



DIOCESE OF SAINT PETERSBURG
CATHOLIC
MINISTRY
Appeal



ROMAN CATHOLIC DIOCESE OF
SAINT PETERSBURG

COURAGEOUSLY
Living the Gospel

The meeting will begin in a few moments

AGENDA

- Opening Prayer – *Bishop Parkes*
- Introductory Remarks – *Bishop Parkes*
- Final Stats: 2025 Catholic Ministry Appeal – *Robert Jurman*
- Active Phase Timeline Review – *Robert Jurman*
- Commitment Weekend Training – *Robert Jurman*
- Gift Processing Overview – *Maria Ghizzoni*
- Q&A – *Development Team*
- Closing Blessing – *Bishop Parkes*



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OPENING PRAYER

MOST REV. GREGORY PARKES

BISHOP OF SAINT PETERSBURG

More numerous than the stars in the sky are your blessings,
O Good and Gracious God.

You have called us to spread the Good News of your Son,
Jesus Christ, through our words and actions.

Strengthen our faith and open our hearts
to care for all our brothers and sisters,
especially those who need us the most.

Help us to understand the difference we can make,
the love we can share and the lives we can bring to Christ
through our *Catholic Ministry Appeal*.

We pray that your grace, O Lord,
will lead us to be your loving heart and hands today.

Amen.





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INTRODUCTORY REMARKS

MOST REV. GREGORY PARKES

BISHOP OF SAINT PETERSBURG



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2025 CATHOLIC MINISTRY APPEAL – FINAL STATS

