



DIOCESE OF SAINT PETERSBURG  
**CATHOLIC  
MINISTRY**  
*Appeal*



ROMAN CATHOLIC DIOCESE OF  
**SAINT PETERSBURG**  
COURAGEOUSLY  
*Living the Gospel*

**The meeting will begin in a few moments**

# AGENDA

- Opening Prayer – *Bishop Parkes*
- Introductory Remarks – *Bishop Parkes*
- Final Stats: 2025 Catholic Ministry Appeal – *Robert Jurman*
- Active Phase Timeline Review – *Robert Jurman*
- Commitment Weekend Training – *Robert Jurman*
- Gift Processing Overview – *Maria Ghizzoni*
- Q&A – *Development Team*
- Closing Blessing – *Bishop Parkes*



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# OPENING PRAYER

MOST REV. GREGORY PARKES  
BISHOP OF SAINT PETERSBURG

More numerous than the stars in the sky are your blessings,  
O Good and Gracious God.

You have called us to spread the Good News of your Son,  
Jesus Christ, through our words and actions.

Strengthen our faith and open our hearts  
to care for all our brothers and sisters,  
especially those who need us the most.

Help us to understand the difference we can make,  
the love we can share and the lives we can bring to Christ  
through our *Catholic Ministry Appeal*.

We pray that your grace, O Lord,  
will lead us to be your loving heart and hands today.

*Amen.*





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# INTRODUCTORY REMARKS

MOST REV. GREGORY PARKES  
BISHOP OF SAINT PETERSBURG



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# 2025 CATHOLIC MINISTRY APPEAL – FINAL STATS

