DIOCESE OF SAINT PETERSBURG
CATHOLIC MINISTRY Appeal

2027 Key Dates - Abbreviated

October 20	*Bishop & Parish:* 2027 Parish Appeal Seminar *(Pastoral Center & Zoom)*
November 6	*Parish:* Pastor Letter #2 of Support Template – Emailed to Parishes • *Parishes return to development by 12/1/2026*
December 11	*Bishop:* 2026 Appeal Over Goal Parish Appreciation Luncheon
January 3	*Parish*: Appeal Bulletin and Pulpit Announcements Begin
January 8	*Mail Date:* Letter #1 Mailed *(From Bishop Parkes)*
	Bishop: 2027 Appeal Kickoff Reception #1
January 10	*Parish:* **Announcement Weekend/Kick Off** *(Appeal materials in parishes/Bishop Parkes' video)*
January 24	*Parish*: **Informational Weekend #1** *(Lay Speaker Talks & Ministry Speakers)*
January 26	*Bishop:* 2027 Appeal Kickoff Reception #2
January 31	*Parish*: **Informational Weekend #2** *(Lay Speaker Talks & Ministry Speakers)*
February 7	*Parish:* **Commitment Weekend** *(Robust In-Pew by Pastor).*
February 14	*Parish:* **Follow-Up Weekend** *(robust or brief in-pew follow-up process – by pastor, celebrant, or lay person).*
March 17	*Mail Date:* Letter #2 Mailed *(From Pastors on Parish Letterhead)*
March 28	**Easter**
May 5	*Mail Date:* Letter #3 *(Impact Letter)*
September 8	*Mail Date:* Letter #4 Fall Mailing *(From Bishop Parkes)*
September 22	*Mail Date:* Letter #5 Fall Pastor Follow-Up Mailing *(From Pastors on Parish Letterhead) – For Parishes Striving to Meet Goal*
September 26	*Parish:* **Fall Announcement Weekend** *- For Parishes Striving to Meet Goal*
October 3	*Parish:* **Fall Commitment Weekend** *- For Parishes Striving to Meet Goal*
November 3	*Mail Date:* Thanksgiving Mailing to All Donors (*Prayer intention card)*