ROBERT JURMAN

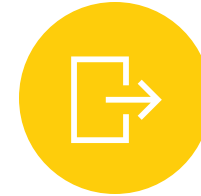
SENIOR DIRECTOR OF DEVELOPMENT



\$9.7M Committed



102% of Goal



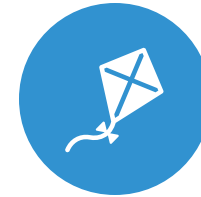
\$9.6M Paid



\$481 Avg. Gift



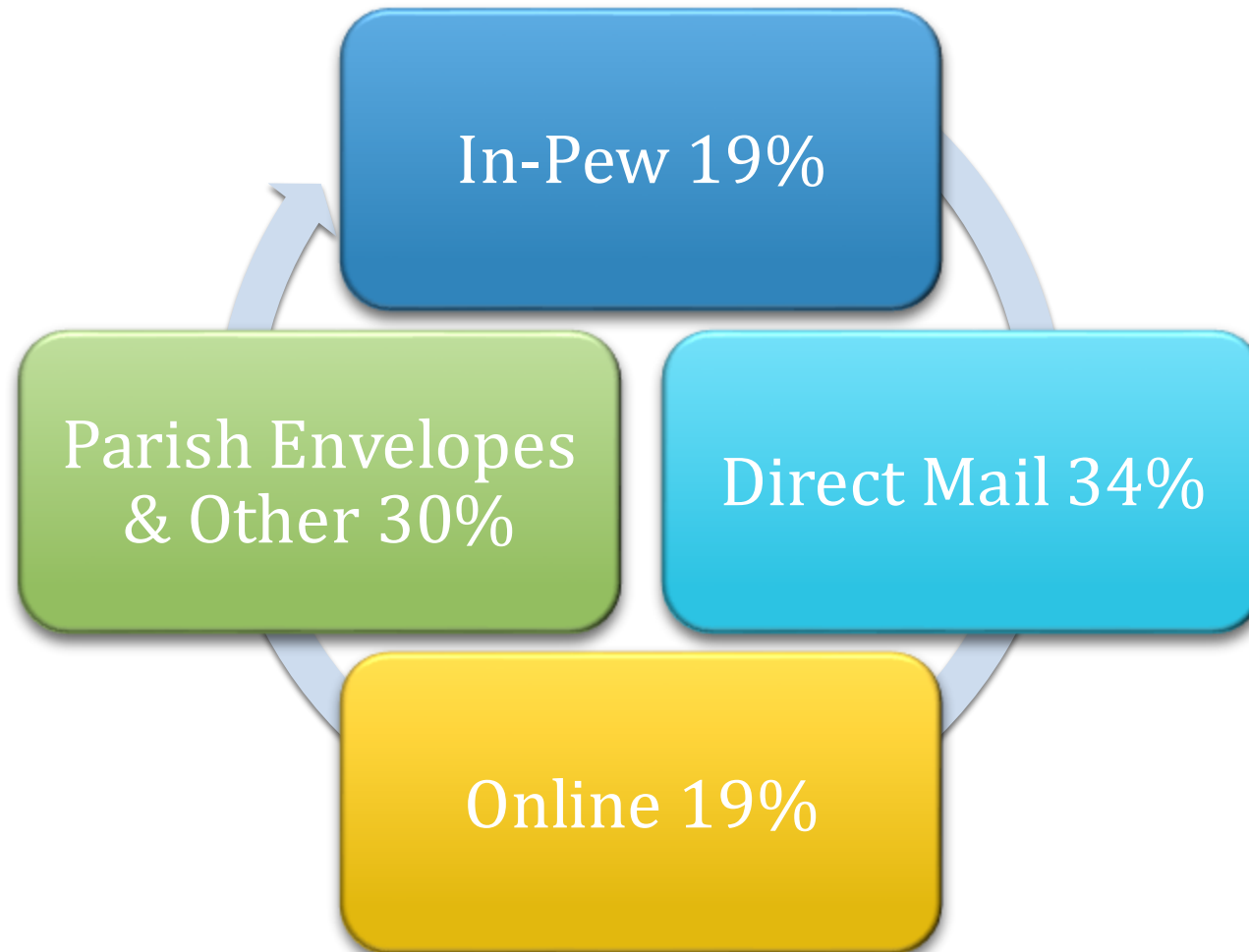
20K Donors



32 Parishes Over Goal

CONGRATULATIONS!
2025 APPEAL SURPASSED PUBLIC \$9.5M GOAL!

WHERE DID 2025 GIFTS COME FROM?





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ACTIVE PHASE TIMELINE REVIEW

ROBERT JURMAN

DIRECTOR OF DEVELOPMENT

ACTIVE PHASE TIMELINE

12/30/25

- Letter #1 Mailed 120K Households (From Bishop Parkes – All Donors)

1/9/26

- Parish Resource Package Mailed to Parishes

ACTIVE PHASE TIMELINE – 4 CRUCIAL WEEKENDS

1/18/26



- Announcement/Kick Off Weekend
(Play Bishop Parkes' Video)

1/25/26



- Informational Weekend *(Lay Speakers/Diocesan Speakers)*

2/1/26



- Commitment Weekend

2/8/26



- Follow-Up Weekend

ACTIVE PHASE TIMELINE

3/6/26



- Letter #2 Mailed (*Past Donors, Non-donors*)

4/20/26



- Letter #3 Mailed (*From Diocesan Ministry Leader – Past Donors, Non-donors*)

9/1/26



- Letter #4 Mailed (From Bishop Parkes – Past Donors)

9/14/26



- Letter #5 Mailed (From Pastor – Past Donors – *For Parishes Not At Goal*)

ACTIVE PHASE TIMELINE

9/30/26

- Autumn Commitment Weekend
(For Parishes Not At Goal)

11/6/26

- Letter #6 Mailed (No Ask
*Thanksgiving Letter w/ Prayer
Intention Card – From Bishop
Parkes to All Donors*)