ROBERT JURMAN  
SENIOR DIRECTOR OF DEVELOPMENT



**\$9.7M** Committed



**102%** of Goal



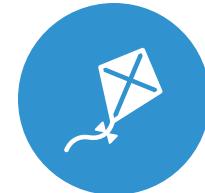
**\$9.6M** Paid



**\$481** Avg. Gift



**20K** Donors



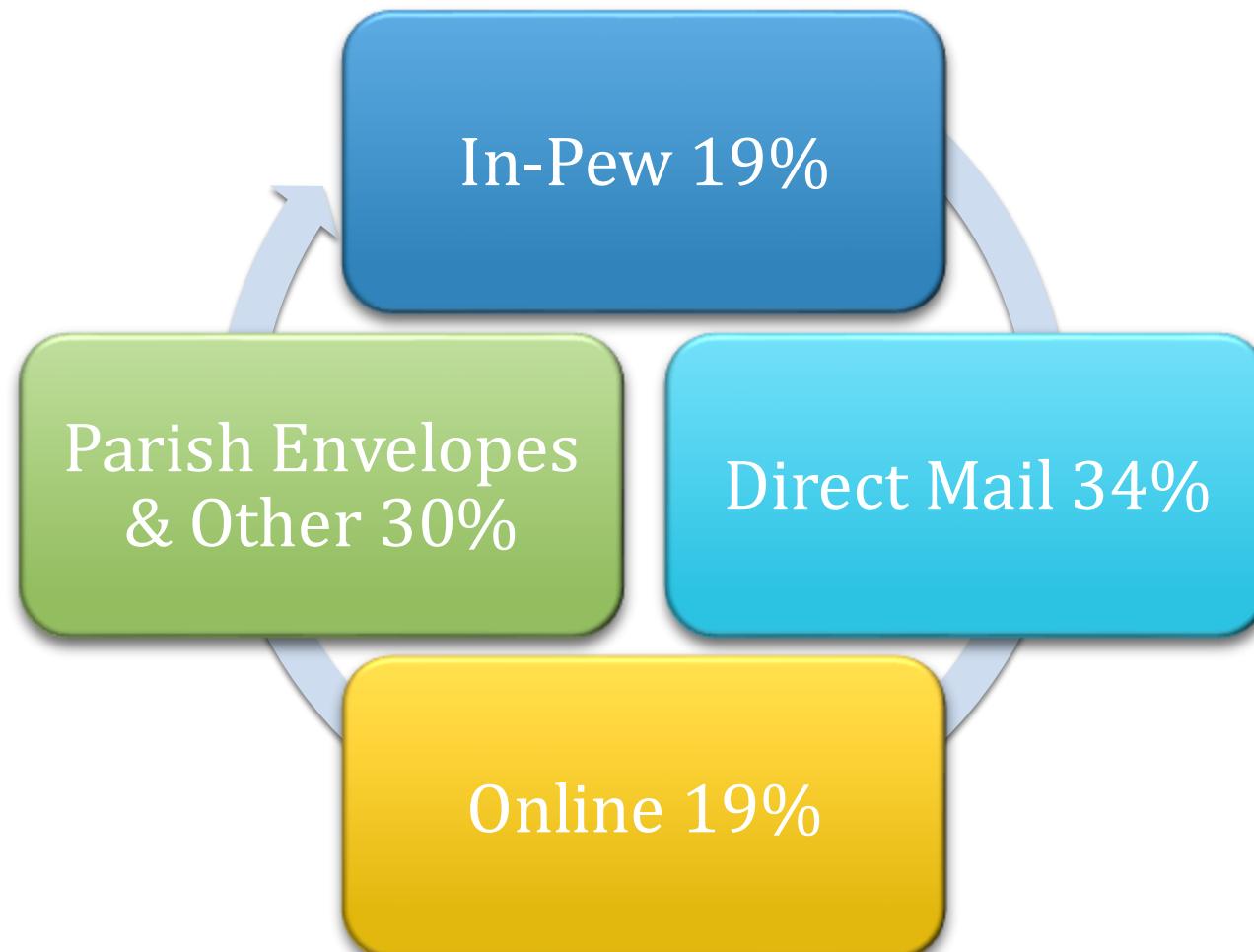
**32** Parishes Over  
Goal

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**CONGRATULATIONS!**

**2025 APPEAL SURPASSED PUBLIC \$9.5M GOAL!**

## WHERE DID 2025 GIFTS COME FROM?





DIOCESE OF SAINT PETERSBURG  
CATHOLIC  
MINISTRY

*Appeal*



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# ACTIVE PHASE TIMELINE REVIEW

ROBERT JURMAN  
DIRECTOR OF DEVELOPMENT

## ACTIVE PHASE TIMELINE

12/30/25

- Letter #1 Mailed 120K Households (From Bishop Parkes – All Donors)

1/9/26

- Parish Resource Package Mailed to Parishes

## ACTIVE PHASE TIMELINE – 4 CRUCIAL WEEKENDS

1/18/26

- Announcement/Kick Off Weekend  
*(Play Bishop Parkes' Video)*

1/25/26

- Informational Weekend *(Lay Speakers/Diocesan Speakers)*

2/1/26

- Commitment Weekend

2/8/26

- Follow-Up Weekend

## ACTIVE PHASE TIMELINE

3/6/26

- Letter #2 Mailed (*Past Donors, Non-donors*)

4/20/26

- Letter #3 Mailed (*From Diocesan Ministry Leader – Past Donors, Non-donors*)

9/1/26

- Letter #4 Mailed (From Bishop Parkes – Past Donors)

9/14/26

- Letter #5 Mailed (From Pastor – Past Donors – For Parishes Not At Goal)

## ACTIVE PHASE TIMELINE

9/30/26

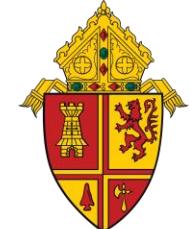
- Autumn Commitment Weekend  
*(For Parishes Not At Goal)*

11/6/26

- Letter #6 Mailed *(No Ask Thanksgiving Letter w/ Prayer Intention Card – From Bishop Parkes to All Donors)*



