



2026 Catholic Ministry Appeal Timeline

Date	Item/Event	Role	Details
October 14, 2025 10-11am	2026 Rollout Webinar	Diocese & Parishes	2026 training, timeline, materials roll-out and wrap up of 2025 for all parishes
October 15, 2025	Parish Goals	Diocese	Parish goals are emailed to all pastors
November 7, 2025	Pastor Letter Draft	Diocese	Draft of the Pastor Letter is emailed to all parishes
December 1, 2025	Pastor Letter Due	Pastors	Final edits/approval submitted by Pastors to Development Office
December 30, 2025	Letter 1: All Household Mailing	Diocese	Mailing from Bishop Parkes to all households
Week of January 9, 2026	Parish Resource Packages delivered to parishes	Diocese & Parishes	Brochure, 16x24" poster, in-pew envelopes begin arriving in parishes; parishes display materials prominently around the parish
January 11, 2026	Bulletin and Pulpit Announcements Begin	Parishes	
January 18, 2026	Announcement/Kickoff Weekend	Parishes	Announcement of 2026 appeal
January 25, 2026	Informational Weekend	Parishes	Lay speakers, Diocesan speakers (<i>Development can recruit as requested</i>), Show video, share information about ministries supported
February 1, 2026	Commitment Weekend	Parishes	Robust in-pew solicitation by pastor
February 8, 2026	Follow-Up Weekend	Parishes	Brief in-pew follow-up process (<i>can be done by pastor, celebrant, or lay person</i>)
<i>February 18, 2026</i>	<i>Ash Wednesday</i>		
March 6, 2026	Letter 2: Pastor Letter	Diocese	Pastor letter mailed to all households supporting the appeal (<i>from pastors on parish letterhead</i>)
<i>April 5, 2026</i>	<i>Easter</i>		
April 20, 2026	Letter 3: Impact Letter	Diocese	
September 1, 2026	Letter 4: Bishop Follow-Up	Diocese	Autumn Bishop Follow-Up mailing
September 14, 2026	Letter 5: Pastor Follow-Up	Diocese & Pastors	Autumn Pastor Follow-Up Mailing for parishes striving to meet goal (<i>from pastors on parish letterhead</i>)
September 30, 2026	Autumn Commitment Weekend	Parishes	Robust in-pew for parishes striving to meet goal
November 6, 2026	Letter 6: Thanksgiving Mailing	Diocese	Mailing to current 2026 appeal donors