

# Understanding and Optimizing your Channels





# September Calendar



### **Information AND Inspiration**

**NEED:** Donate items to the food drive

Week 1: WHY Article of food pantry by

homeless man

https://outhunger.org/project/food-give/

**Week 2:** Article continued. +Add article to website

Week 3: Father's comments on Corporal Works of Mercy #1 Feed the Hungry

Week 4: WHO and WHAT Request food donation.

+Message on app

Here's a great article written by a former homeless man on what we should take to food banks (and what we shouldn't). The main takeaway: donate like you were the one receiving the food:

Welcome to the food bank. Continued next week.



Welcome to the food bank.

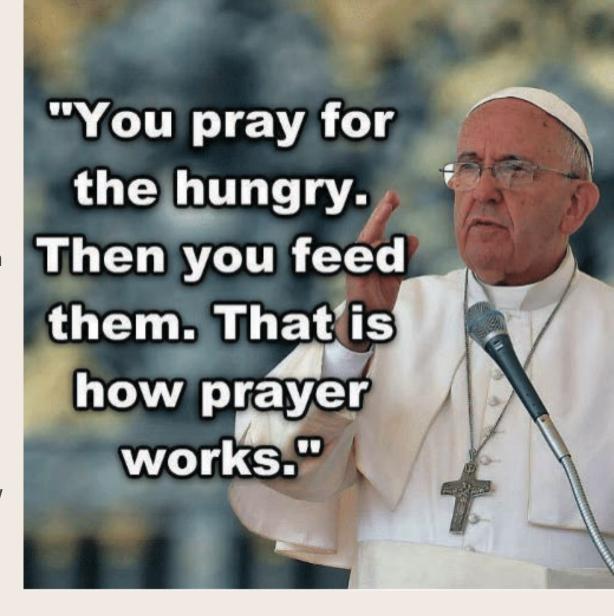
### A few ground rules:

- 1. Do not give anything you would not want to eat.
- 2. Consider giving food that can be eaten without cooking.
- 4. Don't give perishable items.
- 5. Think about people with special dietary needs.
- 6. Choose things that don't require elaborate preparation.
- 7. Keep it simple.



Feeding the hungry is one of the corporal works of mercy. This teaching of Jesus comes from the Gospel of Matthew 25:35 where, in a parable, Jesus says, "For I was hungry and you gave me food, I was thirsty and you gave me drink."

The responsibility to provide food and drink for those in need is found throughout the Old and New Testaments. For example, in Deuteronomy 15:11, God instructs the Israelites to share freely the gifts of the land with those in need:



The pantry shelves are running low. Did you know we provide food for over 50 people a month? Allison, Mary and Julie are ready to stock the pantry. Please bring your food items to the box in back of the church. Thank you!



# November Calendar



### **Information AND Inspiration**

**NEED:** The parish needs volunteers in the nursery

**Week 1: WHY** Prayer campaign for new and expecting moms and dads. Include prayer with that cute little picture.

+Add prayer to website

**Week 2: WHO** Use a story of a family that found a benefit to the nursery.

- +Get volunteer form on website
- +Email story

Week 3: WHAT Request volunteers

- +Sign up on website
- +Message on app

# **Practical Tips for Content**

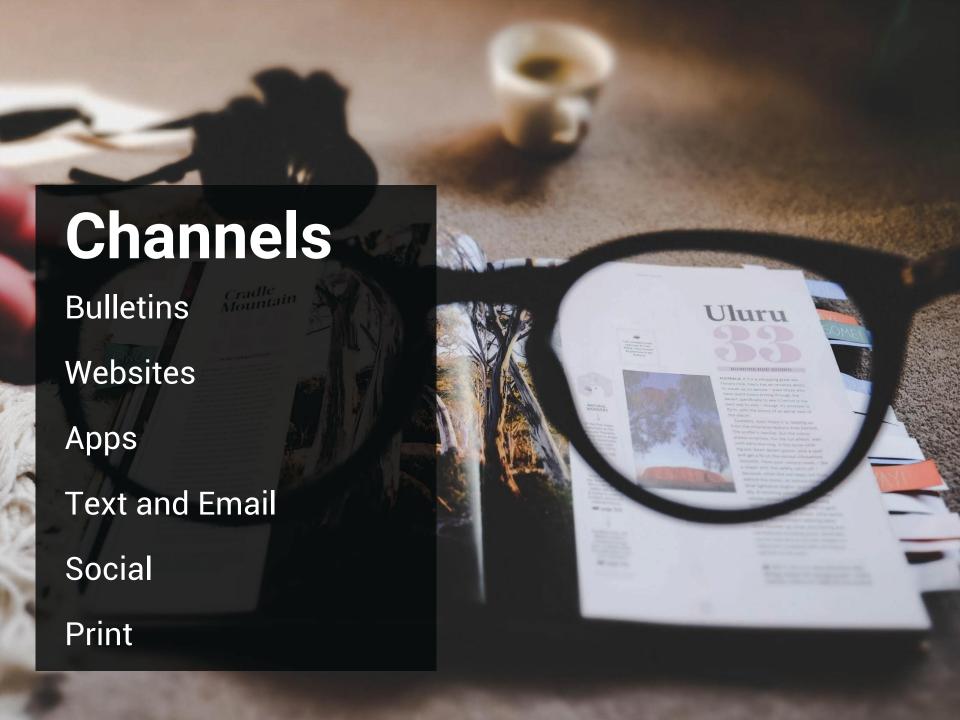
- Check the Information & Inspiration ratio
- Add stories of what happened and why it mattered
- Speak to the heart
- Good pictures vs clipart

# **Photos**

- A great camera is on the phone!
- Use a ministry that takes pictures
- Know the diocese guidelines
- The 360 Workshop app has links to free photo sites Agenda|Session 2