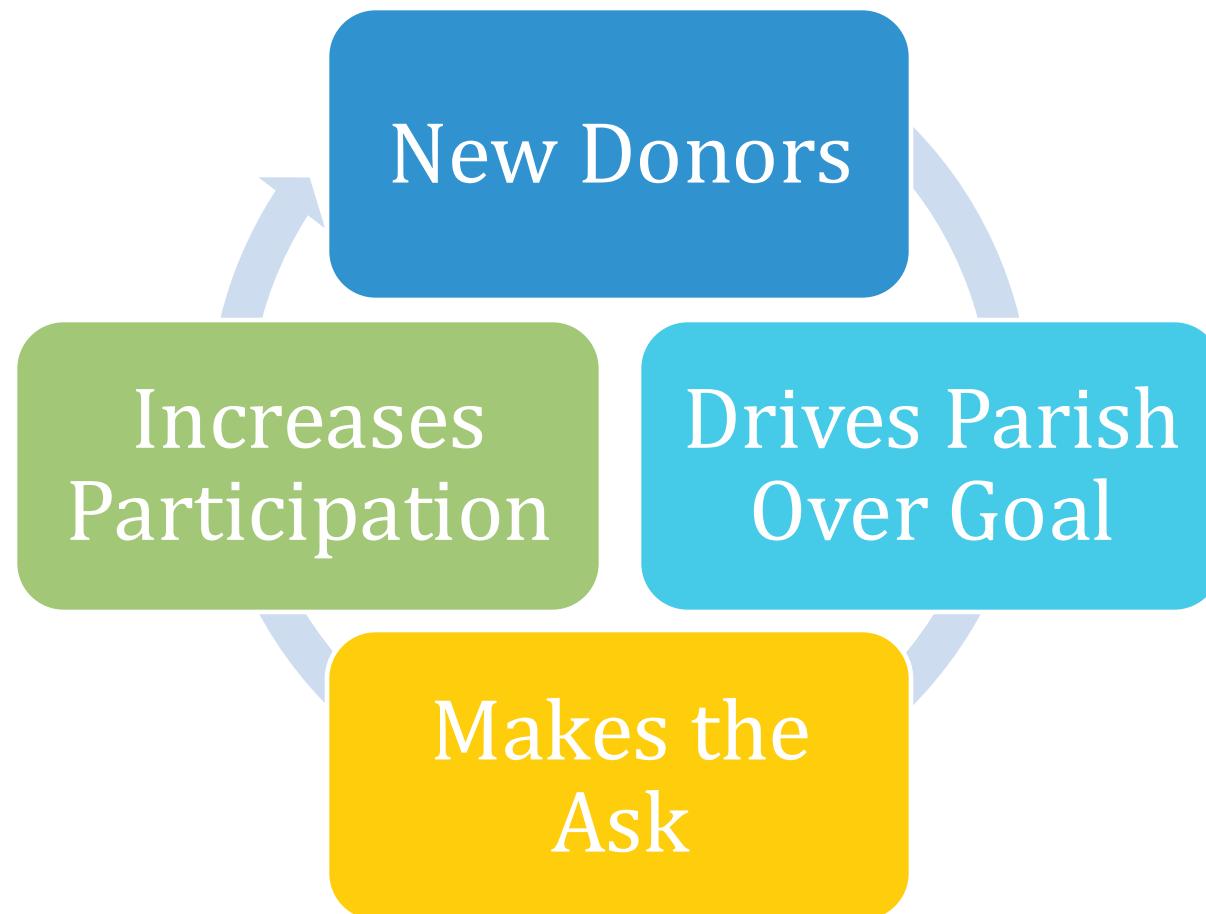
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# ***GAME CHANGING*** **COMMITMENT WEEKEND TRAINING**

# WHY IS THE IN-PEW SO IMPORTANT?



jemmy! | msh ymly

PLACE  
STAMP  
HERE



Diocese of Saint Petersburg  
Care of Our Diocesan Gift Processing Partner  
P.O. Box 458  
Kensington, CT 06037-0458

