

GULF COAST CATHOLIC

2025 - 2026

ADVERTISING OPPORTUNITIES

Business/Ministry Name

Your Name

Street Address

City, State, Zip

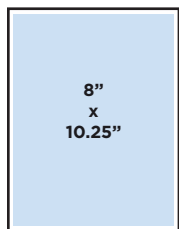
Telephone

Email

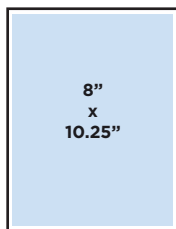
Signature

Please place a check in front of each issue to be published in and ad size.

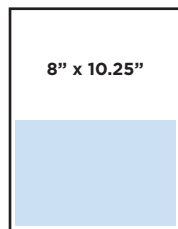
	Issue	Ad Reservation Due	Ad File Due	Start Mail Date
☐	Winter 2025	9/17/25	10/1/25	11/7/25
☐	Spring 2026	1/21/26	2/4/26	3/16/26
☐	Summer 2026	4/14/26	4/28/26	6/8/26
☐	Fall 2026	7/9/26	7/23/26	9/1/26
☐	Winter 2026	10/5/26	10/19/26	12/1/26



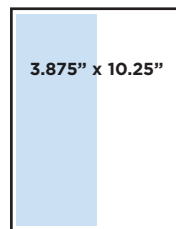
Inside Front Back Cover
1 issue: \$8,000
2-3 issues: \$7,000
4 issues: \$6,000



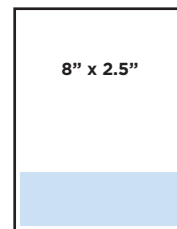
Full page
1 issue: \$5,000
2-3 issues: \$4,500
4 issues: \$4,000



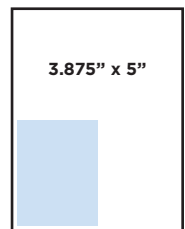
Half page horizontal
1 issue: \$2,700
2-3 issues: \$2,500
4 issues: \$2,200



Half page vertical
1 issue: \$2,700
2-3 issues: \$2,500
4 issues: \$2,200



Quarter page horizontal
1 issue: \$1,600
2-3 issues: \$1,400
4 issues: \$1,200



Quarter page vertical
1 issue: \$1,600
2-3 issues: \$1,400
4 issues: \$1,200

Terms and Conditions: Being a Catholic publication, *Gulf Coast Catholic* reserves the right to deny any advertising that is contrary to the moral teachings of the Catholic Church. All submitted advertising is also subject to the approval of the publisher. Examples of advertising not accepted include alcohol, tobacco, and political ads. *Gulf Coast Catholic* reserves the right to insert the word "advertisement" above or below any copy. We reserve the right to adjust advertising rates at anytime upon 30 days written notice. Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date. Positioning of advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by the publisher in writing and may be subject to a preferred placement up-charge. **Billing and Credit Terms:** Payment in advance is required for all advertisers except parishes and schools, the Pastoral Center, and those with established credit. Make checks payable to the Diocese of St. Petersburg. Your support may qualify as a taxdeductible donation. **Printing Specifications for Client Provided Materials:** Acceptable file format is PDF with embedded fonts preferred (set distiller to "Press Quality"). Ads also can be accepted in EPS, Adobe InDesign, Illustrator and Photoshop files. All ads must be exact size at 100%, 300 dpi. Submit files via email to: advertise@dosp.org. Include a highresolution color print of the ad. **Upon signature this document becomes a binding order.**

**Contact us with Questions 727-374-0217 or
Submit Form to advertise@dosp.org or
via Fax 727-345-3086 We design your ad for free!**

☐ I will submit camera-ready ad. ☐ I need design services for my ad.

WHY ADVERTISE?

Reach Your Audience

Gulf Coast Catholic is a high quality publication available online and in print that is created by an award-winning production and editorial staff. We have advertising rates for every budget. Each print issue of *Gulf Coast Catholic* will reach approximately 250,000 readers in 100,000 households in West Central Florida.

Passionate Readership

Our 2024 magazine survey confirms that *Gulf Coast Catholic* — which is designed to uplift and inspire through compelling, peoplebased stories — is passionately read by a wide range of age groups.

Digital Directory

Your business/ministry name and website will be added to the *Gulf Coast Catholic* Digital Directory. This webpage will be a valuable resource for our *Gulf Coast Catholic* community. A link to this directory is sent to more than 30,000 people each month and a QR code to this webpage will be included in each print issue of *Gulf Coast Catholic*.

GULF COAST CATHOLIC

*The Official Magazine of the Diocese of St. Petersburg
Serving Tampa Bay, the Suncoast and the Nature Coast*

**As the largest distributed Catholic magazine in Florida,
we will provide a publication with:**

- Full color ads
- High pass-along rate
- Digital online presence
- Design services available
- Award-winning production/ editorial staff
- Credibility in your market
- Appeals to all ages

Cities and Towns We Cover Include:

HILLSBOROUGH COUNTY

1. Brandon
2. Dover
3. Lutz
4. MacDill AFB
5. Plant City
6. Riverview
7. Ruskin
8. Seffner
9. Sun City Center
10. Tampa
11. Temple Terrace
12. Wimauma

PINELLAS COUNTY

13. Bay Pines
14. Clearwater
15. Clearwater Beach
16. Dunedin
17. Gulfport
18. Largo
19. Palm Harbor
20. Pinellas Park
21. Safety Harbor
22. Saint Pete Beach
23. Seminole
24. St. Petersburg
25. Tarpon Springs

PASCO COUNTY

26. Dade City
27. Holiday
28. Hudson
29. Land O'Lakes
30. New Port Richey
31. Port Richey
32. San Antonio
33. Trinity
34. Zephyrhills

HERNANDO COUNTY

35. Brooksville
36. Masaryktown
37. Ridge Manor
38. Spring Hill

CITRUS COUNTY

39. Beverly Hills
40. Citrus Springs
41. Crystal River
42. Homosassa
43. Inverness
44. Lecanto