# Bulletin

Purpose: Inform and Inspire to Action

- Common Mistakes
- Practical Tips

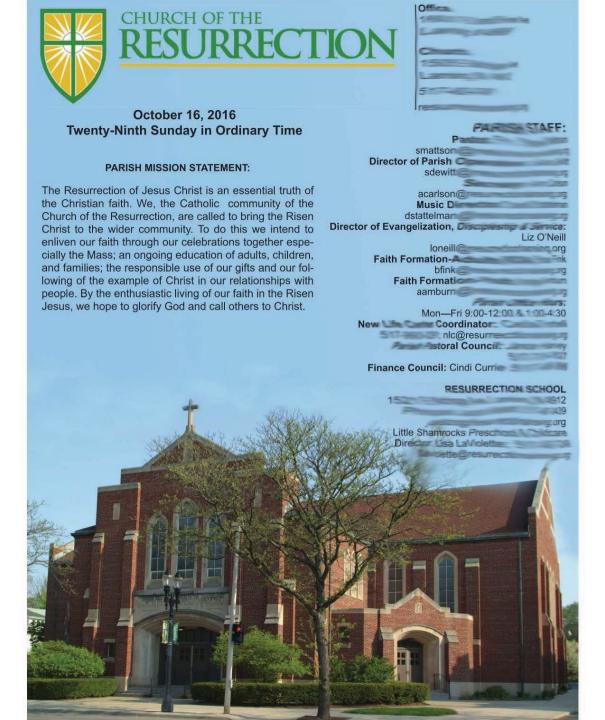
# 

- Static front cover and static content
- Too much information- ratio
- Poor use of images
- Poor design, inconsistent layout

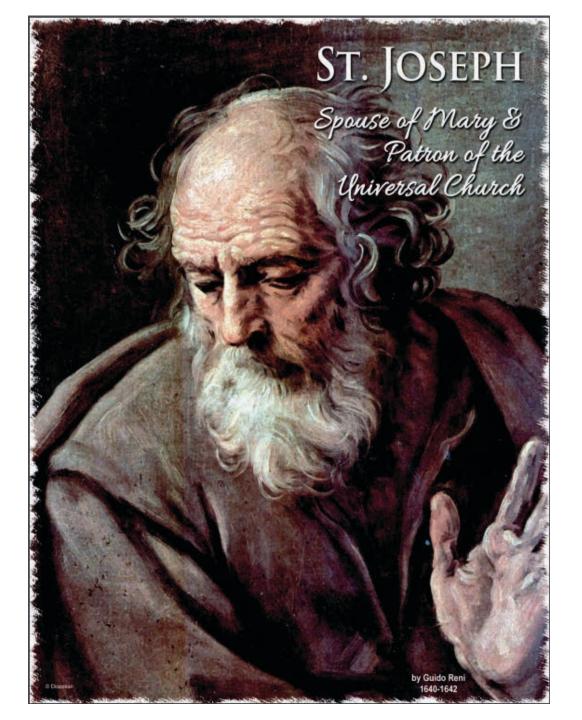
# Static Image

Static Content

First impression



Holy Days
Feast Days
Solemnities
Ordinary Time
Saints











to come together to pray, to grieve and find comfort in the promises of Christ for eternal life for their loved ones and for themselves. At this Mass I took the opportunity to offer words of thanks to the members of the recently inaugurated Ministry of Consolation. The Ladies and Gentlemen of this ministry have provided a wonderful gift to our grieving families by acting as greeters, liturgical ministers, bakers, by creating memorial booklets for each individual funeral; in essence by being the face of Christ to our brothers and sisters in some of the saddest times they and their families have faced. I can't thank them enough for the support and care they have given and continue to give to our grieving families. Members are always needed to help in this ministry. You do not need to have any prior experience, but simply a desire to help. Now you may feel that you have nothing to offer or may feel that you are unable to walk with a grieving family, but actually you can still be part of this ministry. Help with producing the booklets, writing consolation cards for the families, or even baking a cake are integral parts to this ministry. If you are interested in participating, please contact Angela Manzi through the rectory office for more details.

This week marks what you might call the final countdown to our liturgical year. In a few short weeks we will celebrate the Feast of Christ the King of the Universe, which, by the way, will close the Year of Mercy. The following weekend, (Thanksgiving weekend), we will celebrate the first Sunday of Advent. As we move to the end of the year our readings take on a definitely more apocalyptic tone. This week our Gospel has the story of Jesus interaction with the Sadducees, who were the political and aristocratic elite of his time. They adopted Greek culture and customs while remaining Jewish. They also controlled the priesthood and the temple functions and often found themselves in direct opposition to the Pharisees, a group more closely associated with Jesus. In our gospel today they pose a question to Jesus. The Sadducees did not believe in a resurrection of the dead. They instead believed that when you died you went to Sheol, a place of nothingness. The Pharisees, however believed in a resurrection, though there was much disagreement it in the transfer of the sadducees pose a trick question to Jesus about a way and the sadducees pose a trick and t marry her and raise up children in his memory. The story they tell goes on to say the woman married each of seven brothers in succession, each one dying and leaving no heirs, till finally the woman herself dies. (Honestly, I think she might have died of grief and exhaustion after so many husbands!). In the Jewish culture of Jesus day children were seen as a way of living on in the world. As long as you had children you were in a sense immortal, because they carried your blood forward. For the Sadducees there was no need for a resurrection if your blood line continued on. At the same time the Sadducees were mocking the idea of a bodily resurrection with a farfetched scenario. But there is a serious trap here couched in the funny plot they set up. If Jesus says the brothers should not marry the woman then he would be seen as denying the laws of Moses and not a good and faithful Jew and if he denies the bodily resurrection, then he pits himself against his own community, the Pharisees. Their plan backfires though. Jesus does neither, but instead points to the scriptures for the truth with an answer that silences them. He states that when God appears to Moses in the burning bush, a pivitoal point in the Jewish faith, he identifies himself as the God of their fathers – the same fathers from whom they all claim to share blood with. He notes that if God identifies himself as the God of Abraham, Isaac and Jacob, then to God they are alive. They have not disappeared into nothingness but live on in his presence. He goes on to say that God is the God of the living not of the dead. If that is so, then so are all their descendents. What does this have to do with us? We belong to the God of the living, not of the dead. I think we need to be reminded of this.

