamos:

\$85.003,00

**Hemos recibido \$74.313
de nuestra meta de \$159.316**

La Campaña para los Ministerios Católicos es patrocinada por la Diócesis de St. Petersburg para ayudar con labores de caridad, educación religiosa, y el sacerdocio, entre otros ministerios en nuestro condado y regiones vecinas.



USA LA CAMARA DE TU
TELEFONO CELULAR
PARA DONAR EN LINEA

TOTAL DONADO HASTA EL: MAYO, 2024

ST. CECELIA CATHOLIC CHURCH - Banners

LA DIÓCESIS DE SAINT PETERSBURG
Catholic Ministry Appeal

Para alcanzar nuestra meta necesitamos:

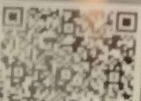
\$85.003,00

Hemos recibido \$74.313
de nuestra meta de \$159.316

La Campaña para los Ministerios
Catholics en particular, por la
Diócesis de St. Petersburg para
apoyar con talentos de caridad,
educación, y el sacerdocio,
entre otros ministerios en nuestra
misión y regiones vecinas.

¡US LA CÁMARA DE TU
TELÉFONO CELULAR
PARA DONAR EN LÍNEA

TOTAL DONADO HASTA EL: MAYO, 2021



LARKIN CENTER



Catholic Ministry Appeal

To Meet Our Goal We Require:

\$85,003.00

We have collected \$74,313
of our \$159,316 Goal

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SCAN ME WITH YOUR
MOBILE PHONE'S CAMERA
TO CONTRIBUTE ONLINE



ST. CECELIA CATHOLIC CHURCH

Social Media Financial Update



DIOCESE OF ST. PETERSBURG
CATHOLIC
MINISTRY
Appeal

Catholic Ministry Appeal Update as of May 20 2024

Parish Goal: \$159,316

Pledged: \$84,369

Paid: \$74,346

% of goal pledged: 53%

% of goal paid: 47%

Thank you for your generosity!



ST. JOSEPH CATHOLIC CHURCH (ZEPHYRHILLS)

THE NUMBERS FOR 2023 Goal: \$74,603.93 Pledged:
\$82,935.48 (111.2% of Goal) Paid: \$82,816.48 (111% of
Goal) Number of Pledges: 270 Families in Parish: 865
Thank you for your **OVERFLOWING** support of our 2023 CMA.
**THE DIOCESAN 2024 APPEAL KICKS OFF NEXT
WEEKEND!**

Our 2024 Catholic Ministry Appeal is underway. If you have not yet done so, we ask for your participation and need your support. You will find envelopes in the pews that you can mail or drop in the collection basket. Please prayerfully consider supporting the Catholic Ministry Appeal and all the good works it does across our diocese.



Go for the Goal Materials

Michelle Mesiano

Associate Director, Office of Stewardship & Development



Follow up Mailings

August 2024:

LYBNT SYBNT from Bishop

Below 70/Below 14 from Pastor and Bishop

SOCIAL MEDIA



CATHOLIC MINISTRY *Appeal*

MARCH FOR

More than 200 Pro-lifers gathered at Pioneer for the fourth annual Tampa Bay March for Life. The event was full of prayer, unity, and community to work for the protection of both women and unborn children.



WWW.DOSP.ORG/CATHOLICMINISTRYAPPEAL



CATHOLIC MINISTRY *Appeal*

CONGRATS GRADS!

MAY 10, 2024

Four Diocese of St. Petersburg seminarians graduated from Saint Joseph Seminary College, in Saint Benedict, Louisiana with their Bachelor of Arts in Theology and the Liberal Arts degree.



WWW.DOSP.ORG/CATHOLICMINISTRYAPPEAL



CATHOLIC MINISTRY *Appeal*

R OF THE ROSARY

MAY 10, 2024

Rosary was a night to remember. A e was carried from the Straz to the en carried onto a boat to proceed rough River.



DOSP.ORG/CATHOLICMINISTRYAPPEAL

WEB SLIDERS

GIVE TOGETHER
GIVE TODAY

SUPPORTMINISTRY.DOSP.ORG

\$100,000

\$75,000

\$50,000



GIVE TOGETHER
GIVE TODAY

SUPPORTMINISTRY.DOSP.ORG

\$100,000



BANNERS - WEB / BULLETIN

GIVE TOGETHER GIVE TODAY

SUPPORTMINISTRY.DOSP.ORG

\$0

\$7.1M
Raised

\$9M
Goal

♥ DONATE NOW



BULLETIN ADS – HALF PAGE



CATHOLIC MINISTRY *Appeal*

RITE OF ELECTION

FEBRUARY 18, 2024

Bishop Gregory L. Parkes presided at the **Rite of Election**, by which the Church formally welcomed **575 Catechumens** to receive the sacraments of Baptism, Holy Communion, and Confirmation at the Easter Vigil.



