“Why I Love the Church” Video Contest

The Diocese of St. Petersburg celebrates its 50th anniversary during 2018 and we want the teens of our community to have an opportunity to learn about the history of their local Church through a video contest that answers the question: “Why I love the Church” The best videos will be featured on our website and played at the Family Faith Fest on October 27, 2018.

**PRIZES**

Prize money will be awarded to the teen/s’ sponsoring Catholic institution to help offset the cost of events (such as summer camp, retreats, mission trips, etc.) for the teen/s who submitted the video.

* First Prize: $1,000
* Second Prize: $500
* Third Prize $250

Suggestions for elements that could be part of your video include:

* Interviews with long time parishioners
* Ways in which the Church has had an impact on the local community
* Relationship of the sponsoring institution with the Diocese
* Anything that shares the history of the local Church in a creative way

Please carefully read ALL of the included information for the details of the contest and how to submit your entry.

**VIDEO SUBMISSION DEADLINE:** **October 1, 2018**

**VIDEO REQUIREMENTS:**

* Answer the Question: “Why I love the Church?”
* Include elements of your parish/Catholic institution (including parishes, Catholic schools, homeschool groups, ministry groups, etc.) in:
  + The past
  + The present
  + The future
* The video should be made by teens, but should not focus on teen oriented ministries.
* No use of copyrighted materials, including audio/music/photo/video files, without permission. If permission is obtained, copies of ALL permissions must be included with the video submission.
* MP4 video format (any video shots and the final produced video should be in a horizontal orientation)
* Length: between 1 and 3 minutes.
* The final video MUST be approved by a Catholic institution (parish, Catholic school, homeschool group, ministry group, etc) prior to submission.

**WHAT TO SUBMIT:**

1. MP4 Video File on a Flash Drive OR Link to YouTube video
2. Submission Form
3. Signed Sponsorship Letter (see example letter attached)
4. Copyright Permissions (if applicable)

**HOW TO SUBMIT:**

The final video may be submitted on a flash drive via mail (which will NOT be returned) OR uploaded to YouTube with your leader’s permission. If you choose to upload the video to YouTube, you must include a link to the video on the submission form. The submission form and other supporting documents may be sent via mail or email. Emailed entries must be submitted by the group leader (youth minister, teacher, ministry leader, etc.). All pieces of your entry must be submitted/postmarked by **October 1, 2018.**

**Mailing Address:**

The Office of Communications

ATTN: Maria Mertens

Diocese of St. Petersburg

PO Box 40200

St. Petersburg, FL 33743

**Email Address:**

[communicate@dosp.org](mailto:communicate@dosp.org) – Put in the subject line: “VIDEO CONTEST SUBMISSION”

**JUDGING:**

The video will be judged by a committee based upon the included criteria.

Winners will be announced at the Family Faith Fest on October 27, 2018.

**QUESTIONS?:**

Contact the Office of Communications at 727-344-1611 ext. 5307 or via email at [communicate@dosp.org](mailto:communicate@dosp.org).

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Submission Form

Name of Group: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group Leader (youth minister, teacher, ministry leader, etc.):

Best Phone Number to Contact the Group Leader: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address of Group Leader: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsoring Catholic Institution: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Leader of Sponsoring Catholic Institution: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How is the video being submitted?

-Flash Drive \_\_\_\_\_ -or- -YouTube \_\_\_\_

If YouTube, what is the video link: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is the letter of sponsorship attached to this form? Yes\_\_\_\_ No\_\_\_\_

Is there any copyrighted material in your video? Yes\_\_\_\_ No\_\_\_\_

If yes, is proof of permission for use attached to this form? Yes\_\_\_ No\_\_\_

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Judging Criteria

These rubrics were designed to allow groups to take their video in different directions. A “perfect score” is practically impossible and not expected.

|  |  |  |
| --- | --- | --- |
| **REQUIRED ELEMENTS** | **YES** | **NO** |
| Formatted as an MP4 | Yes | No  (Disqualified) |
| Filmed with a horizontal orientation | Yes | No  (Disqualified) |
| Sponsorship letter from Catholic institution | Yes | No  (Disqualified) |
| Submitted by August 31st, 2018 | Yes | No  (Disqualified) |
| Less than 3 minutes long | Yes | No  (Disqualified) |
| No use of Copyrighted material without permission | No misuse of copyrighted material | Misuse of copyrighted material  (Disqualified) |

“Why I Love the Church” Video Contest Judging Criteria

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CONTENT QUALITY** | **5 POINTS** | **4 POINTS** | **3 POINTS** | **2 POINTS** | **1 POINT** |
| How well was: “Why I Love the Church?” Answered | Answered very well,  over three unique examples were given | Answered well,  three unique examples were given | Answered,  1-2 unique examples were given | Answer given, but was weak and not clear | No answer was given |
| Elements from the Past | Four or more examples | Three examples | Two examples | One example | No example |
| Elements from the Present | Four or more examples | Three examples | Two examples | One example | No example |
| Elements from the future | Four or more examples | Three examples | Two examples | One example | No example |
| Suggested elements used? | Four or more examples of the suggested elements used | Three examples of the suggested elements used | Two examples of the suggested elements used | One example of the suggested elements | No example of the suggested elements |
| Accuracy of Data | No false information detected | Minor misrepresentations of history | One false element detected | 1-3 false elements detected | Obvious that no research was done |
| Engagement | Very exciting and engaging | Somewhat exciting and engaging | Average | My mind wandered a little | I could not stay focused |
| Quality of Filming Technique and Editing | Superb visual quality with unique and appropriate camera angles/effects | Professional level quality | Overall good work with a few disjointed shots | Amateur film style  video looks clichéd and out of date | “Was this made by little kids in the 80s?” |
| Viewer Enjoyment  (subjective to each judge) | I enjoyed the video immensely | I would watch this video again | I liked the video | I was disappointed by this video | It was a chore to finish this video |

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Sample Sponsorship Letter

Dear Video Committee,

I, (name) the (Title: Pastor, Associate, or Principal) of   
 Name of Catholic Institution being represented ) do hereby submit the following video for consideration in the “Why I Love the Church” Video Contest. This video was made by our teens as a testament to their love of the Church as a way to learn more about the history of our local church. I attest that this is an original video and no copyrighted materials were used without permission. Thank you for your consideration.

Sincerely,

Signature of Leader

(Name of Leader)

(Title of Leader’s position)