This week we celebrated the saints, whose extraordinary lives we hold up as an example, and we remembered on All Souls Day our loved ones who have journeyed before us marked with faith. In a sense we are just as Jesus proclaimed in the gospel; we belong to the God of the living! We need to have hope and we need encouragement to continue on our pilgrim way. Jesus reassures us in this Gospel that there is still something more that God has in store for us. Though times may seem bleak, he wants us to

# One page layout

- Color use pastel colors
- Pictures one good photo is better than 10 other images
- Consider the language
- Fonts
- View as a 2page spread



# Take a look



Second Sunday In Ordinary Time January 14, 2018

**Our Mission Statement:** 

We are
All Saints Parishioners
who are striving to live our
faith through liturgy,
formation, service,
stewardship and
fellowship.

#### Mass Schedule:

Saturday: 4:30 PM, Sunday: 7:00 AM, 9:00 AM, 11:00 AM, 5:30 PM Monday – Friday: 6:45 AM

Confessions: Saturdays 3:00-4:00 PM

Office Hours:

8:00 AM to 4:00 PM, Weekdays

8939 Montgomery Road Cincinnati OH 45236 513-792-4600 Phone 513-792-4730 Fax 513-792-4732 School

www.allsaints.cc Parishoffice@allsaints.cc https://www.facebook.com/allsaints2014

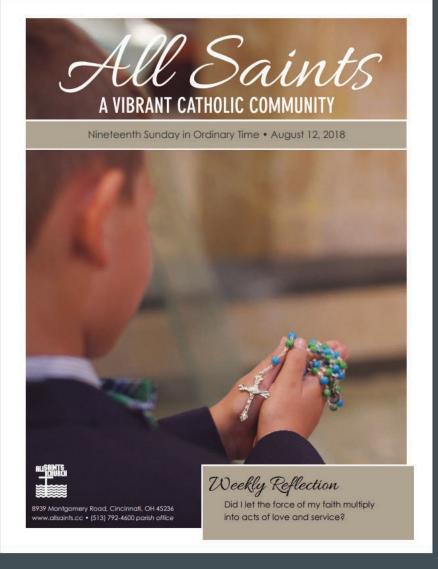


#### **PASTOR'S NOTES**

I would like to thank everyone who donated and or purchased an item during our online Spectacular auction event. Our net profit for the event was \$43,269. Of that \$43,269, \$8,250 was earmarked for the Tuition Assistance Fund and the remainder folds into our Operating Fund so that we can support our multiple ministries. In comparison to prior years, in 2016 our net profit was \$79,000 and in 2015 our net profit was \$64,000.

As you know, we have just finished our parish wide survey regarding fundraising activities. We are still in the process of reviewing those results. However, one common theme was that we conduct less fundraising and offer more family/community/service events. We have an opportunity to do just that next weekend. I would like to invite ALL of you to join us as a family for next weekend's Sports Mass /Celebrate Life Event. Our athletes and their families will be attending the 11am Mass. Coffee and donuts will be served in the Jubilee Room afterwards courtesy of Boosters. Our Celebrate Life event begins at 12noon and will end around 3pm. Join us for Mass at 11am, coffee and donuts afterward then spend a few moments gathering with the rest of the parish to Celebrate Life. Sit quietly during Eucharistic Adoration in church. Gather around the fire pit and pray with others. Participate in the demonstration walk for life on Montgomery Road. Join us for 10 minutes or an hour after Mass. Celebrate Life!

Fo Dennie



# Take a look

#### GENERAL INFORMATION

Prayer Chain: Kim Navaro at tnavaro@aol.com or the arish Office at 792-4600

Parish Registration: Monday through Friday, from 8:30 AM to 3:30 PM. Evening or weekend registration requires an appointment, Please call the Parish Office. Please notify the office if you have a change of address.

#### Electronic Suggestions Box:

Bulletin Deadline: Bulletin articles/inserts are due nine days before the date of publication (Fridays by 9:00 AMnine days in advance) and are subject to approval by the Pastor and staff. Inserts are limited and reservations are required. Send articles to ccaperton@allsaints.cc

Parish Center Rooms: All Parish Center rooms. including the Jubilee Room, must be reserved in advance The Parish Center is unavailable for any youth and/or sports related parties. Special permission is required to serve food and drink in all PC Rooms, except Room 7 and the Jubilee Room.

Anointing of the Sick: This is primarily a sacrament of spiritual strengthening and sometimes physical healing and is administered to those facing serious surgery or illness. Arrangements for this sacrament can be made through the Parish Office.

Baptism: Parents must register and attend an instruction class, usually held the 3rd Thursday of the month. Please contact the Parish Office at 792-4600.

Marriage: Ordinarily the couple or one party must be registered, participating parishioners for at least six onths. Then contact the Pastor for arrangements.

Ministry of the Sick, Aged and Homebound: If you or someone you know would like to receive the Eucharist and are unable to attend Mass, please call the Office.

Holy Orders: Call Deacon Bob Leever to explore the possibility of a vocation to the Ordained Priesthood. Diaconate or Vowed Religious Life for Women and Men.

Driving Ministry: Need a ride to weekend Mass? Call Chris Schuermann at 984-0335 or the Parish Office.