PLEASE ACCEPT MY GIFT TO THE 2026 CATHOLIC MINISTRY APPEAL:

**MONTHLY GIFT**  
OR  \$10/month  \$20/month  \$50/month  \$100/month  Other: \$ \_\_\_\_\_/month  
 **ONE-TIME GIFT**  
 \$100  \$250  \$500  \$1,000  Other: \$ \_\_\_\_\_

CONTACT INFORMATION

Title	First Name	Last Name	DOB	Spouse Name
Address			City	State Zip
Mobile		Primary Email	Parish	

PAYMENT OPTIONS

**OPTION 1: ONLINE**  
Please visit [SupportMinistry@dosp.org](http://SupportMinistry@dosp.org) 

**OPTION 2: CREDIT CARD**

Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV# \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Signature \_\_\_\_\_

**OPTION 3: AUTOMATIC WITHDRAWAL**  
(Please include a voided check or complete the information below.)  
Account Number: \_\_\_\_\_  
Routing Number: \_\_\_\_\_

**OPTION 4: CHECK**  
Made Payable to Catholic Ministry Appeal

**OPTION 5: PHONE**  
Please call 727.341.6829

**OPTION 6: GIFTS OF STOCK/IRA CONTRIBUTIONS/CRYPTOCURRENCY**  
Please Email [stock-iradonations@dosp.org](mailto:stock-iradonations@dosp.org)

NEW! IN-PEW  
ENVELOPES -

ALL ARE  
BILINGUAL



PLEASE ACCEPT MY GIFT TO THE 2026 CATHOLIC MINISTRY APPEAL:

OR

**MONTHLY GIFT**  \$10/month  \$20/month  Other: \$\_\_\_\_\_/month  Sustaining: Until I ask you to stop  
 \$50/month  \$100/month  Pledge: Through Dec. 2026

**ONE-TIME GIFT**  \$100  \$250  \$500  \$1,000  Other: \$\_\_\_\_\_

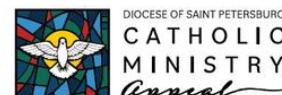
CONTACT INFORMATION

Title First Name Last Name DOB Spouse Name

Address City State Zip

return! | mark your

PLACE  
STAMP  
HERE



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**CATHOLIC  
MINISTRY  
Appeal**  
Diocese of Saint Petersburg  
Care of Our Diocesan Gift Processing Partner  
P.O. Box 458  
Kensington, CT 06037-0458

**AUTOMATIC WITHDRAWAL**  
voided check or complete the  
.

**CHECK OR CASH**  
e to Catholic Ministry Appeal

TE

.6829

**OF STOCK/  
IRA CONTRIBUTIONS/CRYPTOCURRENCY**  
Please Email [stock-iradonations@dosp.org](mailto:stock-iradonations@dosp.org)



# COMMITMENT WEEKEND – IN-PEW PROCEDURES (2/1/2025)

## Prepare

- Open Resource Package
- Look Through It
- Confirm Items/Amounts
- Ensure You Have Enough Pencils
- QR Code Postcards Available Around Church

## Hand Out the Envelopes at Mass

- Ushers/Volunteers should hand out to each family
- COLLECT envelopes at the conclusion of the process
- All Envelopes ARE BILINGUAL

## The Pencils

- Fill every 2<sup>nd</sup> or 3<sup>rd</sup> Envelope with a Pencil Prior to Mass.
- Email Blasts
- Social Media
- Web Banners & Posts
- Link to Diocesan Giving Page

## Train Volunteers/Inform Ushers

- Encourage Students to Hand Out & Collect Envelopes
- One Volunteer Per Section of Your Church
- Hold a Practice

# COMMITMENT WEEKEND – IN-PEW PROCEDURES - 2 (2/1/2025)

## Leading the In-Pew Process

- Pastor Leads at EACH MASS
- Pastor gives brief homily, then discusses his support of the appeal.
- Do not state that envelopes may be taken home. That approach ensures a weak in-pew.
- Do promote the QR Code Use

## In-Pew Script & Collection

- Pastor May Edit Scrip to Reflect Personal Style
- Go Through Envelopes in Detail & Fill Out w/ Donors to Ensure Accuracy.
- Ushers/Volunteers Should Collect Envelopes Immediately.