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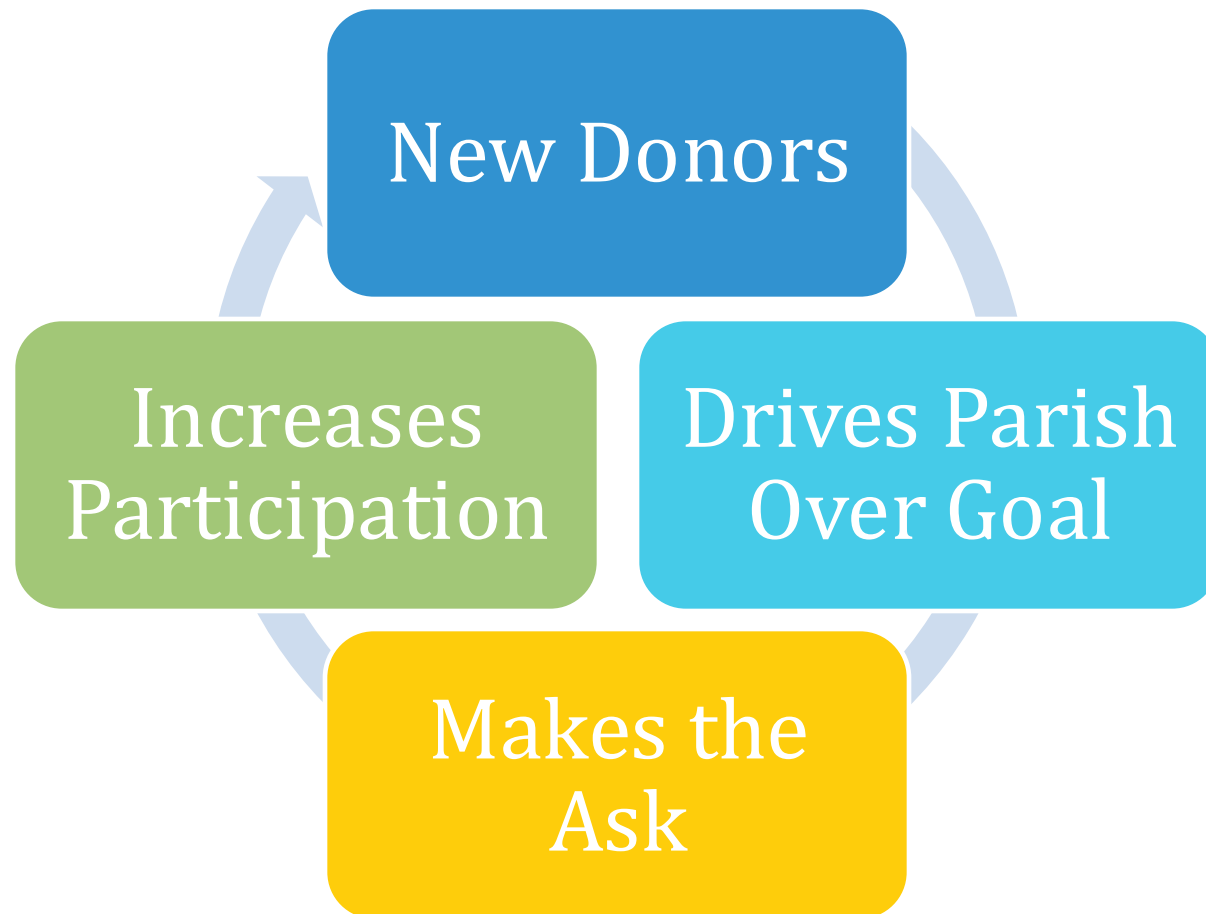


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GAME CHANGING COMMITMENT WEEKEND TRAINING

WHY IS THE IN-PEW SO IMPORTANT?



Thank you!
Gracias!

PLACE
STAMP
HERE



Diocese of Saint Petersburg
CATHOLIC
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Diocese of Saint Petersburg
Care of Our Diocesan Gift Processing Partner
P.O. Box 458
Kensington, CT 06037-0458

PLEASE ACCEPT MY GIFT TO THE 2026 CATHOLIC MINISTRY APPEAL:

☐ MONTHLY GIFT
OR ☐ \$10/month ☐ \$20/month ☐ \$50/month ☐ \$100/month ☐ Other: \$ ____/month

☐ ONE-TIME GIFT
☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other: \$ ____

CONTACT INFORMATION

Title	First Name	Last Name	DOB	Spouse Name
Address		City	State	Zip
Mobile	Primary Email		Parish	

PAYMENT OPTIONS

☐ OPTION 1: ONLINE
Please visit SupportMinistry@dosp.org

☐ OPTION 2: CREDIT CARD
Card # _____
Exp. Date ____/____/____ CVV# _____
Cardholder Name _____
Signature _____

☐ OPTION 3: AUTOMATIC WITHDRAWAL
(Please include a voided check or complete the information below.)
Account Number: _____
Routing Number: _____

☐ OPTION 4: CHECK
Made Payable to Catholic Ministry Appeal

☐ OPTION 5: PHONE
Please call 727.341.6829

☐ OPTION 6: GIFTS OF STOCK/
IRA CONTRIBUTIONS/CRYPTOCURRENCY
Please Email stock-iradonations@dosp.org



NEW! IN-PEW
ENVELOPES –

ALL ARE
BILINGUAL

PLEASE ACCEPT MY GIFT TO THE 2026 CATHOLIC MINISTRY APPEAL:

☐ **MONTHLY GIFT**

☐ \$10/month ☐ \$20/month ☐ Other: \$_____/month ☐ Sustaining: Until I ask you to stop

OR ☐ \$50/month ☐ \$100/month ☐ Pledge: Through Dec. 2026

☐ **ONE-TIME GIFT**

☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other: \$_____

CONTACT INFORMATION

Title	First Name	Last Name	DOB	Spouse Name
Address	City		State	Zip

Thank you! | Gracias!