Adult Initiation into the Catholic Faith: Adults who would like to learn more about the Catholic Faith or who wish to become Catholic may call Brian Caperton. Pastoral Associate, at 792-4604

Child Protection: Everyone who works or volunteers with children in the school, sports, religious education, scouts, etc. must be approved to work with children according to the Archdiocese of Cincinnati Decree on Child Protection prior to working with our children. All volunteers who are in contact with children at All Saints must be approved to work with children according to the Archdiocese Decree on Child Protection. To accomplish this, one must 1) attend a VIRTUS Session, 2) submit to the online Selection com background check and be cleared by the Archdiocese of Cincinnati, and 3) be up to date on VIRTUS readings.

For registration, go to www.virtusonline.org and follow the instructions. Please go to www.allsaints.cc, Parish Life, Child Protection, Volunteer Status to see a listing of those who are approved to work with children at All Saints Parish.

#### THIS WEEK AT ALL SAINTS

Sunday, January 14

7:00 AM: Mass-People of the Parish 9:00 AM: Mass-Rodie Ionna

11:00 AM: Mass-Celeste Middleton

5:30 PM: Mass-Laverne Walsh

#### Monday, January 15 MLK Day (Parish Office Closed)

6:15 AM: Rosary

6:45 AM: Mass-Richard E. Lamping

#### Tuesday, January 16

6:15 AM: Rosary

6:45 AM: Mass-Leonard Gilman

7:15 AM: Exposition of the Blessed Sacrament, Church 5:00 PM: Reposition of the Blessed Sacrament, Church

#### Wednesday, January 17

6:15 AM: Rosary

6:45 AM: Mass-Rodie Ionna

#### Thursday, January 18

6:15 AM: Rosary

6:45 AM: Mass-Rosemary Hart

8:15 AM: School Mass-Rodie Ionna

#### Friday, January 19

6:45 AM: Mass-Liwayway Santos

#### Saturday, January 20

4:30 PM: Mass-Bob Meyer

#### Sunday, January 21

7:00 AM: Mass-Richard E. Lamping 9:00 AM: Mass-People of the Parish

11:00 AM: Mass-Rodie Ionna 5:30 PM: Mass-Ruth Beiting

#### FINANCIAL STEWARDSHIP

Received for January 7, 2017 Budgeted for January 7, 2017 38 000 Received Fiscal Year to Date 930 679 Budgeted Fiscal Year to Date 901,000 St. Vincent DePaul

Thank you for continuing to support us financially. With your on-going stewardship, we are successfully meeting our budget. Thank you for your sacrifice.

Sunday, August 12, 2018

#### GENERAL INFORMATION PARISH OFFICE: 513,792,4600

#### Adult Initiation into the Catholic Faith

Adults who would like to learn more about the Catholic Faith or who wish to become Catholic may call Brian Caperton at

#### Anointing of the Sick

Please contact the parish office to make arrangements for this sacrament of spiritual strengthening and sometimes physical healing. This sacrament is administered to those facing serious surgery or illness.

Parents must register and attend an instruction class, usually held on the third Tuesday of the month. Please contact the office for scheduling.

#### **Bulletin Deadline**

Bulletin articles/inserts are due nine days prior to publication, which is on Friday at 9:00 a.m. Articles/inserts are subject to approval by the Pastor and staff, Inserts are limited and reservations are required. Please email ccaperton@allsaints.cc

#### **Driving Ministry**

If you are in need of a ride to weekend Mass, please contact Chris Schuermann at 513,984,0335.

#### Gluten Free Hosts

Gluten free hosts are available in the priest's sacristy. The priest must be aware of your need at least 15 minutes prior to the

#### Marriage

Ordinarily one or both parties are registered, participating parishioners for at least six months. Contact the office for more information on this blessed sacrament.

#### Ministry of the Sick, Aged, and Homebound

If you or someone you know would like to receive the Eucharist and are unable to attend Mass, please contact the Office.

#### **Parish Center Reservations**

All Parish spaces must be reserved in advance. The Parish Center is unavailable for any youth and/or sports related parties. Please contact the office for more details about reservation policies.

#### Parish Registration

Individuals and families may register with the parish Monday - Friday, 8:30 a.m.- 3:30 p.m. Evening and weekend registration requires an appointment. Please notify the office if you have a change of address.

#### Prayer Chain

Kim Navaro at tnavaro@gol.com or the Parish Office at 792-

#### THIS WEEK AT ALL SAINTS

#### Sunday, August 12

7:00 AM: Mass-People of the Parish

9:00 AM: Mass-Joan Gusweiler

11:00 AM: Mass-Jean Donnelly

5:30 PM: Mass-Special Intention - Carol Tekulve

#### Monday, August 13

6:15 AM: Rosary

6:45 AM: Mass-Bob Meyer

#### Tuesday, August 14

6:15 AM: Rosary

6:45 AM: Mass-Velma Felix

7:15 AM: Exposition of the Blessed Sacrament

5:00 PM: Reposition of the Blessed Sacrament

#### Wednesday, August 15 (Feast of the Assumption)

6:30 AM: Mass- Mark Ulliman

9:00 AM: Mass-Emilia "Mia" Fodor

12:05 PM: Mass - Madeleine Luongo

7:30 PM: Mass-Dale Schaer

#### Thursday, August 16

6:15 AM: Rosary

6:45 AM: Mass-Special Intention - 50th

Anniversary

#### Friday, August 17

6:15 AM: Rosary

6:45 AM: Mass-Tom Woebkenberg

#### Saturday, August 18

4:30 PM: Mass-Jake Rego

#### Sunday, August 19

7:00 AM: Mass-Donald Haworth

9:00 AM: Mass-John Overmann

11:00 AM: Mass-People of the Parish

5:30 PM: Mass-Lynne Reginelli

We are All Saints

Parishioners who are striving to live our faith

through liturgy, formation, service, stewardship and fellowship.



# Take a look

#### **PARISH NEWS**



An Important Message about VIRTUS: All volunteers who work with children must complete the VIRTUS class and be up to date in reading the VIRTUS training bulletins. The most recent list of VIRTUS approved volunteers is listed on the All Saints webpage.