## Processing

- Affix Labels or Write Diocesan ID on Received Envelopes.
- Pack Into FedEx Envelope.
- Send to Letter Concepts.

# FINISH STRONG: FOLLOW-UP WEEKEND (2/8/2025)

## Celebrant Conducts Follow-Up In-Pew

- All Masses
- Speak Briefly After Homily on the Appeal
- Thank All Who Participated Last Week
- Ask All Who Missed Last Week to Make a Gift via the QR Code or Envelopes.

## The Envelopes

- Ushers/Volunteers Make Envelopes Available
- Ushers Collect Envelopes at Mass
- Pre-Load Prior to Mass w/ Pencils

## Media

- Bulletin Inserts
- Email Blasts
- Social Media
- Web Banners & Posts
- Link to Diocesan Giving Page

## Posters Up

- All Entries
- Roll Up Poster



## IN-PEW PROCEDURES & REMARKS GUIDE

*Please review:*

**Complete In-Pew Procedures & Pastor Remarks  
Guide can be found on the resource page.**

<https://www.dosp.org/catholicministryappeal/2026parishresources/>



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# 2026 GIFT REMITTANCE PROCESS REVIEW

# GIFT REMITTANCE PROCESS (IN-PEW)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you  
for your gift  
of a stamp.

DIOCESE OF ST. PETERSBURG  
**CATHOLIC  
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*Appeal*  
P.O. BOX 458  
KENSINGTON, CT 06037-0458

**2026**

# GIFT REMITTANCE PROCESS (IN-PEW)



**Do Not Open Envelopes**



Affix Parishioner Labels to the In-Pew  
Envelope



Stuff Provided FedEx Envelope & Send to  
Letter Concepts (*Massirio Drive Address*)



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*Care of Our Diocesan Gift Processing Partner*  
P.O. Box 458  
Kensington, CT 06037-0458

