



2026 Catholic Ministry Appeal Timeline

Date	Item/Event	Role	Details
November 7, 2025	Pastor Letter Draft	Diocese	Draft of the Pastor Letter is emailed to all parishes
December 1, 2025	Pastor Letter Due	Pastors	Final edits/approval submitted by Pastors to Diane at Letter Concepts
December 30, 2025	Letter 1: All Household Mailing	Diocese	Mailing from Bishop Parkes to all households
Week of January 9, 2026	Parish Resource Packages mailed to parishes	Diocese & Parishes	QR Code Postcard, 16x24" poster, in-pew envelopes begin arriving in parishes; parishes display materials prominently around the parish
January 11, 2026	Bulletin and Pulpit Announcements Begin	Parishes	
January 18, 2026	Announcement/Kickoff Weekend	Parishes	Announcement of 2026 appeal; Show Video
January 25, 2026	Informational Weekend	Parishes	Lay speakers, Diocesan speakers (<i>Development can recruit as requested</i>), Share information about ministries supported
February 1, 2026	Commitment Weekend	Parishes	Robust in-pew solicitation by pastor
February 8, 2026	Follow-Up Weekend	Parishes	Brief in-pew follow-up process (<i>can be done by pastor, celebrant, or lay person</i>)
February 18, 2026	Ash Wednesday		
March 6, 2026	Letter 2: Pastor Letter	Diocese	Pastor letter mailed to all households supporting the appeal (<i>from pastors on parish letterhead</i>)
April 5, 2026	Easter		
April 20, 2026	Letter 3: Impact Letter	Diocese	
September 1, 2026	Letter 4: Bishop Follow-Up	Diocese	Autumn Bishop Follow-Up mailing
September 14, 2026	Letter 5: Pastor Follow-Up	Diocese & Pastors	Autumn Pastor Follow-Up Mailing for parishes striving to meet goal (<i>from pastors on parish letterhead</i>)
September 30, 2026	Autumn Commitment Weekend	Parishes	Robust in-pew for parishes striving to meet goal
November 6, 2026	Letter 6: Thanksgiving Mailing	Diocese	Mailing to current 2026 appeal donors