To complete the VIRTUS training requirement:

- You must preregister before taking a VIRTUS class. Register online at the VIRTUS website, www.virtusonline.org to sign up for a class, and attend a session, which is approximately 3 hours in length.
- You may sign up at any location listed on the VIRTUS website: www.virtusonline.org,

Click on the green tab, "First Time Registrants"

Then click "Begin Registration Process" Choose "Cincinnati, OH (Archdiocese)"

You will then create your VIRTUS account- remember your password!

- Once you are registered on the website, you will receive an email confirming your registration.
- You will then stay up-to-date through their monthly training bulletins, which require you to answer a question
  to stay current. If you fall behind reading these bulletins by three months in a row, your VIRTUS approval will
  be automatically cancelled. If you fall behind 6 readings or more, the Archdiocese will inactivate your
  account. Therefore, it is important to stay current with reading in order to maintain "approved" status.

New bulletins are posted on the website on the first Sunday of the month. IMPORTANT: After reading the training bulletin, please remember to answer the question at the end. This is how VIRTUS knows you read the bulletin. Thank you to everyone who volunteers their time at All Saints.



#### Interfaith Hospitality Network

The mission of interfaith Hospitality Network of Greater Cincinnati is to provide homeless families Network emergency shelter and hospitality through interfaith communities and to work with families to find and retain stable housing.

A traditional day at IHN Day Center includes placing all school aged children back in the classroom they were in prior to becoming homeless. Three days a week, all adult guests are required to attend child development, budgeting, and life skill classes. A case manager works with the family to develop a plan to accomplish housing and employment. Families also receive complete access to health care. The guests leave the Day Center at 5pm and travel by bus to the host congregation. When guests get off the bus, they are greeted by volunteers who provide a hot, home-cooked meal. Guests and volunteers are encouraged to enjoy the meal together. After dinner, volunteers lead activities for the guests. This can be structured activity, or just play time with kids to give adult guests a few moments of peace and time to pack lunches for the next day. Guests are then given private sleeping quarters for their family. In the morning, volunteers wake up the guests, provide a quick breakfast and then it's back to the Day Center. The first hosting for IHN 2018 will be <u>Sunday, January 14 and Tuesday</u>, January 15 from 5-8pm at St. Paul's United Methodist Church in Madeira.

All Saints is a support congregation and provides volunteers for various positions for both days. 4 to 5 Cooks are needed to prepare parts of the meal for 15-20 people. 6 volunteers are needed to serve the meal, clean up the meal, and lead activities from 5-8pm. 2 overnight volunteers are needed to stay from 8pm until the guest families leave the next morning at 6-6:30 am to return to the Day Center in Walnut Hills.

We hope many more volunteers will join this ministry that has housed homeless families in Greater Cincinnati for over 25 years. This past year, 340 families were aided in housing with 65% of those served being children under the age of 18. The program is very successful with statistics stating that 93% of the families do not return to the program. Future dates of hosting include May 6<sup>th</sup>, May 8<sup>th</sup>, August 26<sup>th</sup> and August 28. To volunteer or for more information call Kim @ 793-9247 or email at wlucken 1@cincin.r.com.



#### All Saints 21+ Trivia Night

Experience a night that many have talked about! Trivia Night returns on Saturday, February 10th at 7:00 p.m. in the Parish Center. The game begins promptly at 7:30 p.m. Test your knowledge in this fun, fast-paced, competitive setting! A local trivia company, popular at restaurants and bars around town, will lead the questioning and scoring. Form your own team of 6-8 or meet up with new friends to make a team. The cost is \$5.00 per person plus a nonperishable food item for the N.E.E.D.S. pantry. Bring your own beverages and appetizers. Please RSVP to Amanda Schirmang at schirmang678@gmail.com.

Sunday, August 12, 2018

#### INTERFAITH HOSPITALITY NETWORK

Be A Part of A Joyful Ministry.

Interfaith Hospitality Network Is Looking for You!

Is your language of love, food and/or service? The interfaith hospitality network is just for you.

We serve by providing meals, support, and social interactions with homeless families in Cincinnati.

We hope our guests see a caring community wanting to help them return to permanent housing and the security of a family home. We are there to strengthen their hope for success in their lives.

Opportunities for 4 cooks, 6 servers (5-8pm), and 2 overnight volunteers (8pm – 6:45am) are available for:

Sunday, August 26 and Tuesday, August 28 from 5-8pm

ui

St. Paul's United Methodist Church in Madeira

To volunteer please contact Kim | 513-793-9247 | allsaintsintertaith@gmail.com

#### CHILD PROTECTION: VIRTUS

Love. Protect. Keep Safe.

Everyone who works in any capacity with the children of All Saints, whether through school, sports, religious education, scouting, etc. must be approved to work with children according to the Archdiocese of Cincinnati Decree on Child Protection prior to working with our children.

For registration, go to www.virtusonline.org and follow the instructions.

#### HIGH SCHOOL VOLUNTEERS

Grow their fait

Need Service hours? Help our youngest Catholics grow their faith. Sunday PreSchool is looking for High School volunteers during the 11am Mass beginning August 26th.

Once a month, every other Sunday. You decide.

Contact Emily Mulvey at 792-4603 or emulvey@allsaints.cc.

The Lord has done great things for our family and our hearts are filled with joy. Psoim 126:3

#### AS A FAMILY

This summer, you've visited the beach and collected seashells with your children. Make the connection to their faith by explaining that it is common for priests and deacons to use a seashell to pour the waters of baptism over the heads of those being baptized.

#### **BEDTIME PRAYER**

Now I lay me down to sleep,
I pray Thee, Lord, thy child to keep:
Thy love guard me through the night
And wake me with the morning light.

Amen.



