# "Why I Love the Church" Video Contest

The Diocese of St. Petersburg celebrates its 50<sup>th</sup> anniversary during 2018 and we want the teens of our community to have an opportunity to learn about the history of their local Church through a video contest that answers the question: "Why I love the Church" The best videos will be featured on our website and played at the Family Faith Fest on October 27, 2018.

### PRIZES

Prize money will be awarded to the teen/s' sponsoring Catholic institution to help offset the cost of events (such as summer camp, retreats, mission trips, etc.) for the teen/s who submitted the video.

- First Prize: \$1,000
- Second Prize: \$500
- Third Prize \$250

Suggestions for elements that could be part of your video include:

- Interviews with long time parishioners
- Ways in which the Church has had an impact on the local community
- Relationship of the sponsoring institution with the Diocese
- Anything that shares the history of the local Church in a creative way

Please carefully read ALL of the included information for the details of the contest and how to submit your entry.

## VIDEO SUBMISSION DEADLINE: August 31, 2018

## **VIDEO REQUIREMENTS:**

- Answer the Question: "Why I love the Church?"
- Include elements of your parish/Catholic institution (including parishes, Catholic schools, homeschool groups, ministry groups, etc.) in:
  - The past
  - The present
  - The future
- The video should be made by teens, but should not focus on teen oriented ministries.
- No use of copyrighted materials, including audio/music/photo/video files, without permission. If permission is obtained, copies of ALL permissions must be included with the video submission.
- MP4 video format (any video shots and the final produced video should be in a horizontal orientation)
- Length: between 1 and 3 minutes.

• The final video MUST be approved by a Catholic institution (parish, Catholic school, homeschool group, ministry group, etc) prior to submission.

### WHAT TO SUBMIT:

- 1. MP4 Video File on a Flash Drive OR Link to YouTube video
- 2. Submission Form
- 3. Signed Sponsorship Letter (see example letter attached)
- 4. Copyright Permissions (if applicable)

### **HOW TO SUBMIT:**

The final video may be submitted on a flash drive via mail (which will NOT be returned) OR uploaded to YouTube with your leader's permission. If you choose to upload the video to YouTube, you must include a link to the video on the submission form. The submission form and other supporting documents may be sent via mail or email. Emailed entries must be submitted by the group leader (youth minister, teacher, ministry leader, etc.). All pieces of your entry must be submitted/postmarked by **August 31, 2018**.

#### Mailing Address:

The Office of Communications ATTN: Maria Mertens Diocese of St. Petersburg PO Box 40200 St. Petersburg, FL 33743

#### Email Address:

communicate@dosp.org - Put in the subject line: "VIDEO CONTEST SUBMISSION"

### **JUDGING:**

The video will be judged by a committee based upon the included criteria.

Winners will be announced at the Family Faith Fest on October 27, 2018.

### **QUESTIONS?:**

Contact the Office of Communications at 727-344-1611 ext. 5307 or via email at <u>communicate@dosp.org</u>.

# "Why I Love the Church" Video Contest Submission Form

Name of Group:
Group Leader (youth minister, teacher, ministry leader, etc.):
Best Phone Number to Contact the Group Leader:
Address:
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Email Address of Group Leader:
Sponsoring Catholic Institution:
Leader of Sponsoring Catholic Institution:
How is the video being submitted?
-Flash DriveorYouTube
If YouTube, what is the video link:
Is the letter of sponsorship attached to this form? Yes No Is there any copyrighted material in your video? Yes No If yes, is proof of permission for use attached to this form? Yes No

# "Why I Love the Church" Video Contest Judging Criteria

These rubrics were designed to allow groups to take their video in different directions. A "perfect score" is practically impossible and not expected.

REQUIRED ELEMENTS	YES	NO
Formatted as an MP4	Yes	No
		(Disqualified)
Filmed with a horizontal	Yes	No
orientation		(Disqualified)
Sponsorship letter from	Yes	No
Catholic institution		(Disqualified)
Submitted by August 31 <sup>st</sup> ,	Yes	No
2018		(Disqualified)
Less than 3 minutes long	Yes	No
		(Disqualified)
No use of Copyrighted	No misuse of copyrighted	Misuse of copyrighted
material without permission	material	material
		(Disqualified)

# "Why I Love the Church" Video Contest Judging Criteria

CONTENT					
QUALITY	<b>5 POINTS</b>	4 POINTS	<b>3 POINTS</b>	2 POINTS	1 POINT
How well was: "Why I Love the Church?" Answered	Answered very well, over three unique examples were given	Answered well, three unique examples were given	Answered, 1-2 unique examples were given	Answer given, but was weak and not clear	No answer was given
Elements from the Past	Four or more examples	Three examples	Two examples	One example	No example
Elements from the Present	Four or more examples	Three examples	Two examples	One example	No example
Elements from the future	Four or more examples	Three examples	Two examples	One example	No example
Suggested elements used?	Four or more examples of the suggested elements used	Three examples of the suggested elements used	Two examples of the suggested elements used	One example of the suggested elements	No example of the suggested elements
Accuracy of Data	No false information detected	Minor misrepresentations of history	One false element detected	1-3 false elements detected	Obvious that no research was done
Engagement	Very exciting and engaging	Somewhat exciting and engaging	Average	My mind wandered a little	I could not stay focused
Quality of Filming Technique and Editing	Superb visual quality with unique and appropriate camera angles/effects	Professional level quality	Overall good work with a few disjointed shots	Amateur film style video looks clichéd and out of date	"Was this made by little kids in the 80s?"
Viewer Enjoyment (subjective to each judge)	I enjoyed the video immensely	I would watch this video again	I liked the video	I was disappointed by this video	It was a chore to finish this video

## "Why I Love the Church" Video Contest Sample Sponsorship Letter

Dear Video Committee,

I, <u>(name)</u> the <u>(Title: Pastor, Associate, or Principal)</u> of <u>Name of Catholic Institution being represented</u>) do hereby submit the following video for consideration in the "Why I Love the Church" Video Contest. This video was made by our teens as a testament to their love of the Church as a way to learn more about the history of our local church. I attest that this is an original video and no copyrighted materials were used without permission. Thank you for your consideration.

Sincerely,

Signature of Leader

(Name of Leader) (Title of Leader's position)