# GIFT REMITTANCE PROCESS (PARISH ENVELOPES)



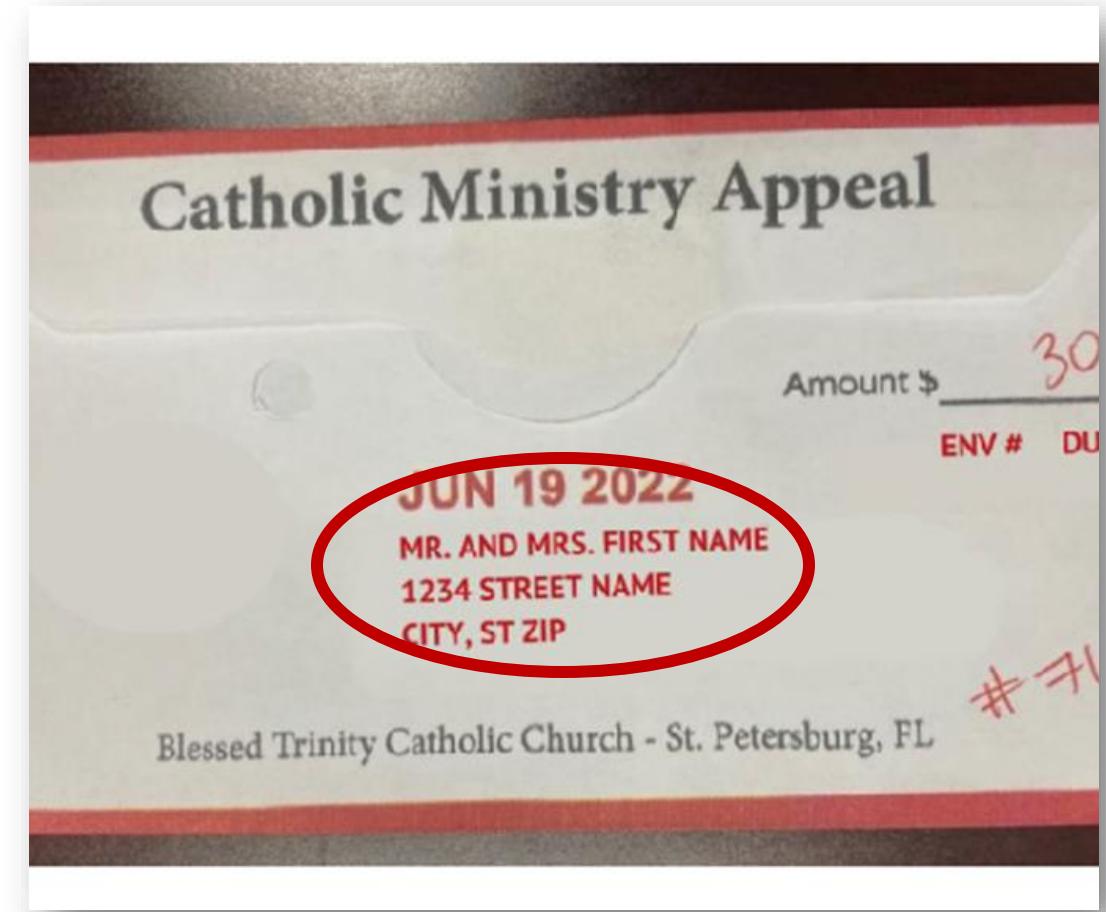
**Do Not Open Envelopes**



Affix Parishioner Labels to the In-Pew Envelope



Stuff Provided FedEx Envelope & Send to Letter Concepts (Massirio Drive Address)