- Consider moving static info to the website
- Check the Information & Inspiration ratio
- Add stories of what happened and why it mattered
- Good pictures & graphics vs clipart
- Consistent 2 3 fonts
- Use columns and balanced design based on 2-pg spread

# **Bulletin Review**

- 5-minutes
- Not your own Bulletin
- Circle three things done well in GREEN
- Circle three things that could improve in RED
- Write comments

# Website

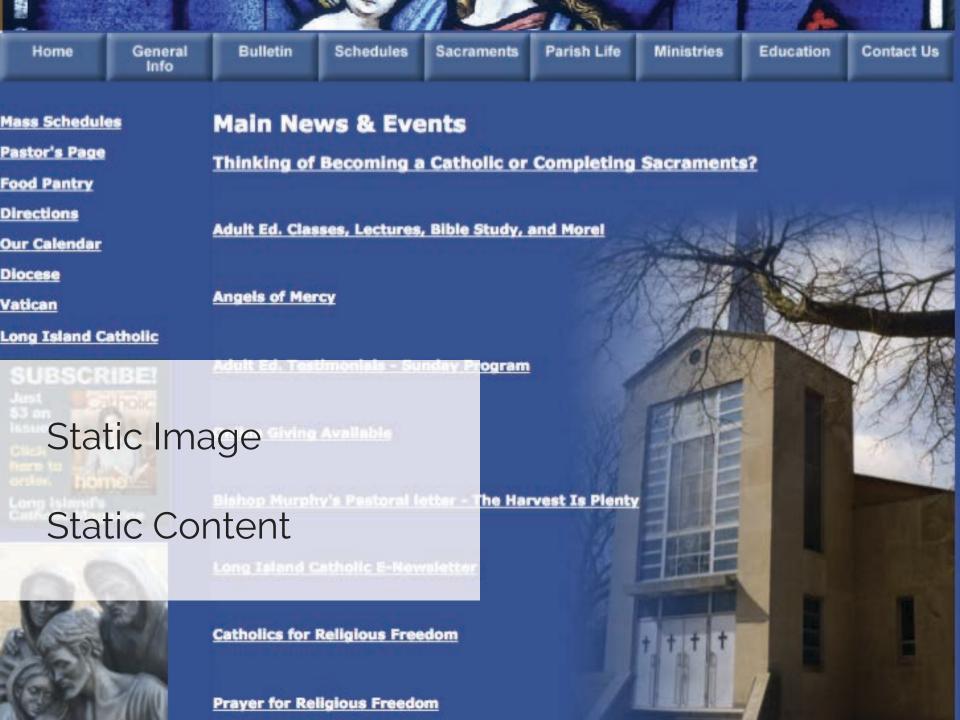
Purpose: Virtual Front Door

- Common Mistakes
- Practical Tips



# 

- Not mobile responsive
- Poor quality images
- Cluttered/crowded and hard to find what you need
- Dated content or incomplete





Not long ago

Mass Schedule Saturday 4:00 pm Sunday 9:00 am & 11:00 am

Holy Day: 8:30 am Weekday: Mon., Tues., Thurs., Fri., 8:30 am

Pastor: Rev. John Miceli email:jmiceli@stmarkcleveland.com

15800 Montrose Ave. Cleveland, OH 44111 Phone: 216-226-7577 Fax: 216-521-0371 E-mail:cbirchfield@stmarkcleveland.com

St. Mark School Phone: 216-521-4115 Fax: 216-221-8664 School Website: www.stmarkwestpark.com

From Fr. John ...

In Our Parish

Commissions

Commissions & Contacts

Faith Formation Liturgical Ministry

Music Ministry

Social Concerns

Youth Programs

Schedules

Music Ministry

Parish Life

Youth Programs



#### **Mission Statement**

St. Mark is a Christian community committed to Spiritual growth through the Word of God, the Bread of Life, and the guidance of the Holy Spirit. We are dedicated to celebrating the Eucharist and to the continued development of our historically strong Christian education and outreach. We welcome and encourage participation of all members of St. Mark Parish through shared responsibility in worship, prayer, study, communication and service to our community



St. Mark Catholic Church Presents

Trapper Jack "Broadcasting to Podcasting... A crystal clear message of faith!" Sunday, October 2

#### Pastoral Staff

Rev. John P. Miceli Deacon Howard Masony Deacon Dave Lundeen Mrs. Karen Cocita

Principal Pastoral Minister outh Minister Director of Music Ministry

jmiceli@stmarkcleveland.com hmasony@stmarkcleveland.com dlundeen@stmarkcleveland.com cocita@stmarkwestpark.com lcap@stmarkcleveland.com pdmcadams1@sbcglobal.net musicministry@stmarkcleveland.com

5.00 AM TO 4:30 PM. Monday Tricay. Office will be closed 12:00pm - 12:30pm. Mail can be out into the mail-chure located at the side entrance of the Church Office.

Business Manager

#### Sacraments

File of Christian Initiation of Adults: The RCIA is open to all those interested in becoming Catholic. Beptism: Available at 1,00 p.m. the last Sunday of the month and at Masses by arrangement. Parents most attend a Pre-Baptism class and Godparents must have sponsor certificates. Reconciliation: Saturday 1.15 - 1.45 p.m. or by appointment.

Marriage. Arrangements must be made at least six months in advance with a priest or deacon. Anainting of the Sick Celebrated twice a year in church and by request at nursing home, hospital or

Communion Calls If you are unable to participate in the celebration of Mass and would like to receive Communical please contact the office.

