



## **Feature Film Promotion Guidelines for the Diocese of St. Petersburg**

Catholic and faith-based films can enrich a person's life and provide a source of formation, inspiration and enjoyment. However, because of the limited resources available to vet films for appropriateness of content and in order to avoid the appearance of partiality, the Diocese of St. Petersburg does not generally promote or endorse films. On occasion, a film that has been recommended or reviewed by the Vatican or the United States Conference of Catholic Bishops will be promoted.

Faith based Christian films can apply for advertising on Spirit FM 90.5. The film will be vetted by Spirit FM staff to determine if they can accept advertising for the film. To learn more, visit <http://www.myspiritfm.com/Business>.

Please note, if an individual, including members of the clergy or religious, view a film and choose to personally speak about the film and its merits, this is an appropriate form of promotion.

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