WWW.DOSP.ORG/CATHOLICMINISTRYAPPEAL



CATHOLIC MINISTRY *Appeal*

CHRISM MASS

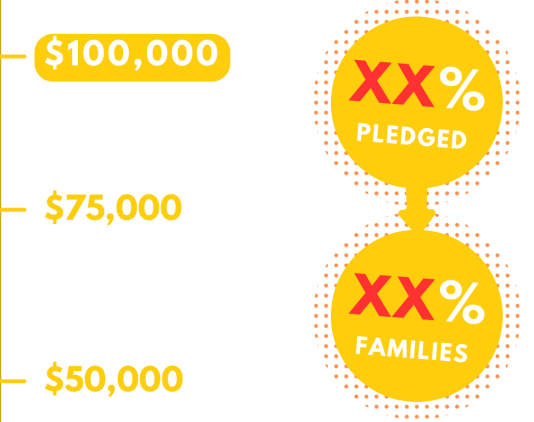
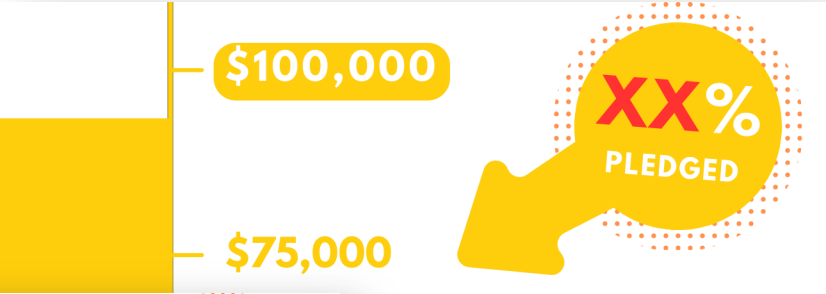
MARCH 26, 2024

Bishop Gregory Parkes presided at the annual Chrism Mass. The sacraments of the diocese **renewed** the **commitment** to priestly life, the Oil of the Sick and the Oil of Catechumens was blessed and the **Sacred Chrism** was **consecrated**.



WWW.DOSP.ORG/CATHOLICMINISTRYAPPEAL

BULLETIN ADS – QUARTER PAGE



LOOK HOW FAR WE'VE COME!

YOUR PARTICIPATION CAN HELP US REACH OUR GOAL OF **\$XX!**

[SUPPORTMINISTRY.DOSP.ORG](https://supportministry.dosp.org)



WE ARE SO CLOSE!

IN REACHING OUR CATHOLIC MINISTRY APPEAL GOAL OF **\$XX!**

[SUPPORTMINISTRY.DOSP.ORG](https://supportministry.dosp.org)



CATHOLIC MINISTRY *Appeal*

MARRIAGE JUBILEE

FEBRUARY 11, 2024

The annual Marriage Jubilee honors couples throughout the Diocese who are celebrating their 25th anniversary with special recognition for more years of marriage.



CATHOLIC MINISTRY *Appeal*

ROAR OF THE ROSARY

MAY 10, 2024

The Roar of the Rosary was a night to remember! A large monstrance was carried from the Straz to the Riverwalk and then carried onto a boat to proceed along the Hillsborough River.

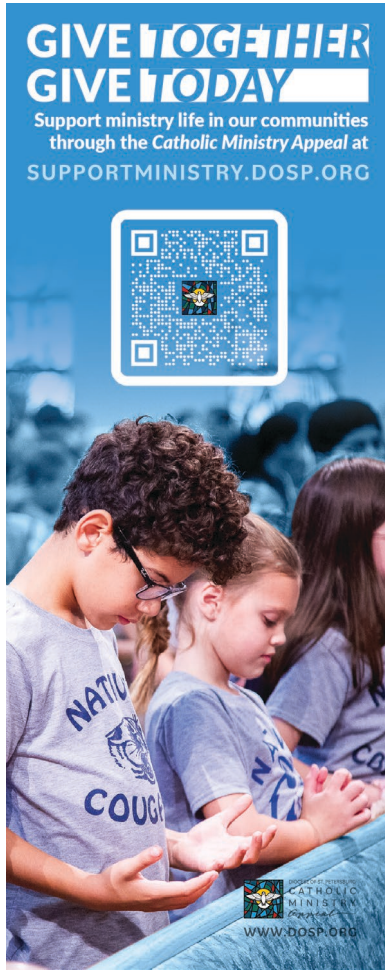
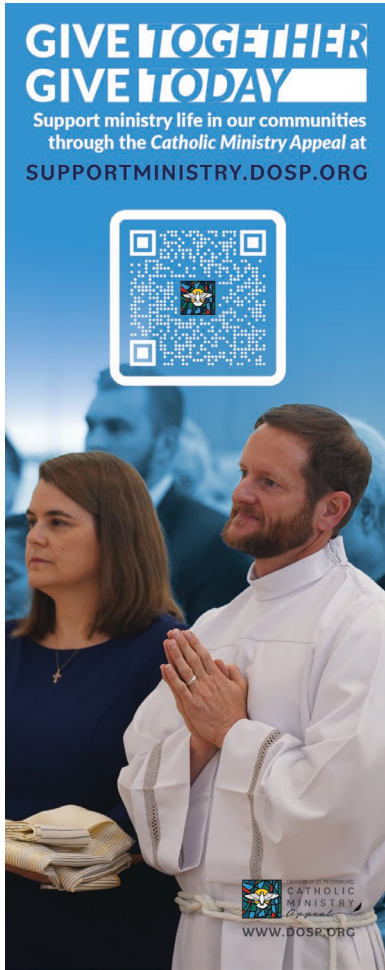


[WWW.DOSP.ORG/CATHOLICMINISTRYAPPEAL](https://www.dosp.org/catholicministryappeal)



CATHOLICMINISTRYAPPEAL

GIVE NOW POSTCARDS



PARISH RESOURCES

[www.dosp.org/catholicministryappeal/
2024parishresources/](http://www.dosp.org/catholicministryappeal/2024parishresources/)

WAYS TO GIVE

- Online Giving (E-Giving)
supportministry.dosp.org
- Checks
- Gifts of Stocks, Securities, IRA or Matching Gifts
stock-iradonations@dosp.org

Questions



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