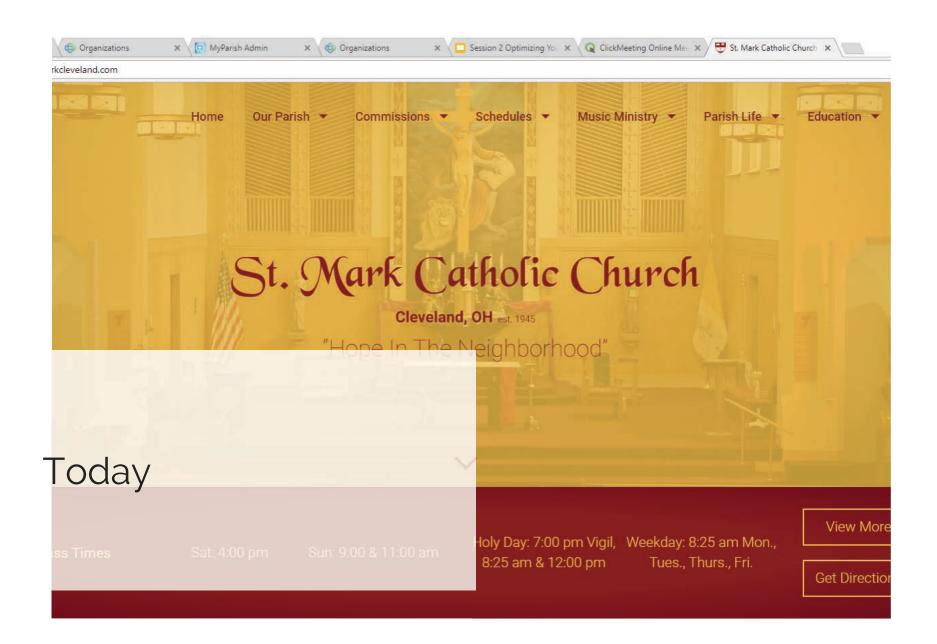
New Parishromers: All are welcome to join us by calling the office or stopping in to register. Bulletin Deadline: Bulletin Advices and Copied Items need to be in the Parish Office by 11:00 a.m. on

Bulletins can also be viewed at **Discover Mass** 

For comments or suggestion

Disclaimer





ABOUT -

SACRAMENTS +

SERVE -

LEARN + Formation CONTACT -

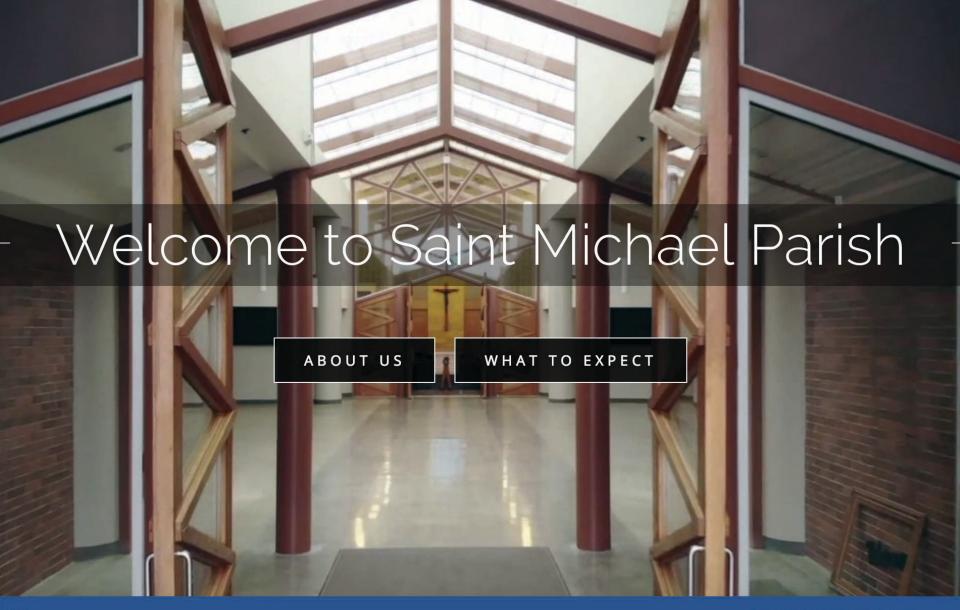
BULLETIN

UNKS + Our Family.



# WELCOME TO SAINT MICHAEL PARISH!

Our mission is to place God first in all things, to proclaim the gospel of Jesus Christ, and to grow in holiness through prayer, sacraments, and service.



- Inviting and welcoming home page
- Clear the clutter, concise navigation is a must
- Great quality pictures
- Easy to get to the most desired info
- Keep the content updated
- Know the software

# Website Review

- 5-minutes
- Four websites to review
- Website Review Worksheet
- Answer the questions