# GIFT REMITTANCE PROCESS (CASH)



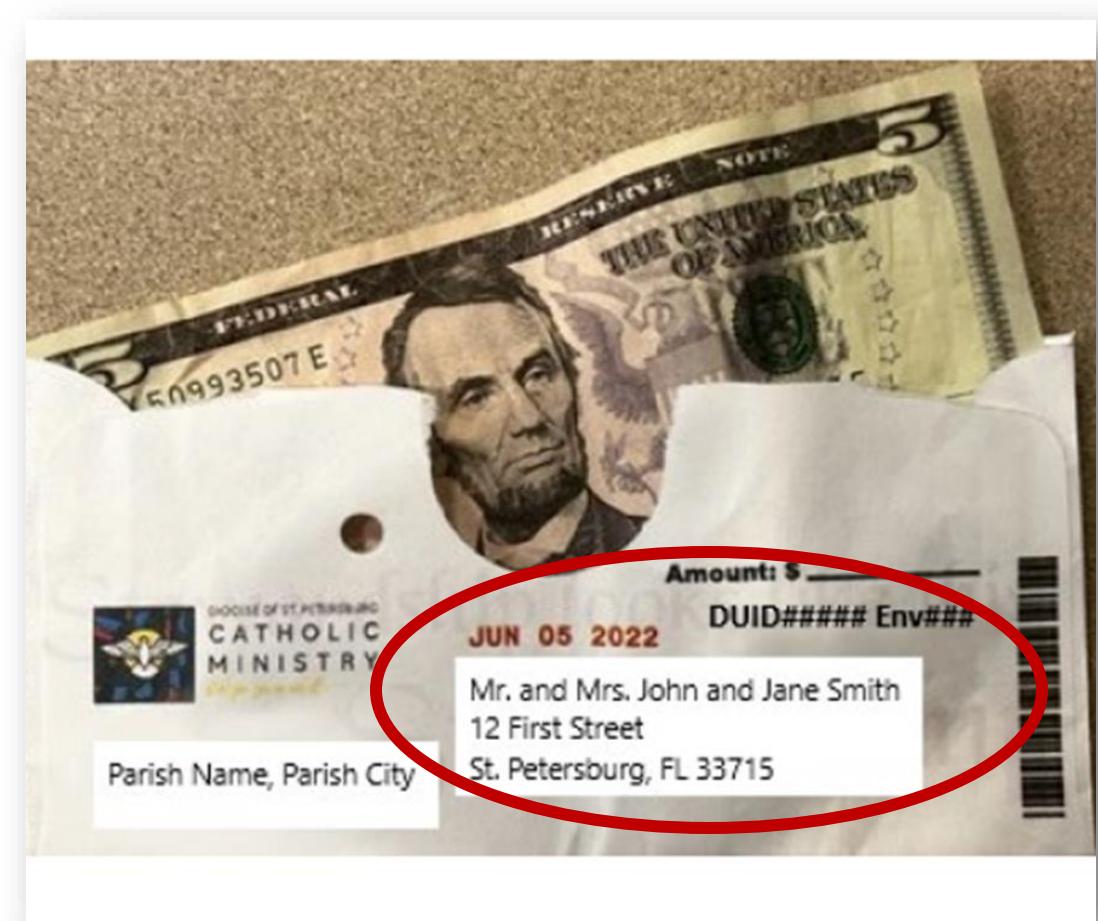
**Do Not Open & DO NOT Remove Cash**



Affix Parishioner Labels/Write DUID to the parish Envelope



Stuff Provided FedEx Envelope (*Massirio Drive Address*) or Send First Class to Letter Concepts (P.O. Box 458)



# ONLINE GIVING AT PARISHES

- **If not using DOSP Give Central site**
  - Deposit at parish and cut a check to the Diocese
  - Prepare online giving list that includes the following:
    1. Diocesan ID and envelope number
    2. Full Name
    3. Address
    4. Payment amount
    5. Payment frequency
- **Email Excel or CSV file to [Development@dosp.org](mailto:Development@dosp.org)**
- **We Highly & Encourage Parishes to Direct Donors to the Diocesan Giving Page Instead**
  - [SupportMinistry.dosp.org](http://SupportMinistry.dosp.org)

# ONLINE GIVING AT PARISHES – LIST EXAMPLE

## 2026 Catholic Ministry Appeal {Date Range} {Parish Name} Online Gifts/Anonymous Loose Cash

DUID	First Name	Last Name	Address	State	Zip	Parish Env	Amount	Payment Type	Frequency	Source
527651	Steve	Smith	1375 34th St	FL	33715	374	\$100	Credit Card	Monthly	Online Giving
161576	Jane	Ryan	14 1st Ave	FL	33715	98	\$1,000	Direct Debit	One time	Online Giving
513671	Evelyn	Cooper	12 9th Ave N	FL	33710	516	\$10	Cash	Weekly	Online Giving
{Anonymous DUID}	Anonymous		{Parish Address}	FL	{Parish Zip}	{Parish #}	\$500	Cash		Loose Cash

# PLEASE NOTE MAILING PROCEDURES:

## For UPS/USPS Priority Mail (*Tracked*)

Cathedral Letter Concepts  
P.O. Box 458  
Kensington, CT 06037-0458

## For FedEx ONLY

Cathedral Letter Concepts  
Attn: Processing Department  
33 Massirio Drive  
Berlin, CT 06037

# GIFT REMITTANCE PROCESS

Please note:

**Complete instructions for Gift Remittance Process  
on is on the resource page.**

<https://www.dosp.org/catholicministryappeal/2026parishresources/>



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# QUESTIONS & ANSWERS



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## CONTACT

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# CLOSING BLESSING

MOST REV. GREGORY PARKES  
BISHOP OF SAINT PETERSBURG