PLACE
STAMP
HERE



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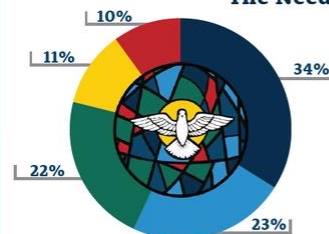
AUTOMATIC WITHDRAWAL
Please check or complete the

CHECK or CASH
Please mail to Catholic Ministry Appeal

MAIL
06829

IRA CONTRIBUTIONS/CRYPTOCURRENCY
Please Email stock-iradonations@dosp.org

The Need for Our Community: \$10 Million+



- **Parish, School, & Diocesan Ministry Support – 34%**
- **Catholic Formation & Education – 23%**
- **Vocations & Seminarians – 22%**
- **Catholic Social Services – 11%**
- **Stewardship Formation & Development – 10%**

Donors giving \$100 or more monthly are part of the **St. Joseph Sustaining Giver Society**

COMMITMENT WEEKEND – IN-PEW PROCEDURES (2/1/2025)

Prepare

- Open Resource Package
- Look Through It
- Confirm Items/Amounts
- Ensure You Have Enough Pencils
- QR Code Postcards Available Around Church

Hand Out the Envelopes at Mass

- Ushers/Volunteers should hand out to each family
- COLLECT envelopes at the conclusion of the process
- All Envelopes ARE BILINGUAL

The Pencils

- Fill every 2nd or 3rd Envelope with a Pencil Prior to Mass.
- Email Blasts
- Social Media
- Web Banners & Posts
- Link to Diocesan Giving Page

Train Volunteers/Inform Ushers

- Encourage Students to Hand Out & Collect Envelopes
- One Volunteer Per Section of Your Church
- Hold a Practice

COMMITMENT WEEKEND – IN-PEW PROCEDURES - 2 (2/1/2025)

Leading the In-Pew Process

- Pastor Leads at EACH MASS
- Pastor gives brief homily, then discusses his support of the appeal.
- Do not state that envelopes may be taken home. That approach ensures a weak in-pew.
- Do promote the QR Code Use

In-Pew Script & Collection

- Pastor May Edit Scrip to Reflect Personal Style
- Go Through Envelopes in Detail & Fill Out w/ Donors to Ensure Accuracy.
- Ushers/Volunteers Should Collect Envelopes Immediately.

Processing

- Affix Labels or Write Diocesan ID on Received Envelopes.
- Pack Into FedEx Envelope.
- Send to Letter Concepts.

FINISH STRONG: FOLLOW-UP WEEKEND (2/8/2025)

Celebrant Conducts Follow-Up In-Pew

- All Masses
- Speak Briefly After Homily on the Appeal
- Thank All Who Participated Last Week
- Ask All Who Missed Last Week to Make a Gift via the QR Code or Envelopes.

The Envelopes

- Ushers/Volunteers Make Envelopes Available
- Ushers Collect Envelopes at Mass
- Pre-Load Prior to Mass w/ Pencils

Media

- Bulletin Inserts
- Email Blasts
- Social Media
- Web Banners & Posts
- Link to Diocesan Giving Page

Posters Up

- All Entries
- Roll Up Poster

IN-PEW PROCEDURES & REMARKS GUIDE

Please review:

Complete In-Pew Procedures & Pastor Remarks Guide can be found on the resource page.

<https://www.dosp.org/catholicministryappeal/2026parishresources/>



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*COURAGEOUSLY
Living the Gospel*

2026

GIFT REMITTANCE PROCESS REVIEW

GIFT REMITTANCE PROCESS (IN-PEW)

Thank you
for your gift
of a stamp.

DIOCESE OF ST. PETERSBURG
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P.O. BOX 458
KENSINGTON, CT 06037-0458

2026

GIFT REMITTANCE PROCESS (IN-PEW)



Do Not Open Envelopes



Affix Parishioner Labels to the In-Pew Envelope



Stuff Provided FedEx Envelope & Send to Letter Concepts (*Massirio Drive Address*)



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GIFT REMITTANCE PROCESS (PARISH ENVELOPES)