# Website Review

Website #1

http://www.stjosephbc.org/

Website #2

https://www.stthomasmore.org/

Website #3

http://www.stjosephdayton.org/

Website #4

https://sacredheartfla.org/



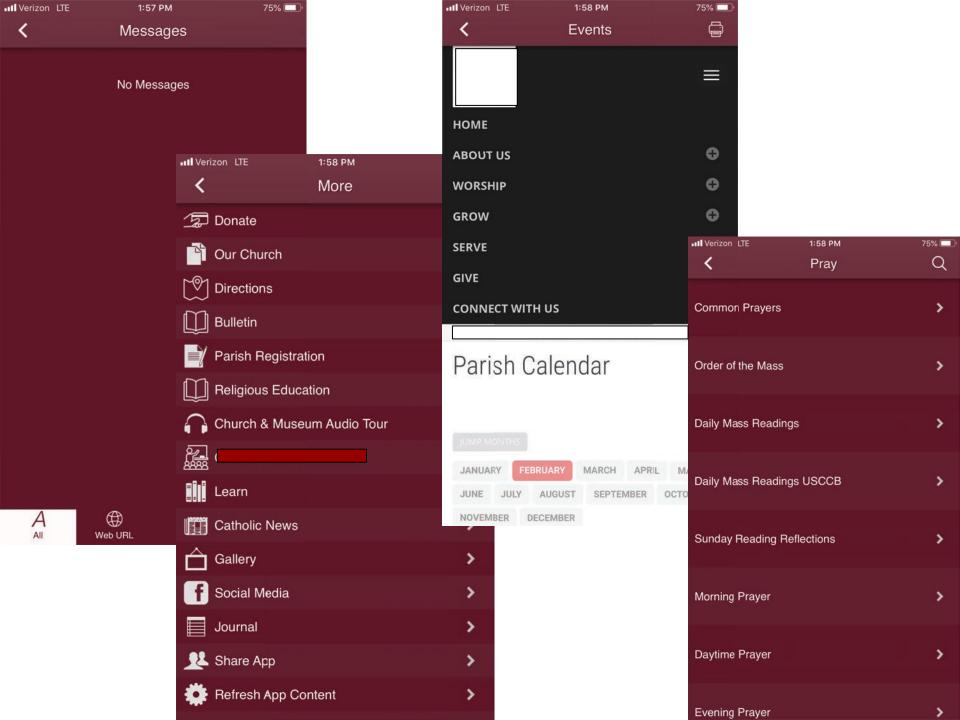
# App

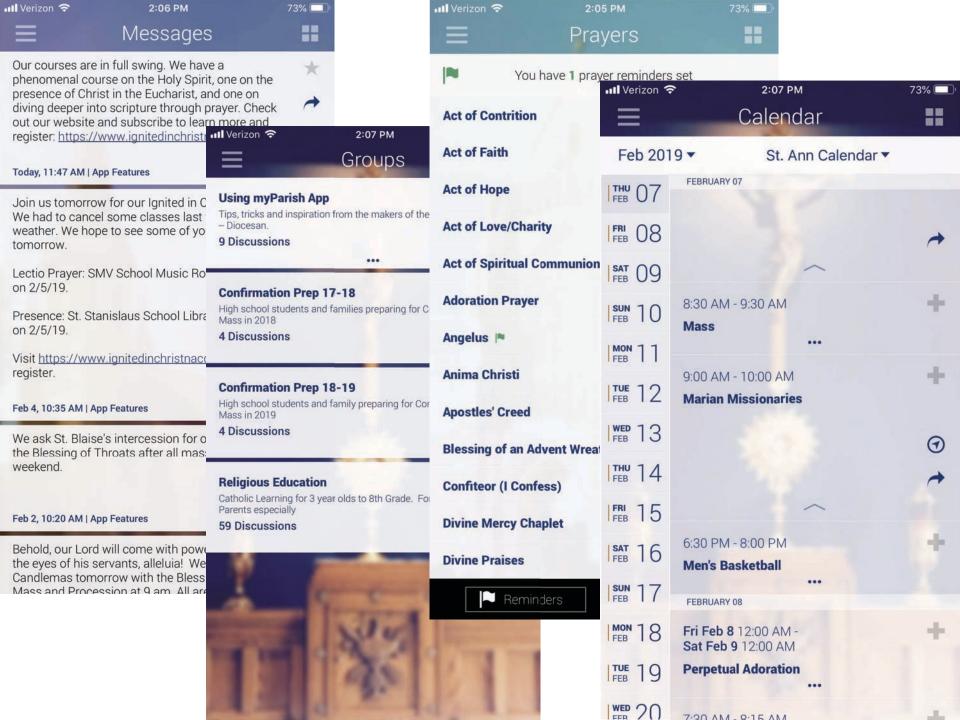
Purpose: Connect where people are present and listening

- Common Mistakes
- Practical Tips

# 

- Just a mobile website
- Not sending messages
- Not promoting and launching
- No faith help opportunities







- Send 2-3 push notifications a week
- Have features that inspire
- Make sure it works with the phone
- Always be launching
- Cross promote
- Find a team

# **Texting**

Personal space

Instant messaging

Short messages

Informal

Do not abuse

Know Diocese guidelines



# **Email**

Archival space

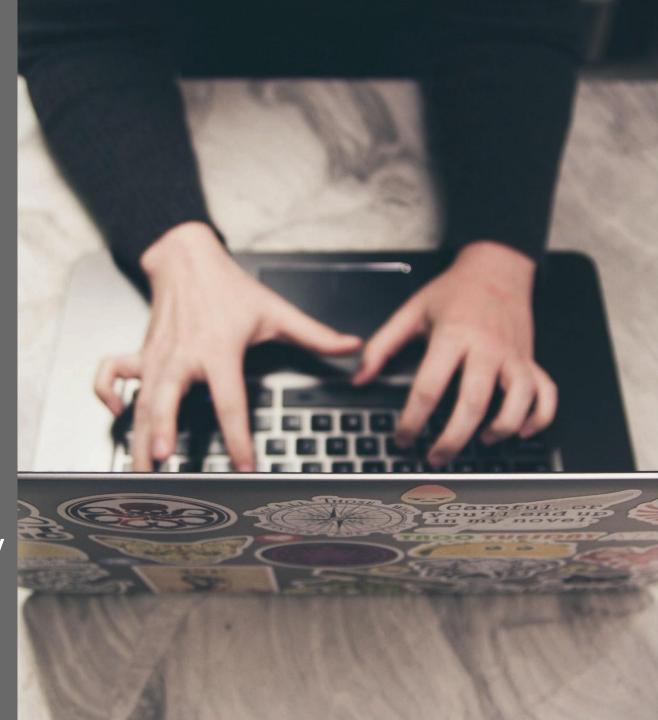
Use a service

Look at open rates

Cross promote

Be available to reply

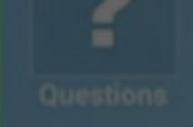
Be authentic!



# **Practical Tips**

- Active use of messages:
  - App Push Notifications: 2-3 week
  - Text: only as needed
  - Email: on a regular schedule
- Cross promote -- Bulletin, Website, Email and App
- Balance of Inspiration and Information

















Questions?