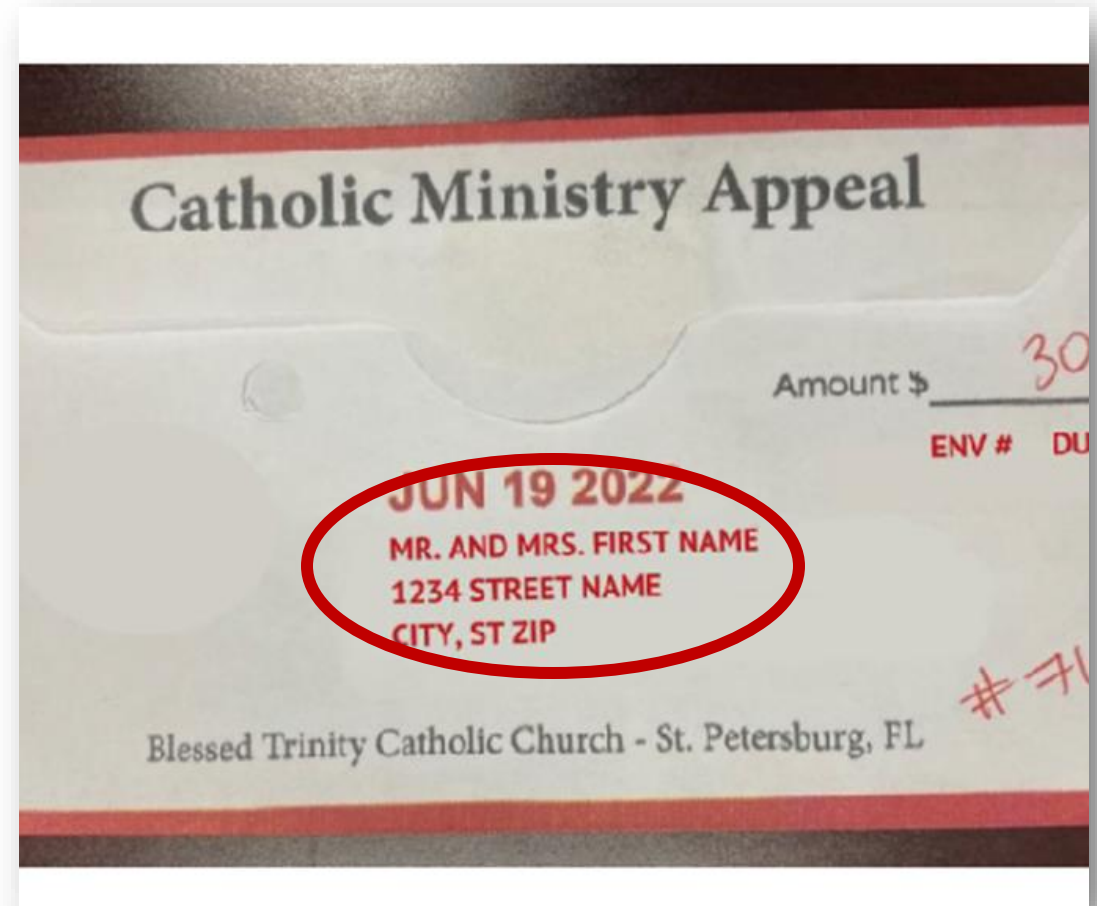
Do Not Open Envelopes



Affix Parishioner Labels to the In-Pew Envelope



Stuff Provided FedEx Envelope & Send to Letter Concepts (Massirio Drive Address)



GIFT REMITTANCE PROCESS (CASH)



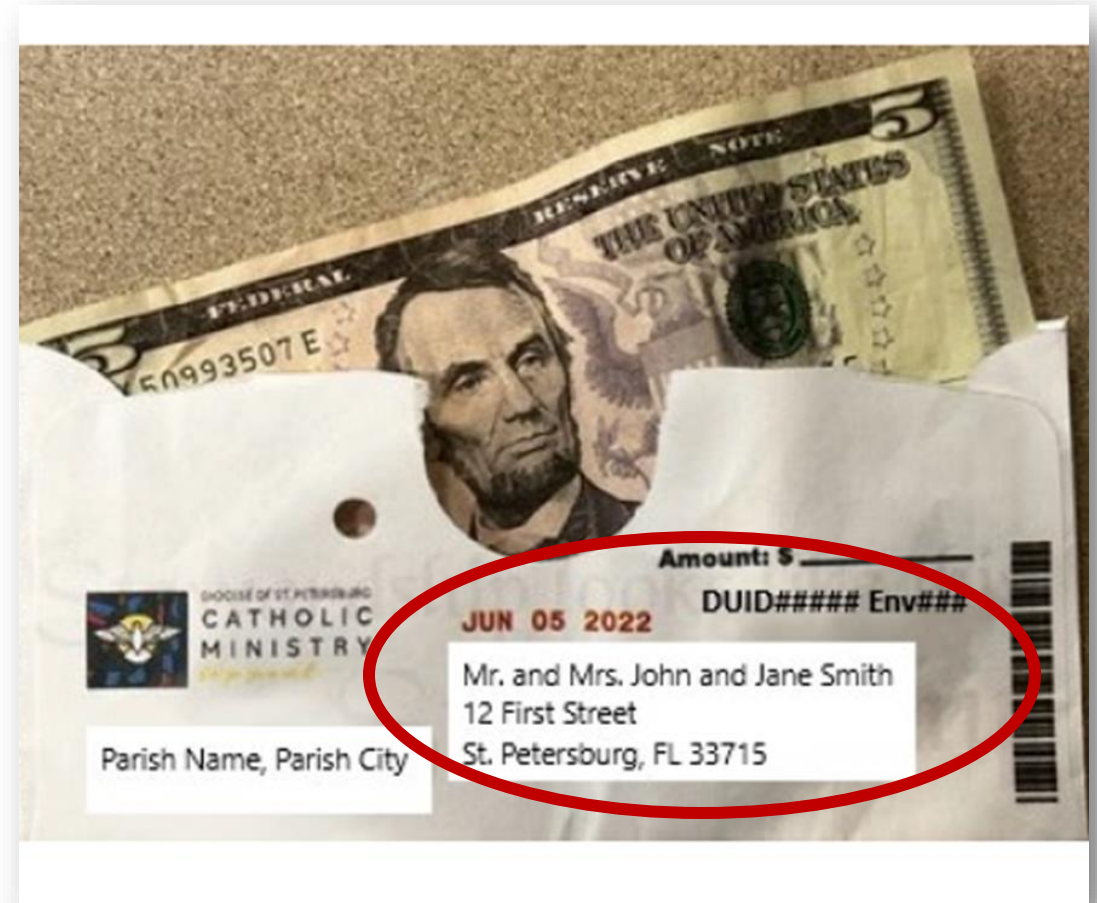
Do Not Open & DO NOT Remove Cash



Affix Parishioner Labels/Write DUID to the parish Envelope



Stuff Provided FedEx Envelope (*Massirio Drive Address*) or Send First Class to Letter Concepts (*P.O. Box 458*)



ONLINE GIVING AT PARISHES

- **If not using DOSP Give Central site**
 - Deposit at parish and cut a check to the Diocese
 - Prepare online giving list that includes the following:
 1. Diocesan ID and envelope number
 2. Full Name
 3. Address
 4. Payment amount
 5. Payment frequency
- **Email Excel or CSV file to Development@dosp.org**
- **We Highly & Encourage Parishes to Direct Donors to the Diocesan Giving Page Instead**
 - **SupportMinistry.dosp.org**

ONLINE GIVING AT PARISHES – LIST EXAMPLE

2026 Catholic Ministry Appeal {Date Range} {Parish Name} Online Gifts/Anonymous Loose Cash

DUID	First Name	Last Name	Address	State	Zip	Parish Env.	Amount	Payment Type	Frequency	Source
527651	Steve	Smith	1375 34th St	FL	33715	374	\$100	Credit Card	Monthly	Online Giving
161576	Jane	Ryan	14 1st Ave	FL	33715	98	\$1,000	Direct Debit	One time	Online Giving
513671	Evelyn	Cooper	12 9th Ave N	FL	33710	516	\$10	Cash	Weekly	Online Giving
{Anonymous DUID}	Anonymous		{Parish Address}	FL	{Parish Zip}	{Parish #}	\$500	Cash		Loose Cash

PLEASE NOTE MAILING PROCEDURES:

For UPS/USPS Priority Mail (Tracked)

Cathedral Letter Concepts
P.O. Box 458
Kensington, CT 06037-0458

For FedEx ONLY

Cathedral Letter Concepts
Attn: Processing Department
33 Massirio Drive
Berlin, CT 06037

GIFT REMITTANCE PROCESS

Please note:

Complete instructions for Gift Remittance Process on is on the resource page.

<https://www.dosp.org/catholicministryappeal/2026parishresources/>



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QUESTIONS & ANSWERS



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CLOSING BLESSING

MOST REV. GREGORY PARKES

BISHOP OF SAINT PETERSBURG